



NEW AURA PROJECTS, LLC

CRITICAL SUPPORT SERVICES — NATIONWIDE, 24/7 MOBILIZATION

UEI: H91RLX6FHJL7
CAGE: 15BA4

ACCEPTS P-CARD: YES
ACCEPTS CREDIT CARDS: YES

CONTACT INFO

- +1 (302) -281-4008
POC: Justin Jones
- info@newauraprojects.com
- Serving Federal, State, &
Local Agencies Nationwide
- www.newauraprojects.com

PSC CODES

6515 – Medical & Surgical Equipment/Supplies
6530 – Hospital Furniture & Supplies
6532 – Surgical Clothing & Special Purpose Items
7310 – Food Cooking/Serving Equipment
7320 – Kitchen Equipment & Appliances
7360 – Food Prep & Serving Kits/Sets
J041 – Maintenance: Refrigeration & HVAC
J045 – Maintenance: Plumbing/Heating/Waste Systems
M1AA – Operation of Office Buildings
Q701–Q999 – Medical Support Services
R699 – Admin Support (Other)
R706 – Logistics Support
R707 – Contract/Procurement Support
S201–S299 – Housekeeping
V112, V129 – Motor Freight & Other Transportation
Z1AZ, Z2AA – Maintenance & Repair of Office Buildings

MISSION & VISION

New Aura Projects keeps government agencies and communities operating at their best. We provide essential services, staffing, logistics, and products with integrity and speed in both routine and emergency environments.

Our vision is to be a trusted national partner known for responsiveness, adaptability, and quality – the go-to small business for critical support, meeting urgent needs today while building lasting solutions for tomorrow.

CORE COMPETENCIES

- Facilities & Infrastructure Support – Janitorial, sanitation, repairs, and surge crews.
- Staffing & Workforce Solutions – Medical, technical, administrative, and emergency staffing.
- Food & Supply Services – Boxed meals, catering, subsistence items, and distribution.
- Logistics & Delivery – Same-day courier, last-mile transport, supply chain surge.
- Temporary Sites & Emergency Basecamps – Tents, lighting, sanitation, staging, and equipment rental.
- Specialized Procurement – Ability to source and deliver niche products or services through vetted vendors.

NAICS CODES

562111 – Solid Waste Collection
624230 – Emergency & Relief Services
722310 – Food Service Contractors
722320 – Caterers

492110 – Couriers & Express Delivery
561311 – Employment Placement Agencies
561320 – Temporary Help Services
561720 – Janitorial Services

Primary: 561210 – Facilities Support Services



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CAPABILITY STATEMENT

New Aura Projects, LLC is a nationwide **small business** providing critical support solutions to federal, state, and local agencies. We specialize in delivering rapid, scalable services and products that keep operations running – from **facilities support** and **workforce solutions** to **logistics, meals, and temporary site setup**. With a trusted partner network, **24/7 dispatch**, and the ability to mobilize within hours, we adapt to agency needs across multiple mission areas and contract types.

DIFFERENTIATORS

- **Rapid Mobilization:** 24/7 dispatch, nationwide partner network, 6–24 hour deployment.
- **P-Card Ready:** Fully equipped to accept Government Purchase Card payments
- **Scalable Network:** Vetted subcontractors and suppliers for projects of any size, anywhere.
- **Broad Portfolio:** Registered in SAM with 9 NAICS and 20+ PSC codes across facilities, staffing, logistics, medical, and food services.
- **Compliance Focused:** OSHA, HIPAA, HACCP, DOT, and federal acquisition standards.
- **Small Business Agility:** Fast decisions, direct leadership access, and personalized service.
- **Nationwide Coverage:** Ability to mobilize in urban, rural, and remote areas.
- **Emergency Response Ready:** Pre-staged resources and rapid deployment for disaster or surge needs.
- **Cost-Effective Solutions:** Lean structure and efficient procurement keep pricing competitive.
- **Proven Vendor Network:** Relationships with reliable partners ensure consistent service quality.
- **One-Stop Provider:** Ability to deliver services, staffing, and products under one umbrella.
- **Future-Focused:** Capable of scaling into larger contracts (BPAs, IDIQs, GSA) while supporting micro-purchases today.

