

Lucas Area Chamber of Commerce

135 Main Street
P.O. Box 186
Lucas, Kansas
785-525-6288
LucasKansas.com
lucascoc@wtciweb.com



February 23, 2024

Dear Esteemed Community Member,

We hope this message finds you well. We want to extend our gratitude for your presence at our Annual Dinner. As the President of the Lucas Area Chamber of Commerce, I am delighted to announce the upcoming 50th annual Adam's Apple Festival, scheduled for August 24, 2024. Our committee is working tirelessly to make this year's event bigger and better than ever before.

The Adam's Apple Festival is a fantastic opportunity for businesses like yours to gain more exposure and reach a wider audience. We are actively seeking prominent business partners to make this festival a success. Your contribution can make a big difference in creating a memorable experience for everyone in town. To achieve our goal, we are looking for monetary contributions and enthusiastic volunteers to host and assist events.

We are expecting a large turnout from neighboring communities, and the festival promises to offer engaging and entertaining events for people of all ages. By contributing to the festival, your business can take advantage of our tiered list of promotional opportunities, specially designed to help your business gain exposure and visibility. That means you can reach potential customers and increase your visibility while supporting our community.

We understand that you may have questions or concerns. Therefore, we have included contact information for the Lucas Area Chamber of Commerce director's office at the top of this letter. We are excited to have the opportunity to address any questions you may have and provide you with all the information you need.

We invite you to join us in celebrating the rich history, vibrant present, and promising future of our town with the Adam's Apple Festival! Our goal is to host a memorable festival to honor the 50th anniversary. Let us help your business grow while you show your support for our community. We look forward to hearing from you soon.

Best regards,
Lacie Austin
President of the Lucas Area Chamber of Commerce

Lucas Area Chamber of Commerce

Adam's Apple Festival Sponsorship Form

Sponsorship Deadlines:

Logo on the back of early bird festival T-shirts: April 26, 2024

Logo on the back of festival T-shirts: May 28, 2024

Yard Signs at City Park & downtown Mini Park: July 28, 2024

Logo printed on the teaser promotional materials: May 26, 2024

Logo printed on schedule brochure July 28, 2024

Logo on the website, arranged by sponsorship levels August 18, 2024

Featured in Annual Report August 24, 2024

Adam's Apple Festival committee members: Lynn Schneider, Mary Ann Steinle, Lyn Leach, Amanda Steinle, Barry Maupin, Christian Garland, Connie Dougherty, Lacie Austin

Benefits	Platinum \$1,000+	Gold \$500-\$999	Silver \$250-\$499	Bronze \$100-\$249	Friend \$5-\$99
Logo on back of festival T-shirts	X				
Banner with name and logo hung in theater	X	X			
Yard sign at downtown Sierer Family Mini Park	X	X			
Sponsorship announced prior to parade	X	X	X		
Logo printed on the teaser promotional materials	X	X	X		
Logo printed on schedule	X	X	X		
Yard sign at Lucas City Park	X	X	X	X	
Car Show Award Sponsor	X	X	X	X	
Name printed on schedule brochure	X	X	X	X	
Receive Adam's Apple sponsor window cling	X	X	X	X	
Logo on website, arranged by sponsorship letter	X	X	X	X	X
Listed in Lucas Area Chamber of Commerce Annual report	X	X	X	X	X

Contact Name:

Phone Number:

Organization/Business:

Address:

Email:

Sponsorship Levels		
Platinum		\$1,000+
Gold		\$500-\$999
Silver		\$250-\$499
Bronze		\$100-\$249
Friends		\$5-\$99

Make checks payable to: Lucas Area Chamber of Commerce.

Businesses are responsible for providing logos and business information on time for printing. Logos can be emailed to laciaustinart@yahoo.com