2020



THA ANNUAL MEETING SPONSORSHIP REQUEST AND ATTENDEE REGISTRATION INFORMATION



2525 DreamMore Way Pigeon Forge, TN 37863 Resort Front Desk: 865-365-1900

TENNESSEE HOUSING ASSOCIATION

CELEBRATING

YEARS

POWER OF THE PAST —
FORCE OF THE FUTURE

New for 2020!

OUTDOOR Event Space Added!

Visit www.tnmha.org
to download a copy
of this booklet!



Dollywood's DreamMore Resort & Spa 2525 DreamMore Way, Pigeon Forge, TN 37863 October 18 - 20, 2020

THE EARLY YEARS!





Dollywood's DreamMore Resort & Spa 2525 DreamMore Way, Pigeon Forge, TN 37863 October 18 - 20, 2020

Draft Schedule of Events (as of June 16, 2020)

Arrival Date: Sunday, October 18, 2020

Departure Date (for some): Tuesday, October 20, 2020, (see day schedule below)

Special Addition: Tuesday, October 20, 2020, Licensing Education w/Vendors

Sunday, October 18	8:30a – 1:30p	Golf Tournament (lunch available during and after play)	Gatlinburg Golf Course
	4:00p - 5:00p 4:00p - 6:00p 6:00p - 9:00p	Board Meeting Event Registration Reception on the Lawn	Falls Salon C Falls Salon A/B Tented: Meadow Event Lawn Area
Monday, October 19	7:45a – 8:45a 7:45a – 8:45a	Registration Continues Breakfast on the Lawn	Falls Salon A/B Tented: Meadow Event Lawn Area
	8:45a – 12:30p	Business Meeting & Informational Sessions:	Peaks Salon D/E/F
	08:45a - 09:30a 09:30a - 10:00a 10:00a - 10:45a 10:45a - 12:00p 12:00p - 12:15p	✓Business & Officer Elections ✓Commerce & Insurance ✓Top 10 Things You Should Be Getting from Your Online Presence ✓National Landscape with Q & A ✓Final Comments	THA Executive Committee Asst Commission/SFM Gary Farley Rick Robinson, ManufacturedHomes.com Dr. Lesli Gooch, CEO, MHI THA Leadership
	12:15p - 5:00p 5:00p - 6:00p 6:00p - 7:15p 7:15p - 9:15p	Dinner Reception Dinner on the Lawn Recognition & Entertainment ②カカカカ	Tented: Meadow Event Lawn Area Tented: Meadow Event Lawn Area Tented: Meadow Event Lawn Area Country Music Artist Wade Hayes

Tuesday, October 20 Departure Day for Some; Family Day at Dollywood; or Clayton Sales Force Meeting

7:15a – 8:00a	(a) Breakfast – Clayton Sales Force	e Peaks Salon D
8:00a ~ 2:30p	(a) Classroom – Clayton Sales For	Peaks Salon E/F [Note: Lunch in Peaks Salon D]
8:00a – 3:00p	(b) Vendor Room	Skies G/H



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Industry Members & Affiliates!

You are cordially invited to join the Tennessee Housing Association for our 2020 Annual Meeting re-scheduled for October 18 - 20, 2020, at Dollywood's DreamMore Resort & Spa in Pigeon Forge. "'Power of the Past – Force of the Future'" is the theme for this year's 65th Anniversary event. We have expanded the event space by utilizing tented space on the lawn, for our larger gatherings! As well, with abundant shopping, plentiful attractions and beautiful scenery, our chosen location is one of the top tourist destinations in the country. We had a blast last year!

Your THA Board of Directors, Convention Committee and THA Staff are working now to plan an exciting 65th Anniversary Meeting! Golf, welcome reception, networking opportunities, 'Association State of Affairs' (a general business meeting), industry updates, informational sessions, dinner and entertainment. We are packing it in, to best utilize your time! Once again, we are offering a discount option for tickets to the adjacent Dollywood Theme Park! THA will have 100 tickets to give to those who register early (up to 4 per family), and a reduced park rate for those still wanting to purchase tickets!* All you need to do is mark your registration form, and you can earn free tickets or utilize the discount payment option!

