



2022

June 26th - 28th

OUTDOOR
Event Space
Added!

THA ANNUAL MEETING SPONSORSHIP REQUEST AND ATTENDEE REGISTRATION INFORMATION

Dolly Wood's
DREAMMORE

RESORT AND SPA®

2525 DreamMore Way

Pigeon Forge, TN 37863

Resort Front Desk: 865-365-1900



KEEPING AMERICA'S DREAM AFFORDABLE

Special
Entertainment
Guest:

Country Music Artist/
Singer/Songwriter
Wade Hayes



Visit

[https://tnmha.org/
annual-meeting](https://tnmha.org/annual-meeting)

to download a copy
of this booklet!

THE EARLY YEARS!





2022: 'Reflections'
THA Annual Meeting
Dollywood's DreamMore Resort & Spa
2525 DreamMore Way, Pigeon Forge, TN 37863
June 26 - 28, 2022

Draft Schedule of Events
(as of March 4, 2022)

Arrival Date: Sunday, June 26, 2022
Departure Date (for some): Tuesday, June 28, 2022, (see day schedule below)
Special Group Meeting: Tuesday, June 28, 2022, Meeting & Education

Sunday, June 26

8:30a – 1:30p

Mystery Cash - Golf Tournament
(food service available during and after play)

Gatlinburg Golf Course

4:00p – 5:00p

Board Meeting

Falls Salon C

4:00p – 6:00p

Event Registration

Falls Salon A/B

6:00p – 8:30p

Reception on the Lawn (BBQ Picnic)

Tented: Meadow Event Lawn Area

Monday, June 27

7:45a – 8:45a

Registration Continues

Falls Salon A/B

7:45a – 8:45a

Breakfast on the Lawn

Tented: Meadow Event Lawn Area

8:45a – 12:45p

Business Meeting & Informational Sessions

Peaks Salon D/E/F

08:45a – 09:30a Business & Officer Elections

THA Executive Committee

09:30a – 10:00a Commerce & Insurance

Asst Commission/SFM Gary Farley

10:00a – 10:40a Your Online Presence

Rick Robinson, ManufacturedHomes.com

10:40a – 10:50a Quick Break

10:50a – 11:30a Industry Outlook

Lance Hull, Chief Marketing Officer, 21st Mortgage

11:30a – 12:40p National Landscape w/Q & A

Dr. Lesli Gooch, CEO, MHI

12:40p – 12:45p Final Comments

THA Leadership

12:45p – 5:30p

Free Time (park, pool, exploration or rest)

5:30p – 6:30p

Dinner Reception - (Host Bar)

Tented: Meadow Event Lawn Area

6:30p – 7:45p

Dinner on the Lawn (Cash Bar to 9:15p)

Tented: Meadow Event Lawn Area

7:45p – 9:15p

Recognition & Entertainment 🎵🎶🎷🎸🎤

Tented: Meadow Event Lawn Area

[Country Music Artist/Singer/Songwriter *Wade Hayes*]



Tuesday, June 28

Departure Day for Some; Family Day at Dollywood; or Clayton Sales Force Meeting

7:15a – 8:00a

(a) Breakfast – Clayton Sales Force

Peaks Salon D

8:00a ~ 2:30p

(a) Classroom – Clayton Sales Force
 [Note: Lunch in *Peaks Salon D*]

Peaks Salon E/F

8:00a – 3:00p

(b) *Hospitality Room*

Skies G/H



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Industry Members & Affiliates!

You are cordially invited to join the Tennessee Housing Association for our 2022 Annual Meeting on June 26 - 28, 2022, at Dollywood's DreamMore Resort & Spa in Pigeon Forge. "**Reflections**" is the theme for this year's event. We have expanded the facility's event space by utilizing tented space on the lawn, for our larger gatherings! It will be beautiful outdoors, this time of year! As well, with abundant shopping, plentiful attractions and gorgeous scenery, our chosen location is one of the top tourist destinations in the country. We had a blast during our 2019 visit!

Your THA Board of Directors, Convention Committee and THA Staff are working hard, just for your return! There will be a **Mystery Cash Golf Tournament**, welcome reception, networking opportunities, 'Association State of Affairs' (a general business meeting), industry updates, informational/educational sessions, dinner and entertainment. We are packing it in, to best utilize your time! Once again, we are offering a discount option for tickets to the adjacent Dollywood Theme Park! THA will have 100 tickets to give to those who register early (up to 4 per family), and a reduced park rate for those who miss the 'free' window, but still wish to purchase discounted tickets!* All you need to do is mark your registration form, and you can earn free tickets or utilize the discount payment option!

