

2027 Most Beautiful Home Award



ATTENTION RETAILERS!

ENTER YOUR CUSTOMERS TO WIN \$2,500



KEEPING AMERICA'S DREAM AFFORDABLE

**HOMES MUST BE SOLD BETWEEN
April 1, 2025 - March 31, 2027**

Categories: Manufactured Homes * Modular Homes

- 1. Home site must have established landscaping with neat surroundings.**
- 2. Retailer must submit information forms, along with home photos.**
- 3. Third-party reviewers will select a 'Most Beautiful Home' by category, when qualifying entries are received.**
- 4. Customer participation is required in the form of a written comment; a consent and release of photos and information for use on social media, press releases, etc.; and finalists may be asked for an in-person video interview.**
- 5. Retailer will receive social media awareness, along with a recognition plaque for office display and bragging rights for future contests.**
- 6. Home photos collected for this event may be used to create a storyboard for future home contests.**
- 7. Announcement of winner(s) will be made during THA's Annual Member's Meeting, scheduled for June 6 - 8, 2027.**
- 8. More information and forms are enclosed.**



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CONSENT AND RELEASE OF PHOTO AND INFORMATION
(Homeowner)

I, _____ ("RELEASOR") grant permission and give my personal consent and consent for my family to the Tennessee Housing Association ("RELEASEE") for the use of photographs, electronic media images, name, image, likeness and information for presentation under any legal use, informational or commercial, as related to the **Tennessee Housing Association's "Most Beautiful Home" contest**. Use by the RELEASEE is for an indefinite period and includes, but is not limited to, press releases, newsletters, social media, Facebook, website and any other publication or electronic media. This consent and release agreement is under the jurisdiction of Tennessee law and modifications may occur only with the consent of both parties.

RELEASOR

NAME: _____

ADDRESS: _____

PHONE: _____

SIGNATURE: _____

DATE: _____

RELEASEE

Tennessee Housing Association (THA)

TITLE: _____

NAME: _____

SIGNATURE: _____

DATE: _____