


**BUILDING FOR
THE FUTURE**

2023

August

21st - 23rd

THA ANNUAL MEETING



**GAYLORD
HOTELS®**



**Gaylord Opryland Resort & Convention Center
2800 Opryland Drive
Nashville, TN 37214**

**All forms contained in this announcement are
available online at**

<https://tnmha.org/am-registration>



KEEPING AMERICA'S DREAM AFFORDABLE

Educational Sessions:

Manufacturer's Panel

Financial Panel

Retailer & Community
Partnerships Panel

*

Informational Sessions:

National Review
Mark Bowersox
President, MHI

TN Consumer-Facing
Website - Tools
Rick Robinson
Exec Vice Pres
Industry Relations
ManufacturedHomes.com

*

THA Business Meeting:

State of Financial Affairs
Officer Elections
Service Awards

*

Special Entertainment:

Motivational Speaker
Jones Loflin
'Juggling Elephants'



2023 “Building for the Future”
THA Annual Meeting
Gaylord Opryland Resort & Convention Center
2800 Opryland Drive * Nashville, TN 37214
August 21 - 23, 2023

Industry Members & Affiliates!

You are cordially invited to join the Tennessee Housing Association for our 2023 Annual Meeting on August 21 - 23, 2023, at Gaylord Opryland Resort and Convention Center in Nashville, TN. “**Building for the Future**” is the theme for this year’s event.

Your THA Board of Directors, Convention Committee and THA Staff are working hard, just for your participation! There will be a golf tournament, welcome reception, networking opportunities, ‘Association State of Affairs’ (a general business meeting), industry updates, informational/educational sessions, dinner and entertainment. **We are packing in a lot of content, in a short window, to best utilize your time!**

All events will be indoors (except for golf), but keep in mind some meeting spaces may be cool. Dress is summer casual for most events, with business casual slated for the Tuesday evening dinner and entertainment. Don’t forget to bring your swimsuit so you can take advantage of the hotel’s three pools, including one indoor year-round pool and two outdoor seasonal pools!

Sponsorship Opportunities

For our sponsoring partners, we are offering multiple levels of opportunities for Host and Event sponsors. The Host Sponsorship packages include various recognition levels for your company. This allows your company to be recognized by your industry associates. We hope you, your employees and family, will join us and help make this another successful Annual Meeting! **Please have your sponsorships submitted by Friday, June 30th, 2023!** We need time to adequately advertise your participation, and to submit your name on all host or event signage! Please, allow us time for printing, as vendors remain on a tight window! Also, we would be honored to include any ‘goodies’ you might want added to our 175 attendee swag bags! **‘Goodies’ need to arrive at THA no later than Friday, August 4th, 2023!**

General Attendee Information

We encourage our members to come and invite a non-member company! This event is open to all! Attendee registration forms are included in this package or you may register directly online at [https://tnmha.org/am-registration!](https://tnmha.org/am-registration) **Deadline to early register is August 1st, 2023.** A late registration fee will be assessed for registrations received after August 1st but by August 11th. No registrations will be accepted after August 11th.

As a note, all individuals are required to make their own hotel reservations! We have a block of rooms at a negotiated rate, but you must make your reservations early, as this will be a sellout event! Rates will be honored three days before our planned meeting arrival, and three days after our meeting departure! Yay!

Deadline to make your room reservation is Monday, July 24th, 2023! You may make your reservations online with the Gaylord Opryland Resort and Convention Center by clicking the direct link [HERE](#).

If you call in reservations at (615) 889-1000, YOU MUST identify yourself as part of the ‘2023 THA Annual Member’s Meeting’! Do not delay! If you have questions regarding any of the forms or the additional information included, please contact the THA office at (615) 256-4733. THA will follow standard safety protocols in place with the Resort, at the time of our event.

GENERAL HOTEL RESERVATION & LOCATION INFORMATION



**GAYLORD
HOTELS®**

1. You must book your own lodging. **DEADLINE for hotel reservations is Monday, July 24th, 2023**, or until the room block sells out, whichever comes first.
2. Please make your room reservations online **HERE**.... Or you may contact Gaylord Opryland Resort directly at (615) 889-1000. (The direct link is also available on our website!.)
3. **If you call direct... YOU MUST** refer to THE EVENT NAME - ‘**2023 THA Annual Member’s Meeting**’, to receive the group rate.