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TECHNICAL APPROACH

New Aura Projects, LLC executes mission-critical support services with a proven, surge-ready model designed to meet the evolving needs of government agencies nationwide. Our approach begins with a rapid needs assessment to validate requirements against the Performance Work Statement (PWS) and Contract Line Item Numbers (CLINs). From this intake, we produce a Mission Execution Plan that aligns resources, personnel, and logistics within hours of tasking.

We guarantee 6–24 hour mobilization by maintaining pre-cleared personnel rosters, vendor supply caches, and nationwide subcontractor networks. This posture enables us to respond to urgent requirements under IDIQ, BPA, MATOC, and micro-purchase task orders without delay. We also accept Government Purchase Cards (P-Cards) for acquisitions under \$10,000, ensuring agencies can execute without procurement bottlenecks.

All operations are governed by a documented Quality Control Plan (QCP) that integrates Key Performance Indicators (KPIs), Service Level Agreements (SLAs), and Corrective and Preventive Action (CAPA) workflows. These tools provide contracting officers and CORs with audit-ready reporting, daily inspection checklists, and continuous improvement data. Our risk management framework includes live risk registers, alternate vendor pathways, and transition-in/transition-out protocols to guarantee continuity of operations.

Compliance and safety are embedded in every phase. We maintain full adherence to OSHA standards for workplace safety, HIPAA for medical staffing and data protection, HACCP/ServSafe for food service, DOT regulations for transportation, and Service Contract Act (SCA/SCLS) wage determinations for labor categories. Our compliance documentation, insurance, and bonding are maintained at contract-required levels, making us audit-ready at any time.

Technology enhances our execution. We deploy digital scheduling, asset management, and reporting systems to provide real-time visibility into staffing, logistics, and facility operations. Agencies receive secure reports that include on-time delivery metrics, zero-incident safety logs, and after-action reviews (AARs) to support transparency and lessons learned.

Finally, our approach is scalable and adaptable. Whether providing custodial support for a single site, coordinating multi-state logistics, staffing healthcare operations, or delivering mass meal services, we have the infrastructure, vendor reach, and workforce solutions to perform at scale. This flexible, acquisition-aligned model positions New Aura Projects as a trusted government partner, ready to deliver responsive, compliant, and measurable support for the most demanding missions.

COMPLIANCE STATEMENT

New Aura Projects, LLC operates in full alignment with federal, state, and industry standards to minimize risk and ensure contract compliance. Our teams follow OSHA workplace safety protocols, maintain HIPAA safeguards for medical and healthcare staffing, and apply HACCP food safety standards in all catering and meal service operations. Logistics and courier services comply with U.S. DOT regulations, and janitorial, waste management, and facility support activities meet or exceed the requirements of the Service Contract Labor Standards (SCLS/SCA). As a fully registered and active small business in SAM.gov with current UEI and CAGE codes, we carry the necessary insurance, bonding, and quality control programs to assure every engagement is audit-ready and delivered to government specifications.



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PAST PERFORMANCE (A)

Project Title: Event Staffing & Logistics Support Services

Customer: GX5 Holdings (Commercial Clients & Venues)

Role: Prime Contractor

Dates: 2025 - Present

Location: Multi-state venues (Pennsylvania, Delaware, New Jersey)

Scope of Work:

New Aura Projects partners with GX5 Holdings to deliver staffing, labor coordination, and logistical support for concert productions, special events, and temporary venue operations. The engagement included recruitment, crew mobilization, equipment transport, and on-site safety management, ensuring event venues were operationally ready on tight deadlines.

Key Responsibilities:

- Recruited and managed temporary labor crews for stage setup, tent installation, seating, and portable facility deployment.
- Coordinated transportation logistics for equipment, staging, and sanitation units.
- Oversaw safety compliance and on-site supervision, ensuring adherence to OSHA and event safety standards.
- Managed time-sensitive mobilizations, often within 12–24 hours of client request.
- Provided administrative support, including scheduling, payroll coordination, and crew assignment.

Performance Metrics:

- Successfully staffed and coordinated dozens of concert and event venues across multiple states.
- Deployed 20–50 person crews per event with zero safety incidents reported.
- Managed on-time delivery and setup of portable toilets, staging equipment, and venue infrastructure.
- Consistently met tight deadlines, ensuring event readiness before scheduled opening times.
- Achieved repeat client engagement due to reliability and workforce quality.

Outcome / Customer Benefit:

GX5 Holdings delivered scalable, reliable workforce and logistics solutions that enabled venues and event organizers to meet tight timelines and safety requirements. The project demonstrated the company's ability to mobilize labor, coordinate logistics, and maintain compliance under high-pressure conditions — capabilities that directly translate to government staffing, facilities, and emergency support contracts.



