



Community is the first priority at Crown Lavanderia in San Ysedro, CA.

Jeff began his journey with PBI about three years ago. He purchased this well-located laundry that was in mediocre condition but also suffering from a large new competitor opening up literally on the adjoined property. The income at this laundry had fallen so low that then was barely keeping up with even the streamlined expenses.

Jeff learned fast. We knew the market and the opportunity and with our assistance, Jeff reestablished the business and even exceeded base levels in well-under 6 months and later the performance was more than doubled the prior models' revenues and it is still growing. Here, proving again that the potential of a laundromat is often dependent on the owner's ability to study, prepare, believe, and exercise his plans.