If you need to cancel your room after **July 24th, 2023**, please contact the Association first. If our room block is full, we can swap your name with someone from the waiting list (there is always a waiting list!).

4. Hotel Check-in and Parking
 - ◆ Check-in is at 4 p.m. on your scheduled arrival day.
 - ◆ Check-out is at 11 a.m. on your scheduled departure day.
 - ◆ Daily (discounted) self-parking at the hotel is currently available at \$23 a day.
 - ◆ Valet parking is currently available at \$44 a day.
5. **The negotiated nightly room rate is \$249, plus resort fee of \$25, and city/county taxes.**
 - Single/Double occupancy. \$20 each additional person over 2 per room.
 - Additional room types are available, however the above identified rooms are part of the THA’s negotiated block.

Directions From Interstate 40:

- Follow I-40 to TN-155 **North**/Briley Parkway (exit 215B)
- Travel Briley Parkway to exit 12, McGavock Pike.
- Resort is visible from the exit ramp.



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*Schedule of Events - Drafting
(as of 03/16/2023)*

Arrival Date: Monday, August 21, 2023
Departure Date: Wednesday, August 23, 2023, (see day schedule below)
Event Area: **Magnolia Ball Room and Magnolia Ball Room Foyer**

Monday, August 21st

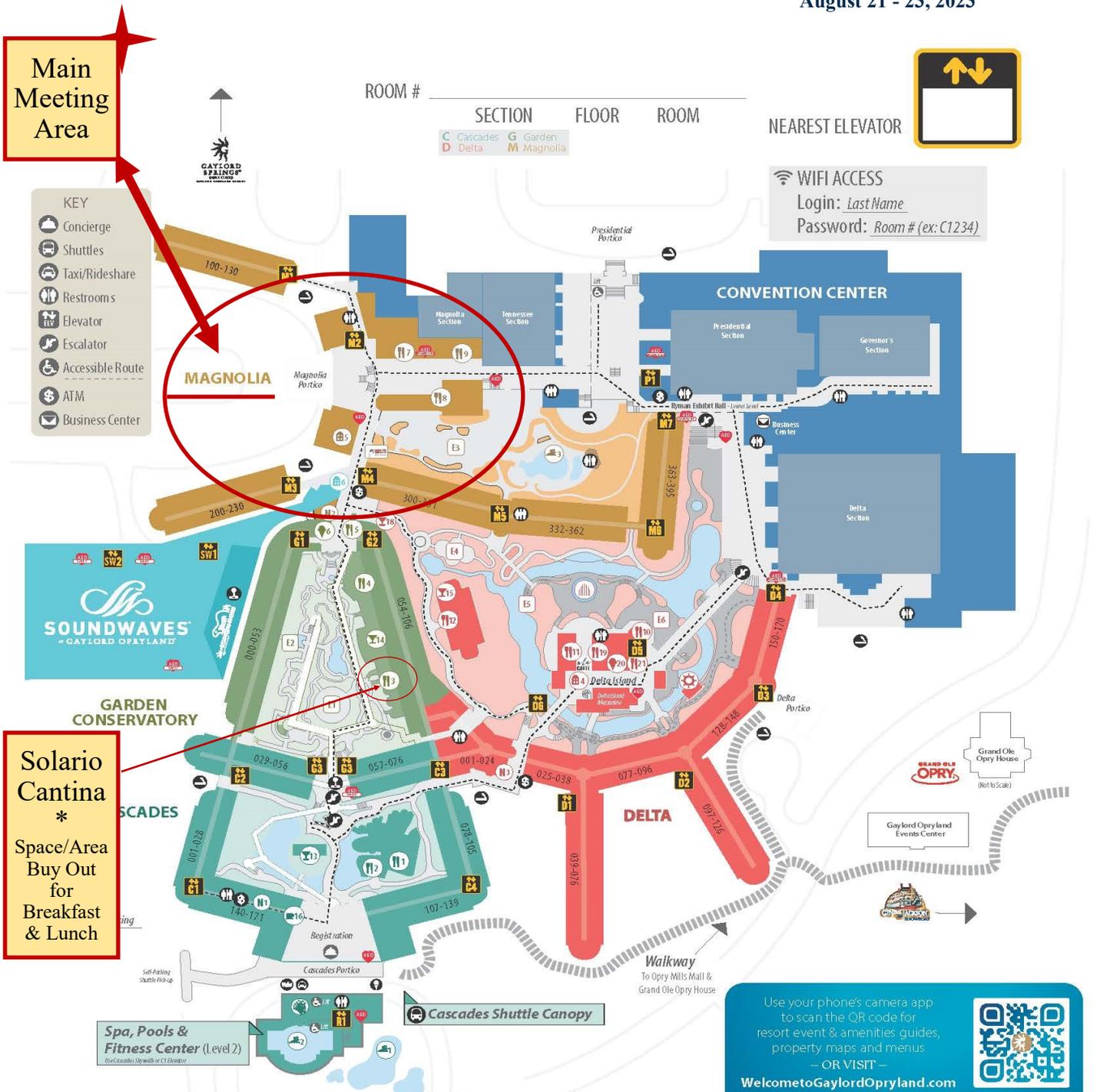
8:00a – 2:00p	Golf Tournament - Standard Play	<i>Hermitage Golf Course-President’s Reserve</i>
4:00p	Hotel Check In Begins	<i>Hotel Lobby</i>
4:00p – 6:00p	Event Registration Begins	<i>Magnolia Ball Room Registration Window</i>
5:00p – 6:00p	Board Meeting	<i>Davidson A (Magnolia area)</i>
6:00p – 8:00p	Welcome Reception (Host Bar)	<i>Magnolia Ball Room</i>

