



TENNESSEE HOUSING ASSOCIATION | MEMBER ANNOUNCEMENT

Introducing the 2027 'Installer of the Year' Award



THA is launching a new statewide recognition for the Installation Division. Retailers will drive the program through an installer nomination process, and the winner will be announced during the THA Annual Member's Meeting (Jun 6 – 8, 2027).

Up to 10 finalists

Selected statewide through a retailer nomination process.

Finalist benefits

Statewide recognition via THA website and THA Member Newsletter. Event registration waived for the attending representative and spouse/guest, plus one HeartSong Resort lodging night at the 2027 THA Annual Member's Meeting in Pigeon Forge, TN.

One statewide winner

'Installer of the Year' chosen from the list of finalists based on a list of criteria.

Nominations due March 31, 2027

Award presented Monday, June 7, 2027

HOW THE PROGRAM WORKS

Eligibility & Nomination

Criteria below is a starting point for this kickoff year!

Criteria:

- Submitting retailer must be a THA member in good standing.
 - The nominated installer partner does not have to be a current THA member.
- Nominated installer must hold a current TN license in good standing. This will be verified through the Department of Commerce & Insurance.
- Nominated installer must have completed a minimum of ten home installations over the course of the TN license.
- Nominations must be received by **March 31, 2027**.

Finalist Recognition

- Each selected installation company chooses its representative and that individual's event registration fee will be waived, along with their spouse/guest at the THA Annual Member's Meeting in Pigeon Forge, TN (June 6 – 8, 2027).
- A HeartSong Resort lodging night will be provided.
- Installation companies may register additional attendees and guests at standard event rates and negotiated resort lodging rates.

Submitting a Nomination

Retailers complete the nomination submittal form and return it to THA by **March 31, 2027**. It covers the submitting retailer, the nominated installation company and license details, eligibility confirmation, a 1-to-5 retailer rating, and a short statement of why the installer deserves the award.

Email: Office@tnmha.org

Mail: Tennessee Housing Association, P.O. Box 569, Mt. Juliet, TN 37121



2027 'INSTALLER OF THE YEAR' AWARD



Nomination Submittal Form | Tennessee Housing Association | Deadline: **March 31, 2027**

1. SUBMITTING RETAILER (THA MEMBER)

RETAILER / COMPANY NAME

RETAILER ADDRESS

PRIMARY CONTACT NAME & TITLE

PHONE / EMAIL

2. NOMINATED INSTALLATION COMPANY

INSTALLATION COMPANY NAME

OWNER / REPRESENTATIVE NAME

MAILING ADDRESS, CITY, TN ZIP

PHONE / EMAIL

TN LICENSE NUMBER

LICENSE STATUS

Approximate YEARS LICENSED IN TN

HOME INSTALLS COMPLETED

3. ELIGIBILITY CONFIRMATION — CHECK ALL THAT APPLY

- ☐ Submitting retailer is a THA member in good standing. ☐ Nominee holds a current TN license in good standing.
- ☐ Nominee has completed 10+ home installations. ☐ Nomination submitted on or before March 31, 2027.

4. RETAILER RATING — SCORE EACH 1 (LOW) TO 5 (HIGH)

Installation quality & workmanship	1	2	3	4	5
Safety & code compliance	1	2	3	4	5
Schedule reliability & responsiveness	1	2	3	4	5
Customer service & professionalism	1	2	3	4	5
Problem resolution & warranty follow-through	1	2	3	4	5

5. WHY THIS INSTALLER DESERVES THE AWARD

Describe standout work, customer impact, and community or industry contribution (250 words max – use separate sheet if necessary).

6. CERTIFICATION & SIGNATURE

I certify the information above is accurate and that the nominee meets the stated eligibility criteria.

AUTHORIZED SIGNATURE

PRINTED NAME

DATE

SUBMISSION INSTRUCTIONS: Nominations must be received by **March 31, 2027**.

- Email the completed form to THA at Office@tnmha.org or mail to Tennessee Housing Association, P.O. Box 569, Mt. Juliet, TN 37121

Note: Up to 10 finalists will be selected statewide; the winner will be announced at the THA Annual Member's Meeting, with the award presented Monday, June 7, 2027. Criteria are subject to final approval/review.

An hourglass with a blue frame, filled with a dark blue liquid and a shower of golden stardust and sparkles. The background is a deep teal color.

Timeless
Innovations,
Endless
Possibilities



KEEPING AMERICA'S DREAM AFFORDABLE

2027

THA Annual Member's Meeting

June 6 - 8, 2027

More Event Information will be announced in January 2027!

HeartSong Lodge & Resort • 1210 Dollywood Resorts Boulevard
Pigeon Forge, TN 37863 • Dollywood.com/resort