Sponsorship Opportunities

For our sponsoring partners, we are offering multiple levels of opportunities for Host and Event sponsors. The Host Sponsorship packages include various recognition levels for your company. This allows your company to be recognized by your industry associates. We hope you, your employees and family, will join us and help make this a successful Annual Meeting! **Please have your sponsorships submitted by Monday, May 2nd!** We need time to adequately advertise your participation, and to submit your name on all host or event signage! Please, allow us time for printing, as vendors are on a tight window! Also, we would be honored to include any 'goodies' you might want added to our 250 attendee swag bags! **'Goodies' need to arrive at THA no later than Friday, June 3rd!**

General Attendee Information

We encourage our members to come and invite a non-member company! This event is open to all! Attendee registration forms are included in this package! As a note.... all individuals are required to make their own hotel reservations! We have a block of rooms at a negotiated rate, but you must make your reservations early, as this will be a sellout event! Rates will be honored two days before our planned meeting arrival, and two days after our meeting departure! Yay! **Deadline to make your room reservation is May 24th! You may make your reservations online by clicking [HERE](#). If you call reservations at 800-DOLLYWOOD (800-365-5996), YOU MUST identify yourself as part of the 'THA - 2022 Annual Member's Meeting'!** Do not delay! If you have questions regarding any of the forms or the additional information included, please contact the THA office at (615) 256-4733. THA will follow standard safety protocols in place with the Resort, at the time of our event.

* If you register early, you may have up to 4 tickets per family, for Dollywood! THA will bulk purchase tickets at a discount! After the first 100 tickets are given out (with paid registration only), we will take orders for additional ticket purchases at the discounted rate. See enclosed ticket form! Register EARLY!



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GENERAL HOTEL RESERVATION & LOCATION INFORMATION



Dollywood's DreamMore Resort and Spa™ always makes your family feel welcome. The resort offers a variety of room types, many connecting so you can make the most of your time together. So, settle in, reconnect, have fun and share your dreams.

- 1. You must book your own lodging. DEADLINE for hotel registration is May 24th, 2022.
2. Please make your reservations online HERE.... Or you may contact Dollywood's DreamMore Resort directly at 800-DOLLYWOOD (800/365-5996).
3. If you call direct... YOU MUST refer to THE EVENT NAME - 'TN Manufactured Housing Assn Conference', to receive the group rate.
4. Hotel Check-in and Parking
5. The negotiated nightly room rate is \$250, plus tax, for the below identified room types.

Guest Rooms and Suites Feature:

- More than 350 square feet of living space
• Complimentary wireless high-speed Internet access
• 42" flat screen TV
• Cable channels
• Mini-refrigerator
• In-room safe
• Coffee maker with coffee/tea
• Clock radio with alarm
• Hair dryer
• Iron & ironing board
• Portable cribs are available upon request

Additional room types are available, however the above identified rooms are part of the THA's negotiated block.

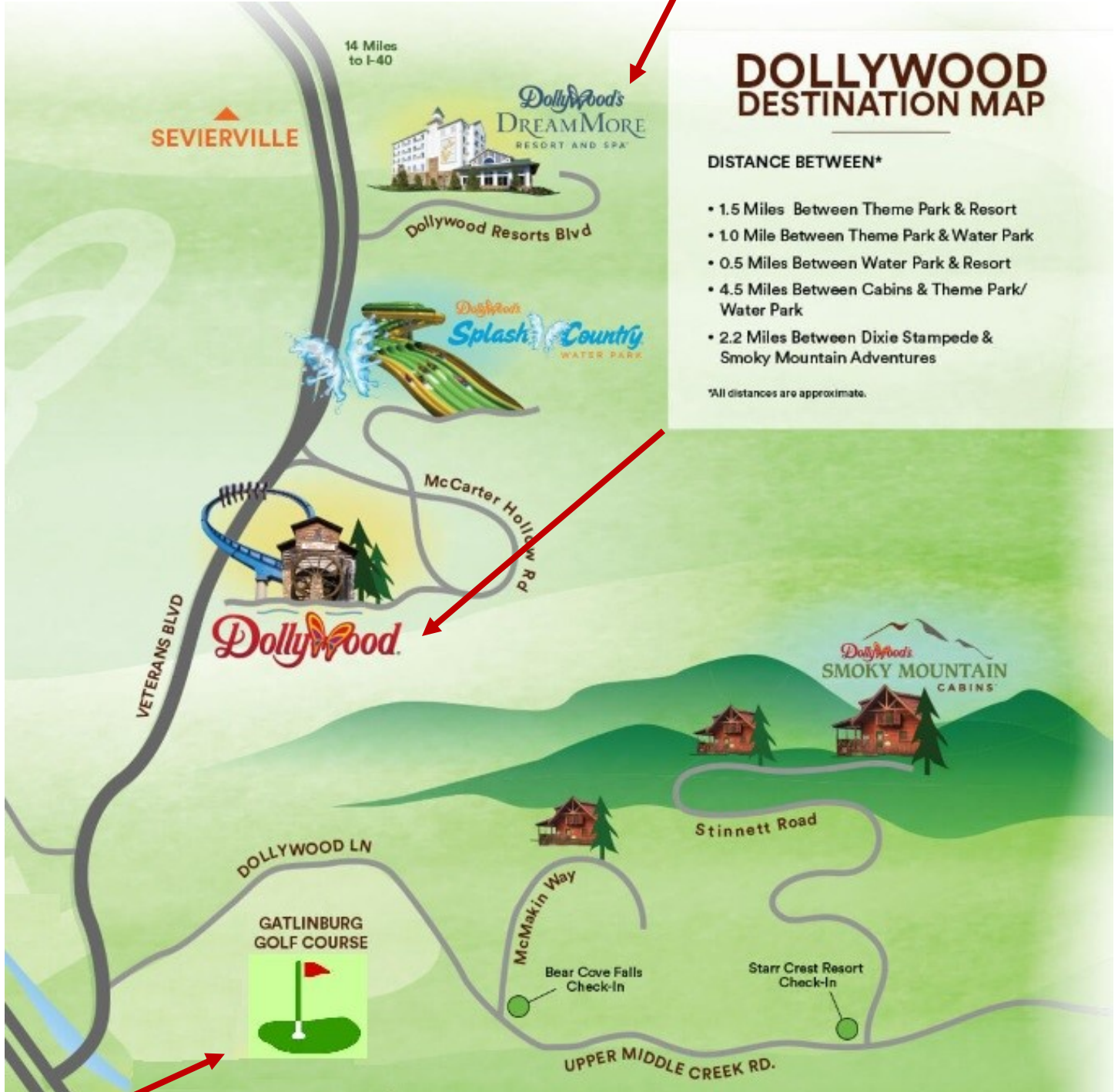
Directions From Interstate 40:

- Take Exit 407 toward Sevierville / Pigeon Forge / Gatlinburg.
• Follow TN Hwy. 66 South which becomes US 441.
• At Traffic Light #8 in Pigeon Forge, turn left and follow the signs to Dollywood's DreamMore Resort.



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June 26 - 28, 2022

EVENTS MAP!



Gatlinburg Golf Course - Location of the 'Mystery Cash Golf Tournament'
 (Course is approximately 2.5 miles away.)
 520 Dollywood Lane * Pigeon Forge, TN 37863
 (800) 231-4128



SPONSORSHIP OPPORTUNITIES – DEADLINE TO RECEIVE IS Monday, May 2nd!

HOST Level Sponsors Receive:	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,000	2,000	\$1,000
Name on table signs at all events, where applicable.	✓	✓	✓	✓
Signage at all events.	✓	✓	✓	✓
Recognition in THA newsletters and industry updates.	✓	✓	✓	✓
Recognition on THA's website.	✓	✓	✓	✓
Sponsor ribbon on badge.	✓	✓	✓	✓
Free convention registrations (company representatives).	3	2	1	0

ALL Sponsors, please consider donating 250 'Goodies' for our attendee swag bags!
Deadline to receive is Friday, June 3rd.

Sunday June 26th Events

<i>Mystery Cash</i> Golf Tournament	9:00 am – 1:30 pm	4 Sponsorship availabilities, \$1,000 each
Golf Food/Beverage	9:00 am – 1:30 pm	2 Sponsorship availabilities, \$ 500 each
Golf Gifts	9:00 am – 1:30 pm	2 Sponsorship availabilities, \$ 500 each
Golf Hole Sponsor	9:00 am – 1:30 pm	18 Sponsorship availabilities, \$ 100 each
Board of Directors Meeting	4:00 pm – 5:00 pm	5 Sponsorship availabilities, \$ 100 each
Welcome Reception (BBQ Picnic)	6:00 pm – 8:30 pm	5 Sponsorship availabilities, \$1,000 each

Monday, June 27th Events

Industry Breakfast	7:45 am – 8:45 am	6 Sponsorship availabilities, \$ 500 each
Informational/Speaker Sessions	8:45 am – 12:45 pm	5 Sponsorship availabilities, \$ 500 each
Evening Dinner Reception	5:30 pm – 6:30 pm	6 Sponsorship availabilities, \$ 500 each
Dinner Banquet	6:30 pm – 7:45 pm	6 Sponsorship availabilities, \$1,000 each
Recognition/Entertainment*	7:45 pm – 9:15 pm	6 Sponsorship availabilities, \$1,000 each

[Country Music Artist/Singer/Songwriter *Wade Hayes*]



General – Family Day

Dollywood Theme Park Tickets for Attendees, 6 Sponsorship availabilities, **\$1,000 each**
 (Tickets will be good for any one day, during the event stay.)