Tuesday, August 22nd

7:30a	Registration Continues	<i>Magnolia Ball Room Registration Window</i>
7:30a – 8:30a	Breakfast	<i>Solario Cantina (Lower Level, Dining Space)</i>
8:30a – 12:00nn	Morning Events	<i>Magnolia Ball Room</i>
	08:30a – 08:45a Welcome	THA President Matt Kerlin
	08:45a – 09:00a Nashville Official or Legislative	TBA
	09:00a – 10:30a Manufacturers Forum	Panelists, with Facilitator (Mark Bowersox)
	10:30a – 10:45a Break	Networking
	11:00a – 11:45a National Legislative Review	Mark Bowersox, President, MHI
11:45a – 1:15p	Lunch	<i>Solario Cantina (Lower Level, Dining Space)</i>
1:15a – 3:45pm	Afternoon Events	<i>Magnolia Ball Room</i>
	1:15p – 2:00p Financial Forum	Panelists, with Facilitator (Mark Bowersox)
	2:00p – 2:45p NEW! Consumer Facing Website	Rick Robinson, Exec VP, Industry Relations
	2:45p – 3:00p Break	Networking
	3:00p – 3:45p Retailer/Community Forum	Panelists, with Facilitator (Mark Bowersox)
5:00p – 9:00pm	Evening Events	<i>Magnolia Ball Room</i>
5:00p – 6:00p	Dinner Reception (Host Bar)	(in the Magnolia Ball Room Foyer)
6:00p – 7:15p	Dinner Event (Cash Bar)	(Business Casual)
7:15p – 7:30p	Announcements/Awards/Recognitions	THA President Matt Kerlin
7:30p - 9:00p	Motivational Event - ‘ Juggling Elephants ’	Jones Loflin (Speaker/Author/Coach)

Wednesday, August 23rd

7:30a	Registration Continues	<i>Magnolia Ball Room Registration Window</i>
7:30a – 8:30a	Breakfast	<i>Solario Cantina (Lower Level, Dining Space)</i>
8:30a – 10:45a	General Association Business State of Financial Affairs <ul style="list-style-type: none"> • Financial Overview - Balance Sheet • Floor Shipment Revenue (Year over Year) • Investment Account • Real Estate Holdings Election of 2023 - 2024 Officers & Directors Recognition of Service - Awards Event Drawing - You must be present to win!	<i>Magnolia Ball Room</i>
10:45a	Adjourn (Hotel Check Out by 11:00am)	