Sponsorship Opportunities

For our sponsoring partners, we are offering multiple levels of opportunities for the Host and Event sponsors. The Host Sponsorship packages include various recognition levels for your company. This allows your company to be recognized by your industry associates. We hope you, your employees and family, will join us and help make this a successful Annual Meeting! Please have your sponsorships submitted by August 15th! We need time to adequately advertise your participation, and to submit your name on all host or event signage! Please, allow us time for printing! Also, we would be honored to include any 'goodies' you might want added to our attendee swag bags! 'Goodies' need to arrive at THA no later than September 15th!

General Attendee Information

We encourage our members to come and invite a non-member company! This event is open to all! Attendee registration forms are included in this package! As a note.... All individuals are required to make their own hotel reservations! We have a block of rooms at a negotiated rate, but you must make your reservations early, as this will be a sellout event! Rates will be honored two days before our planned meeting arrival, and two days after our meeting departure! Yay! Deadline to make your room reservation is September 15th! You may make your reservations online by clicking HERE. If you call reservations at 800-DOLLYWOOD (800-365-5996), YOU MUST identify yourself as part of the 'THA – 2020 Annual Member's Meeting & 65th Anniversary Celebration'! Do not delay! If you have questions regarding any of the forms or the additional information included, please contact the THA office at (615) 256-4733.

* If you register early, you may have up to 4 tickets per family, for Dollywood! THA will bulk purchase tickets at a discount! After the first 100 tickets are given out (with paid registration only), we will take orders for additional ticket purchases at the discounted rate. See enclosed ticket form! Register EARLY!



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GENERAL HOTEL RESERVATION & LOCATION INFORMATION



Dollywood's DreamMore Resort and SpaTM always makes your family feel welcome. The resort offers a variety of room types, many connecting so you can make the most of your time together. So, settle in, reconnect, have fun and share your dreams.

- 1. You must book your own lodging. **DEADLINE for hotel registration is September 15th, 2020**.
- 2. Please make your reservations online <u>HERE</u>.... Or you may contact Dollywood's DreamMore Resort directly at 800-DOLLYWOOD (800/365-5996). (The direct link is also available on our website!.)
- 3. <u>If you call direct... YOU MUST</u> refer to THE EVENT NAME 'THA 2020 65th Anniversary Annual Meeting', to receive the group rate. (If you need to cancel your room after September 16th, *please contact the Association first*. If our room block is full, we can swap your name with someone from the waiting list (there is always a waiting list!).
- 4. Check-in is at 4 p.m. on your scheduled arrival day.
- 5. Check-out is at 11 a.m. on your scheduled departure day.
- 6. Daily self-parking at the hotel is complimentary.
- 7. Valet parking is available for an added fee.
- 8. The negotiated nightly room rate is \$210, plus tax, for the below identified room types.
 - a. **King with Bunk -** This family-friendly room features a comfy king-size bed and twin bunk beds. The full bath includes a tub, and the room offers a working desk with multiple charging stations. Sleeps up to 4 guests.
 - b. **Double Queen -** Featuring two queen-size beds, this family-friendly room with full bath includes a tub, and the room offers a working desk with multiple charging stations. Sleeps up to 4 guests.
 - c. **King with Sleeper -** Perfect for solo travelers or couples, this spacious room features a comfy king-size bed, a sofa/sleeper and full bath with tub, plus a working desk with multiple charging stations. Sleeps up to 4 guests.

Other room types/amenities are available but may be subject to additional charges.

King – Sleeps up to 2 guests.

Patio Poolside King with Bunk - Sleeps up to 4 guests.

King with Sleeper - Sleeps up to 4 guests.

Family Suite – A little more room; Sleeps up to 4 guests.

Patio Poolside Suite - Sleeps up to 4 guests.

