



# UNITY FUND

**Together we can make a world of difference!**

**Unity Fund highlights and assists the candidacies of LGBTQ+ candidates for legislative, executive, and judicial offices on the local, county, and state level in Michigan. LGBTQ+ representation is crucial, and elected officials from our community are best equipped to advocate for us.**





# WHY UNITY FUND?

Unity Fund is the only PAC dedicated to supporting the campaigns of LGBTQ+ Michiganders running for public office. Representation matters, because when you're not at the table, you're on the menu! That is why our community's political success is so crucial.

But don't take our word for it. Here's what several of Michigan's most prominent LGBTQ+ public officials have to say about why you should support Unity Fund:

## JEREMY MOSS

*Michigan State Senator, District 7 &  
State Senate President Pro Tem*



"We know that people try to use our lives as a wedge political issue, which is why it's so important to have our voices in every room where policy decisions about us are being made. Unity Fund has done more than any other organization in the area to ensure that LGBTQ+ candidates are elected up and down the ballot."

## NOAH ARBIT

*Michigan State Representative,  
District 20*



"There has never been a group like Unity Fund to come together to support LGBTQ+ candidates in Michigan! I am so grateful for their support—they do everything they can to make sure our candidates have a voice in Lansing and across the state."

## JASON HOSKINS

*Michigan State Representative,  
District 18*



"It is important that we elect more queer candidates and elected officials in Michigan! We cannot go back to the past of people being afraid of being who they are. Support Unity Fund today!"

Candidates endorsed by Unity Fund across state, county, and local races in the past three years have seen a nearly 80% success rate, and all six candidates endorsed by Unity Fund in state elections in 2022 won their races. Since 2019, Unity Fund has supported 20 successful campaigns for office, but we're just getting started. With your support, we can and will increase our impact in what will undoubtedly be a contentious election year.

### UNITY FUND-SUPPORTED CANDIDATES:

**2020:** David Coulter, Brendan Johnson, Kevin Kresch, Jody LaMacchia, Renee Richer, Rudy Serra, Cynthia Thornton, Dennis Whittie

**2021:** Jason Hoskins, Denzel McCampbell, Brett Nicholson, Greg Pawlica, Gabriela Santiago-Romero

**2022:** Noah Arbit, Jason Hoskins, Brendan Johnson, Mike McFall, Jason Morgan, Jeremy Moss, Maurice Turner, Amanda Shelton

**2023:** Lynn Blasey, Donnie Johnson, Rolanda Kelley, Mike Klinefelt, Dennis Whittie

**2024:** Noah Arbit, David Coulter, Angela Demas, Jason Hoskins, Brendan Johnson, Mike McFall, Jason Morgan, Kyle Wright





## YOUR DONATION'S IMPACT

Local races are more impactful to LGBTQ+ lives than many realize. Donations from grassroots efforts like ours can make a huge difference here and in Lansing. Average Costs to Run for State-Level Offices in Southeast Michigan:

- State Senate: \$350,000
- State Representative: \$100,000
- Circuit Court Judge: \$30,000
- City Council (small city): \$11,000

From filing fees to advertising, printing materials to outreach, these costs add up. Help us ensure our community's candidates are supported!

## BREAKING DOWN YOUR DONATION

So what exactly could your donation accomplish? Below are examples of campaign expenditures like those your donation would support.

### CITY COUNCIL:

Fundraising App Fees: \$100  
Local Publication Ad: \$500  
250 Lawn Signs: \$1,375

### STATE REPRESENTATIVE:

Billboard Ad: \$1,000  
Mass Texting Communications: \$2,300  
Mailer to 15,000 Voters: \$11,000



# ANTI-LGBTQ+ BILLS ARE ON THE RISE

In 2024, the ACLU tracked 10 anti-LGBTQ+ bills in Michigan. LGBTQ+ representation is crucial, and elected officials from our community are best equipped to combat any discriminatory legislation aimed at us. With your support, we plan to increase our impact in what will undoubtedly be a contentious election year.

## OUR FAMILIES ON THE BALLOT

While nonpartisan, Unity Fund cannot ignore the threats directed at our community. A single elected official's bigotry might have limited impact, but like minded voices enable and amplify each other—we must ensure our community's candidates have the resources they need to fight for our families, chosen or otherwise.

“On day one, I will sign a new executive order to cut federal funding for any school pushing Critical Race Theory, transgender insanity, and other inappropriate racial, sexual, or political content onto our children.”

Tomorrow's leaders need your support now. **DONATE TO UNITY FUND TODAY.**



Visit our website for more information and support our mission further on social media!



# UNITY FUND

[WWW.UNITYFUNDMI.COM](http://WWW.UNITYFUNDMI.COM)