



**2020: ‘Power of the Past – Force of the Future’  
THA Annual Meeting  
Dollywood’s DreamMore Resort & Spa  
2525 DreamMore Way, Pigeon Forge, TN 37863  
June 7 – 9, 2020**

*Draft Schedule of Events  
(as of January 15, 2020)*

**Arrival Date:** Sunday, June 7, 2020

**Departure Date (for some):** Tuesday, June 9, 2020, (see day schedule below)

**Special Addition:** Tuesday, June 9, 2020, Licensing Education w/Vendors

**Other Meetings:** Tuesday, June 9, 2020, Clayton Manager’s Meeting

<b><u>Sunday, June 7</u></b>	7:30a – 12:30p	Golf Tournament	<i>Gatlinburg Golf Course</i>
	4:00p – 5:00p	Board Meeting	<i>Falls Salon C</i>
	4:00p – 6:00p	Event Registration	<i>Falls Salon A</i>
	6:00p – 8:30p	<i>Reception on the Lawn</i>	<i>Tented: Meadow Event Lawn Area</i>
<b><u>Monday, June 8</u></b>	7:45a – 8:45a	Registration Continues	<i>Falls Salon A</i>
	7:45a – 8:45a	<i>Breakfast on the Lawn</i>	<i>Tented: Meadow Event Lawn Area</i>
	8:45a – 12:15p	Business Meeting & Informational Sessions:	<i>Peaks Salon D/E/F</i>
	08:45a – 09:30a	✓ Business & Officer Elections	THA Executive Committee
	09:30a – 09:50a	✓ Commerce & Insurance	Asst Commission Gary Farley
	09:50a – 10:30a	✓ Consumer Marketing Opportunities	Rick Robinson
	10:30a – 12:00n	✓ Motivational Moments	TBA ...
	12:00p – 12:15p	✓ Final Comments	<i>THA Leadership</i>
	12:15p – 5:00p	Free Time (exploration or rest)	
	5:00p – 6:00p	Dinner Reception	<i>Tented: Meadow Event Lawn Area</i>
	6:00p – 7:15p	<i>Dinner on the Lawn</i>	<i>Tented: Meadow Event Lawn Area</i>
	7:15p – 9:00p	Recognition & Entertainment 😊🎵🎵🎵🎵	<i>Tented: Meadow Event Lawn Area</i> Wade Hayes
<b><u>Tuesday, June 9</u></b>	Departure Day for Some; Family Day at Dollywood; or Educational & Sales Force Meetings		
	7:15 a – 8:30a	(a) Breakfast - Installers/Retailers/Transporters	<i>Peaks Salon F</i>
		(b) Breakfast - Clayton Sales Force	<i>Falls Salon C</i>
	8:30a – 3:00p	(a) Installers/Retailers/Transporters Continuing Education + Vendors	<i>Peaks Salon D/E</i> [Note: Lunch in <i>Peaks Salon F</i> ]
	8:30a – 3:00p	(b) Clayton Sales Force Mtg [Designated Employees Only]	<i>Skies G/H</i> [Note: Lunch in <i>Falls Salon C</i> ]