<u>Junior Suite</u> - For those looking for a bit more space, a Junior Suite sleeps six comfortably, including a king bed, two twin bunk beds and a sleeper sofa. Sleeps up to 6 guests.

<u>Reunion King Suite</u> - Perfect for larger families, this two-room suite features a separate master bedroom with a king-size bed, a separate living room with queen-size sleeper sofa, individual baths and TVs in each room. Sleeps up to 4 guests.

<u>2 Bedroom Suite</u> - Perfect for larger families, these three-room suites feature a separate master bedroom with a king-size bed, a separate living room with queen-size sleeper sofa and a second bedroom with two queen beds. Individual baths and TVs are in each room. Sleeps up to 8 guests.

From Interstate 40:

- ✓ Take Exit 407 toward Sevierville / Pigeon Forge / Gatlinburg.
- ✓ Follow TN Hwy. 66 South which becomes US 441.
- ✓ At Traffic Light #8 in Pigeon Forge, turn left and follow the signs to Dollywood's DreamMore Resort.



SEVIERVILLE

OOLLYWOOD LA

GATLINBURG GOLF COURSE

14 Miles

McCarter Ho

2020: 'Power of the Past – Force of the Future' THA Annual Meeting

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DOLLYWOOD
DESTINATION MAP

DISTANCE BETWEEN*

1.5 Miles Between Theme Park & Resort
1.0 Mile Between Theme Park & Water Park
0.5 Miles Between Water Park & Resort
4.5 Miles Between Cabins & Theme Park/
Water Park

'All distances are approximate.

Stinnett Road

Starr Crest Resort

 2.2 Miles Between Dixie Stampede & Smoky Mountain Adventures

Gatlinburg Golf Course (Course is approximately 2.5 miles away.) 520 Dollywood Lane * Pigeon Forge, TN 37863 (800) 231-4128

SMOKY MOUNTAIN

Bear Cove Falls Check-In

PPER MIDDLE CREEK RD.



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SPONSORSHIP OPPORTUNITIES – DEADLINE TO RECEIVE IS AUGUST 15th!

HOST Level Sponsors Receive:	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,000	2,000	\$1,000
Name on table signs at all events.	✓	✓	✓	✓
Signage at all events.	✓	✓	✓	✓
Recognition in THA newsletters and industry updates.	✓	✓	✓	✓
Recognition on THA's website.	✓	✓	✓	✓
Sponsor ribbon on badge.	✓	✓	✓	✓
Free convention registrations (company representatives).	4	3	2	1

ALL Sponsors, please consider donating 250 'Goodies' for our attendee swag bags! Deadline to receive is September 15th.

Sunday October 18th

Golf Tournament, 9:00 am – 1:30 pm, 4 Sponsorship availabilities, \$1,000 each Golf Beverage Cart, 9:00 am - 1:30 pm, 2 Sponsorship availabilities, \$ 500 each Golf Lunch/Gifts, at the end of play 2 Sponsorship availabilities, \$ 500 each Golf Hole Sponsor 18 Sponsorship availabilities, \$ 100 each Board of Directors Meeting, 4:00 pm – 5:00 pm 5 Sponsorship availabilities, \$ 100 each Welcome Reception, 6 pm - 8:30 pm, 5 Sponsorship availabilities, \$1,000 each

Monday, October 19th

Industry Breakfast, 7:45am – 8:45am, 6 Sponsorship availabilities, \$ 500 each Informational/Speaker Sessions, 8:45am – 12:15 pm, 5 Sponsorship availabilities, \$ 500 each Evening Dinner Reception, 5:00 pm – 6:pm, 6 Sponsorship availabilities, \$ 500 each Dinner Banquet/Recognition, 6:00 pm – 8:00 pm, 6 Sponsorship availabilities, \$1,000 each Entertainment, 8:00 pm - 9:00 pm, 4 Sponsorship availabilities, \$1,000 each

General – Family Day

Dollywood Theme Park Tickets for Attendees, (Tickets will be good for any one day, during the event stay.) 6 Sponsorship availabilities, \$1,000 each

<u>General – Attendee 65th Anniversary Logo Swag Bag!</u> The THA 65th Anniversary Logo will be printed!