Solario Cantina
*
Space/Area Buy Out for Breakfast & Lunch

Main Meeting Area

- KEY**
- Concierge
 - Shuttles
 - Taxi/Rideshare
 - Restrooms
 - Elevator
 - Escalator
 - Accessible Route
 - ATM
 - Business Center

ROOM #	SECTION	FLOOR	ROOM
	C Cascades	G Garden	
	D Delta	M Magnolia	

NEAREST ELEVATOR

WIFI ACCESS
Login: *Last Name*
Password: *Room # (ex: C1234)*

- | FOOD & DRINK | RECREATION | SHOPPING | EVENT LOCATIONS |
|--|---|---|---|
| <ul style="list-style-type: none"> Cascades American Café Wasabi's Sushi Bar Solario Cantina (Lower Level) Ravello (Lower Level) Conservatory Café Bravo Gelato Fuse Sports Bar Jack Daniel's Findley's Stax Burgers | <ul style="list-style-type: none"> Paisano's Pizzeria & Vino Old Hickory Steakhouse The Falls Conservatory Wine Bar (Lower Level) Library Lounge Cocoa Bean Coffee House American Craft Tavern Delta Marketplace / <i>Bar</i> Carvel / Auntie Anne's Cinnabon | <ul style="list-style-type: none"> Cascades Necessities Magnolia Necessities Magnolia Shops • Swarovski • Savannah's • Cowboys & Angels SoundWaves Signature Store | <ul style="list-style-type: none"> Crystal Gazebo Lion's Head Fountain Magnolia Courtyard Delta Pavilion Delta Landing Water's Edge |

SPONSORSHIP OPPORTUNITIES – DEADLINE TO RECEIVE IS Friday, June 30th, 2023!

HOST Level Sponsors Receive:	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,000	2,000	\$1,000
Name on table signs at all events, where applicable.	✓	✓	✓	✓
Signage at all events.	✓	✓	✓	✓
Recognition in THA newsletters and industry updates.	✓	✓	✓	✓
Recognition on THA's website.	✓	✓	✓	✓
Sponsor ribbon on badge.	✓	✓	✓	✓
Free convention registrations (company representatives).	3	2	1	0

**ALL Sponsors, please consider donating 175 ‘Goodies’ for our attendee swag bags!
Deadline to receive is Friday, August 4th, 2023.**

View the quick list below to explore a variety of options to participate!

Host Sponsors (All Days):

- Platinum \$5,000.00
- Gold \$3,000.00
- Silver \$2,000.00
- Bronze \$1,000.00

Golf Event Sponsors (Monday):

- Tournament Hosts \$1,000.00
- Golfer’s Swag \$ 300.00
- Snacks/Hydration \$ 500.00
- Lunch \$ 500.00
- Team Trophies \$ 500.00
- Hole Sponsor (1) \$ 100.00
- Hole Sponsor (3) \$ 300.00
- Hole Sponsor (6) \$ 600.00
- Hole Sponsor (9) \$ 900.00

Educational Related Events (Tuesday):

- Manufacturer Panelists \$1,000.00
- National MH Review \$ 300.00
- Financial Panelists **Sold Out**
- Consumer Website Tools \$ 500.00
- Retailer/Community Panelists \$ 500.00

Other Event Sponsors:

Sole Event Sponsor

- Attendee Swag Bags (All Days) \$2,000.00
- Board of Director’s Meeting (Mon) \$ 500.00
- Opening Welcome Reception (Mon) \$4,000.00
- Breakfast Buffet (Tues) \$2,500.00
- Educational Morning Break (Tues) \$ 750.00
- Luncheon (Tues) \$3,000.00
- Educational Afternoon Break \$ 750.00
- Event Reception (Tues) \$2,000.00
- Dinner Event (Tues) \$5,000.00
- Motivational Speaker (Tues) \$5,000.00
- Continental Breakfast (Wed) \$1,600.00
- THA Business Meeting (Wed) \$1,500.00