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PAST PERFORMANCE (B)

Project Title: Emergency PPE & Facility Support Services

Customer: SIVAD PPE LLC (Commercial/Government Clients)

Role: Key Personnel (Lenzie Davis Jr.)

Dates: 2020 – Present

Location: Multi-state distribution (Delaware, Pennsylvania, Michigan, Arizona)

Scope of Work:

As Business Development Manager at SIVAD PPE/Waterworks and Key Personnel with New Aura Projects, he has played a central role in expanding market presence across municipal, healthcare, and industrial sectors. His responsibilities included coordinating PPE distribution, facility support services, and emergency logistics during public health surges, as well as cultivating partnerships with utility leaders, contractors, and public-sector stakeholders. He has demonstrated expertise in aligning client requirements with innovative solutions, overseeing service delivery in multiple states, and ensuring compliance with OSHA, EPA, and federal acquisition standards.

While New Aura Projects is a new small business in the federal marketplace, our team and key personnel bring decades of combined experience delivering services aligned with government requirements.

Key Responsibilities:

- Coordinated procurement and distribution of PPE, air purification units, and janitorial supplies for hospitals, urgent care clinics, schools, and senior living facilities.
- Supported facility readiness in restaurants, public buildings, and transportation hubs (buses, subways, airports).
- Assisted with logistics planning, order fulfillment, and rapid mobilization of supplies during emergency requests.
- Provided client education on implementing green cleaning systems and infection control protocols.

Performance Metrics:

- Mobilized resources in under 24 hours during surge events.
- Coordinated delivery and setup of hundreds of air purification units across healthcare and food-service facilities.
- Distributed thousands of PPE units (masks, filters, sanitizers, gloves) to commercial and municipal clients.
- Maintained 100% compliance with OSHA, EPA, and industry safety standards.
- Achieved zero incidents and 100% client satisfaction with documented repeat orders.

Outcome / Customer Benefit:

The project improved operational safety and facility readiness across multiple industries. By ensuring clean air, safer surfaces, and reliable PPE access, New Aura Projects — in partnership with SIVAD PPE — helped healthcare providers, schools, restaurants, and municipalities maintain continuity of service during high-demand conditions.



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PAST PERFORMANCE (C)

Project Title: Food Safety & Quality Assurance Leadership

Customer: Mountaire Farms, Inc. (Commercial Food Production)

Role: Key Personnel (James Monroe)

Dates: 2009 – Present

Location: Multi-state operations (Delaware, Maryland, Virginia, North Carolina, Arkansas)

Scope of Work:

As Regional Director of Food Safety and Quality Assurance at Mountaire Farms, James Monroe (Key Personnel with New Aura Projects) has overseen large-scale agricultural food production operations for one of the largest poultry producers in the United States. His work covers food safety program development, regulatory compliance, facility audits, and workforce training across multiple states and facilities.

Key Responsibilities:

- Developed and implemented company-wide Food Safety & Quality Assurance (FSQA) programs, including HACCP, sanitation, supplier approval, and quality control.
- Ensured full compliance with USDA, FSMA, and GFSI standards, including audit readiness and corrective actions.
- Directed and managed internal and external audits, recall programs, and foreign object complaint investigations.
- Conducted risk assessments and led Corrective and Preventive Action (CAPA) processes.
- Delivered company-wide FSQA training to hundreds of staff, promoting a strong food safety culture.
- Served as the primary liaison with USDA, third-party auditors, and regulatory agencies.

Performance Metrics:

- Oversight of food safety and quality systems impacting operations with 10,000+ employees nationwide.
- Maintained successful outcomes in all regulatory audits and certifications under his leadership.
- Directed mock recalls and traceability programs, ensuring rapid response capability and regulatory compliance.
- Reduced food safety incidents through proactive monitoring, root cause analysis, and cross-department engagement.
- Recognized for advancing Mountaire Farms' position as the fourth-largest poultry producer in the United States.

Outcome / Customer Benefit:

Under his leadership, Mountaire Farms sustained compliance with federal food safety standards while improving operational efficiency and minimizing risks across a multi-state production footprint. His proven track record of managing large-scale food safety systems translates directly into New Aura Projects' ability to support federal food service, facility support, and emergency feeding contracts with industry-grade rigor and compliance.