6 Sponsorship availabilities, \$ 500 each



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SPONSORSHIP Payment Form – DEADLINE TO RECEIVE IS <u>August 15th!</u>

Company Name (EXACTLY as you wish for signage pure	rposes.)	
Contact Name			
Address:			
City:		State:	Zip:
Phone: (_) Emai	1:	
			No. of each X amount =
HOST Sponsor	<u>s</u> :		
Platinum l	Host Sponsor,	[\$5,000 each]	@ \$5,000 =
Gold Host		[\$3,000 each]	@ \$3,000 =
	st Sponsor,	[\$2,000 each]	@ \$2,000 =
Bronze Ho	ost Sponsor,	[\$1,000 each]	@ \$1,000 =
EVENT Sponso	ors:		
	18/2020): Board of Directors Meeting,	(5 available @ \$ 100 each)	@ \$ 100 =
	Golf Tournament,	(4 available @ \$1,000 each)	@ \$1,000 =
	Beverage Carts,	(2 available @ \$ 500 each)	@ \$ 500 =
	Golf Lunch/Gifts	(2 available @ \$ 500 each)	@ \$ 500 =
	Hole Sponsor	(18 available @ \$ 100 each)	@ \$ 100 =
	Welcome Reception	(5 available @ \$1,000 each)	@ \$1,000 =
Monday (10	/19/2020): Industry Breakfast,	(6 available @ \$ 500 each)	@ \$ 500 =
iviolities (10)	Informational Sessions,	(5 available @ \$ 500 each)	
	Evening Dinner Reception,	(6 available @ \$ 500 each)	
	Dinner Banquet/Recognition,	(6 available @ \$1,000 each)	
	Entertainment,	(4 available @ \$1,000 each)	
C	D.11	(C 1-1-1- (C #4 000 - 1)	@ ¢1 000
General –	Dollywood Theme Park Tickets,	(6 available @ \$1,000 each)	@ \$1,000 =
General –	Attendee Swag Bag,	(6 available @ \$ 500 each)	@ \$ 500 =
		Sponsorship total:	\$



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ATTENDEE Registration Form – DEADLINE TO RECEIVE IS <u>SEPTEMBER 15th!</u>

Name:		
Company:		
Address:		
City:	State:	Postal/Zip Code:
Telephone: ()	Fax: ()	
Email:		
_	e any children as well as their ages	
Children:		, Age
		, Age
		, Age
Registration Fees:		
□ Adults	@ \$125 each; \$175 Late reg	gistration = \$
☐ Children ages 12 - 17	@ \$ 50 each; \$ 75 Late reg	gistration = \$
☐ Children (under 12, free)	Attendee Registr	ation Total

Included in the Registration Fee is access to all scheduled events

Each <u>paid adult</u> will receive a free Swag Bag, with the 65th Anniversary Logo.

(See disclaimer on Dollywood tickets.)



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GOLF PARTICIPATION REGISTRATION FORM

Sunday, October 18, 2020 8:30 a.m. Sign-In; 9:00 a.m. Shot Gun Start (October has a later sunrise!) \$125 – per player; register via this form.

Gatlinburg Golf Course (Course is approximately 2.5 miles away.) 520 Dollywood Lane * Pigeon Forge, TN 37863 (800) 231-4128

Name:		
Company: _		
Address:		
City:	State:	Postal/Zip Code:
Telephone: (() Fax: ()	
Email:		
f you are payi -	ing for a team, please list all player names below	:
f you are payi -	ing for a team, please list all player names below Player Name	Company Name, if different
f you are payi - - -		
f you are payi - - -	Player Name	Company Name, if different
f you are payi - - -	Player Name Player Name	Company Name, if different Company Name, if different



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5 HOUR CONTINUING EDUCATION for Retailers/Installers

Due to earlier COVID-19 travel restrictions, this class was moved to an online platform, to accommodate the rapid facilitation of license renewals.