Event Sponsor - Partnership

- Attendee Swag Bags (All Days) \$ 500.00
- Board of Director’s Meeting (Mon) \$ 100.00
- Opening Welcome Reception (Mon) \$1,000.00
- Breakfast Buffet (Tues) \$ 500.00
- Luncheon (Tues) \$1,000.00
- Event Reception (Tues) \$ 500.00
- Dinner Event (Tues) \$1,000.00
- Motivational Speaker - (Tues) \$1,000.00
- Continental Breakfast (Wed) \$ 400.00
- THA Business Meeting (Wed) \$ 500.00



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SPONSORSHIP Payment Form
DEADLINE TO RECEIVE IS June 30th, 2023
 Online form/pay: <https://tnmha.org/am-registration>

Company Name (**EXACTLY** as you wish for signage purposes.) _____

Contact Name _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Host Sponsors (All Days):

<input type="checkbox"/> Platinum	\$5,000.00
<input type="checkbox"/> Gold	\$3,000.00
<input type="checkbox"/> Silver	\$2,000.00
<input type="checkbox"/> Bronze	\$1,000.00

Section total: \$ _____

Sole Event Sponsors:

<input type="checkbox"/> Attendee Swag Bags (All Days)	\$2,000.00
<input type="checkbox"/> Board of Director's Meeting (Mon)	\$ 500.00
<input type="checkbox"/> Opening Welcome Reception (Mon)	\$4,000.00
<input type="checkbox"/> Breakfast Buffet (Tues)	\$2,500.00
<input type="checkbox"/> Educational Morning Break (Tues)	\$ 750.00
<input type="checkbox"/> Luncheon (Tues)	\$3,000.00
<input type="checkbox"/> Educational Afternoon Break	\$ 750.00
<input type="checkbox"/> Event Reception (Tues)	\$2,000.00
<input type="checkbox"/> Dinner Event (Tues)	\$5,000.00
<input type="checkbox"/> Motivational Speaker (Tues)	\$5,000.00
<input type="checkbox"/> Continental Breakfast (Wed)	\$1,600.00
<input type="checkbox"/> THA Business Meeting (Wed)	\$1,500.00

Section total: \$ _____

Golf Event Sponsors (Monday):

<input type="checkbox"/> Tournament Hosts	\$1,000.00
<input type="checkbox"/> Golfer's Swag	\$ 300.00
<input type="checkbox"/> Snacks/Hydration	\$ 500.00
<input type="checkbox"/> Lunch	\$ 500.00
<input type="checkbox"/> Team Trophies	\$ 500.00
<input type="checkbox"/> Hole Sponsor (1)	\$ 100.00
<input type="checkbox"/> Hole Sponsor (3)	\$ 300.00
<input type="checkbox"/> Hole Sponsor (6)	\$ 600.00
<input type="checkbox"/> Hole Sponsor (9)	\$ 900.00

Section total: \$ _____

Event Sponsor - Partnership

<input type="checkbox"/> Attendee Swag Bags (All Days)	\$ 500.00
<input type="checkbox"/> Board of Director's Meeting (Mon)	\$ 100.00
<input type="checkbox"/> Opening Welcome Reception (Mon)	\$1,000.00
<input type="checkbox"/> Breakfast Buffet (Tues)	\$ 500.00
<input type="checkbox"/> Luncheon (Tues)	\$1,000.00
<input type="checkbox"/> Event Reception (Tues)	\$ 500.00
<input type="checkbox"/> Dinner Event (Tues)	\$1,000.00
<input type="checkbox"/> Motivational Speaker - (Tues)	\$1,000.00
<input type="checkbox"/> Continental Breakfast (Wed)	\$ 400.00
<input type="checkbox"/> THA Business Meeting (Wed)	\$ 500.00

Section total: \$ _____

Educational Partnership Events (Tuesday):

<input type="checkbox"/> Manufacturer Panelists	\$1,000.00
<input type="checkbox"/> National MH Review	\$ 300.00
<input checked="" type="checkbox"/> Financial Panelists (Sold)	\$ 500.00
<input type="checkbox"/> Consumer Website Tools	\$ 500.00
<input type="checkbox"/> Retailer/Community Panelists	\$ 500.00

