

# 2027 Most Beautiful Home Award



**ATTENTION RETAILERS!**

**ENTER YOUR CUSTOMERS TO WIN \$2,500**



*KEEPING AMERICA'S DREAM AFFORDABLE*

**HOMES MUST BE SOLD BETWEEN  
April 1, 2025 - March 31, 2027**

- 1. Home site must have established landscaping with neat surroundings.**
- 2. Retailer must submit information forms, along with home photos.**
- 3. Third-party reviewers will select the 'Most Beautiful Home'.**
- 4. Customer participation is required in the form of a written comment; a consent and release of photos and information for use on social media, press releases, etc.; and finalists may be asked for an in-person video interview.**
- 5. Retailer will receive social media awareness, along with a recognition plaque for office display and bragging rights for future contests.**
- 6. Home photos collected for this event will be used to create a storyboard for future home contests.**
- 7. Announcement of winners will be made during THA's Annual Member's Meeting, scheduled for June 7 - 9, 2026.**
- 8. More information and forms are enclosed.**







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**CONSENT AND RELEASE OF PHOTO AND INFORMATION**  
**(Homeowner)**

I, \_\_\_\_\_ ("RELEASOR") grant permission and give my personal consent and consent for my family to the Tennessee Housing Association ("RELEASEE") for the use of photographs, electronic media images, name, image, likeness and information for presentation under any legal use, informational or commercial, as related to the **Tennessee Housing Association's "Most Beautiful Home" contest**. Use by the RELEASEE is for an indefinite period and includes, but is not limited to, press releases, newsletters, social media, Facebook, website and any other publication or electronic media. This consent and release agreement is under the jurisdiction of Tennessee law and modifications may occur only with the consent of both parties.

RELEASOR

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

RELEASEE

Tennessee Housing Association (THA)

TITLE: \_\_\_\_\_

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_