As such, no in-person class will be scheduled at this year's event!

We appreciate all who have taken advantage of this Commerce & Insurance allowance!







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Exclusive Park Tickets for Event/Resort Guests

- Complimentary Timesaver Pass Spend less time in line for your favorite rides and shows and more time enjoying Dollywood! (Valid for theme park only; does not apply to water park.)
- **Door-To-Door Transportation** Enjoy the convenient shuttle from the resort to Dollywood!
- Exclusive Theme Park Entry Arrive in style and enter Dollywood through the special resort VIP entrance.
- Complimentary Package Delivery Let Dollywood staff carry your park purchase and take advantage of the package delivery service, back to the hotel!
- **Return to The Park Later in the <u>SAME</u> Day -** Have your hand stamped at the exit at the Dollywood Emporium. Keep your ticket so it can be scanned when you return.

Adult Ages 10+	@ \$57 each (includes tax)	\$	
Child (ages 4-9) 3 & under are Free	@ \$48 each (includes tax)	\$	
	Total amount of ticket nurchases	•	

If you register early, you may take advantage of up to 4 theme park tickets free ... per family (but only with paid registration – staff will not HOLD tickets for unpaid registrations). After the first 100 free tickets are given away, anyone who wishes to order tickets at a discounted rate (includes tax), will need to order via this form. If you are later in getting a paid registration submitted, we will advise if any tickets remain, and verify you wish to purchase tickets... SO, Register EARLY!

* Tickets are valid for 30 days. Footwear without heel straps are not permitted on Barnstormer, Sky Rider, SkyZip, Waltzing Swinger, and Wild Eagle. Smoking is allowed in designated areas indicated on the Guide Map. Smoking is strictly forbidden on all rides, queue lines, indoor theaters, attractions, shops and restaurants.



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PAYMENT FORM - INSTRUCTIONS AND METHOD:

(Please remit payment by Credit Card or Check made payable to: THA.)

☐ American Express	□ Discover		MasterCard	□ Visa
Card Number:				
C VV #	Ex	piration:		
Where applicable:				
Sponsorship Amount:	\$		(include sponsorship t	form, page 8)
Attendee Registration Amoun	:: \$		(include your attended	e registration form, page 9)
Golf Event:	\$		(include your golf reg	istration form, page 10)
5 Hour Continuing Education:	\$ Cancelled - Ava	ilable Online	(include your class reg	gistration form, page 11)
Dollywood Theme Park Entry	: \$		(include your ticket pu	urchase form, page 12)
Total Amount Include	d:\$			
Authorized Signature (if pay	ring by credit c	ard):		

Please mail or fax all completed form(s) with payment to:

Attn: Rhonda Sevier
THA
Control of the Information: Phone: (615) 256-4733
FAX: (615) 255-8869
P.O. Box 569
Email: Office@tnmha.org

Mt. Juliet, TN 37121



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In the fall of 2019, THA unveiled a new website for its members.

Please visit https://www.tnmha.org often, for the latest news and activities.

Below is the website organizational overview!



Home Page - www.tnmha.org (see our scrolling pictures in section 3)

About Us -	THA Board of Directors TMHF Board of Directors Contact Us	Legislation -	Archive Resources Legislative Information PAC – Political Action
Communities -	Community Resources Fair Housing News 55+ Community Information	Membership -	Become a Member Membership Director Leadership Recognition In Memory
Current Events - Education -	Annual Meeting Calendar of Events Home Shows News FEMA & More MH Licensing Scholarship	Resources -	Consumers Foundation Modular THA Forms Transportation Valuable Links
	Scholarship Videos		



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Here's a look at June 2019!

We hope to see your face in the October 2020 Snapshot photo!





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THA 1002 Meb Court, Suite B Mount Juliet, TN 37122

Or

P.O. Box 569 Mount Juliet, TN 37121

Office: 615/256-4733 * Fax: 615/255-8869 * E-mail: Office@tnmha.org