Section total: \$ _____

Total All Sponsorship Selections: \$ _____

Use the online pay as noted above, or see the **payment form on page 10 of this package,
 to pay by check or authorize your credit card processing!**



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REGISTER NOW

ATTENDEE Registration Form
LATE DEADLINE TO RECEIVE IS August 11th.
Online form/pay: <https://tnmha.org/am-registration>

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Postal/Zip Code: _____

Telephone: (____) _____ Email: _____

Additional Guests (please include any children as well as their ages):

Spouse/Significant Other: _____

Children: _____, Age _____
_____, Age _____
_____, Age _____
_____, Age _____

Registration Fees: **Deadline to early register is August 1st, 2023.**

A late registration fee will be assessed for registrations received August 2nd through August 11th. **No registrations will be accepted after August 11th.**

- Adults _____ @ \$175 each; \$200 Late registration = \$ _____
- Children age 13 - 17 _____ @ \$ 75 each; \$100 Late registration = \$ _____
- Children age 03 - 12 _____ @ \$ 50 each; \$ 75 Late registration = \$ _____
- Children (under 3, free)

Attendee Registration Total \$ _____

Included in the Registration Fee is access to all scheduled events.

Each paid adult will receive a free Swag Bag.

Pay by check or credit card, see payment form and instructions (page 10) included with this package!



GOLF TOURNAMENT PARTICIPATION REGISTRATION FORM

Deadline to register for play is August 11th.

Event closes at 40 players.

→ **Online form/pay: <https://tnmha.org/am-registration>**

Monday, August 21, 2023

7:45 a.m. Sign-In; Tee Times (8:00 - 9:20 a.m.)

\$125 – per player; register via online or this form.

Hermitage Golf Course - *President's Reserve*

(Course is approximately 12.0 miles away.)

3939 Old Hickory Boulevard

Old Hickory, TN 37138

Name: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Postal/Zip Code:** _____

Telephone: (____) _____ **Email:** _____

If you are paying for a team, please list all player names below:

_____	Player Name	_____	Company Name, if different
_____	Player Name	_____	Company Name, if different
_____	Player Name	_____	Company Name, if different
_____	Player Name	_____	Company Name, if different

(You may pre-pay mulligans, maximum 2 per player.) _____ @ \$125 each player = \$ _____
 _____ @ \$ 5 each player = \$ _____

Total Amount Paid for Golf Outing: \$ _____

To pay by check or credit card, see payment form and instructions (page 10) included with this package!



You may online sponsor, register attendance and/or golf play.

Click Here: Online form/pay: <https://tnmha.org/am-registration>

Or....

Use the forms contained in this announcement.

PAYMENT FORM - INSTRUCTIONS AND METHOD:

(Please remit payment by Credit Card or Check made payable to: **THA.**)

American Express

Discover

MasterCard

Visa

Name:

Card Number:

CVV # _____ **Expiration:** _____

Authorized Signature:
(if paying by credit card)

Where applicable:

Sponsorship Amount: \$ _____ (include sponsorship form, page 7)

Attendee Registration Amount: \$ _____ (include attendee registration form, page 8)

Golf Event: \$ _____ (include golf registration form, page 9)

Total Amount Included/Charged: \$ _____

Please mail or e-mail completed form(s) with payment to:

Attn: Rhonda Sevier
THA
P.O. Box 569
Mt. Juliet, TN 37121

Other Information: Phone: (615) 256-4733
Email: Office@tnmha.org

**Here’s a look at our last
Member’s Meeting, held June 2022!**

**We hope to see your face
in the August 2023
THA Snapshot photo!**





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THE FUTURE**

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**GAYLORD
HOTELS®**



HERMITAGE GOLF COURSE
President's Reserve  *General's Retreat*



THA
1002 Meb Court, Suite B
Mount Juliet, TN 37122

Or

THA
P. O. Box 569
Mount Juliet, TN 37121

Office: 615/256-4733
E-mail: Office@tmmha.org