General – Logo Swag Bag!

The 'Reflections' Logo will be printed! 6 Sponsorship availabilities, **\$ 500 each**



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SPONSORSHIP Payment Form
DEADLINE TO RECEIVE IS Monday, May 2nd!

Company Name (**EXACTLY** as you wish for signage purposes.) _____

Contact Name _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

		<u>No. of each X amount =</u>
<u>HOST Sponsors:</u>		
Platinum Host Sponsor	[\$5,000 each]	____ @ \$5,000 = _____
Gold Host Sponsor	[\$3,000 each]	____ @ \$3,000 = _____
Silver Host Sponsor	[\$2,000 each]	____ @ \$2,000 = _____
Bronze Host Sponsor	[\$1,000 each]	____ @ \$1,000 = _____

<u>EVENT Sponsors:</u>			
Sunday (10/18/2020):	<i>Mystery Cash</i> Golf Tournament	(4 available @ \$1,000 each)	____ @ \$1,000 = _____
	Food/Beverage	(2 available @ \$ 500 each)	____ @ \$ 500 = _____
	Golf Gifts	(2 available @ \$ 500 each)	____ @ \$ 500 = _____
	Hole Sponsor	(18 available @ \$ 100 each)	____ @ \$ 100 = _____
	Board of Directors Meeting	(5 available @ \$ 100 each)	____ @ \$ 100 = _____
	Welcome Reception	(5 available @ \$1,000 each)	____ @ \$1,000 = _____
Monday (10/19/2020):	Industry Breakfast	(6 available @ \$ 500 each)	____ @ \$ 500 = _____
	Informational Sessions	(5 available @ \$ 500 each)	____ @ \$ 500 = _____
	Evening Dinner Reception	(6 available @ \$ 500 each)	____ @ \$ 500 = _____
	Dinner Banquet/Recognition	(6 available @ \$1,000 each)	____ @ \$1,000 = _____
	Entertainment	(6 available @ \$1,000 each)	____ @ \$1,000 = _____

<u>Attendee Sponsors:</u>		
Dollywood Theme Park Tickets	(6 available @ \$1,000 each)	____ @ \$1,000 = _____
Attendee Swag Bag	(6 available @ \$ 500 each)	____ @ \$ 500 = _____

Sponsorship total: \$ _____

Pay by check or credit card, see payment form and instructions (page 12) included with this package!



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REGISTER NOW

ATTENDEE Registration Form
DEADLINE TO RECEIVE IS June 15th!

Name:
Company:
Address:
City: State: Postal/Zip Code:
Telephone: () Email:

Additional Guests (please include any children as well as their ages):

Spouse/Significant Other:

Children: , Age
, Age
, Age
, Age

Registration Fees:

Adults @ \$125 each; \$175 Late registration = \$
Children age 12 - 17 @ \$ 50 each; \$ 75 Late registration = \$
Children (under 12, free)
Attendee Registration Total \$

Included in the Registration Fee is access to all scheduled events.
Each paid adult will receive a free Swag Bag, with the 'Reflections' Logo.
(See disclaimer on Dollywood tickets.)

Pay by check or credit card, see payment form and instructions (page 12) included with this package!



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Mystery Cash GOLF TOURNAMENT PARTICIPATION REGISTRATION FORM

Deadline to register for play is June 15th!



Sunday, June 26, 2022
8:30 a.m. Sign-In; 9:00 a.m. Shot Gun Start
\$125 – per player; register via this form.

Gatlinburg Golf Course
(Course is approximately 2.5 miles away.)
520 Dollywood Lane * Pigeon Forge, TN 37863
(800) 231-4128

Name: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Postal/Zip Code:** _____

Telephone: (____) _____ **Email:** _____

If you are paying for a team, please list all player names below:

_____	_____
Player Name	Company Name, if different
_____	_____
Player Name	Company Name, if different
_____	_____
Player Name	Company Name, if different
_____	_____
Player Name	Company Name, if different

_____ @ \$125 each player = \$ _____

(You may pre-pay mulligans, maximum 2 per player.) _____ @ \$ 5 each player = \$ _____

Total Amount Paid for Golf Outing: \$ _____

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Exclusive Park Tickets for Event/Resort Guests

Theme Park Hours During This Event are 10 am - 9:30pm

Check the park listing for special events such as:
 nightly fireworks, drone 3D animation light shows, gazillion bubble show, and more.

- **Complimentary Timesaver Pass** - Spend less time in line for your favorite rides and shows and more time enjoying Dollywood! (Valid for theme park only; does not apply to water park.)
- **Door-To-Door Transportation** - Enjoy the convenient shuttle from the resort to Dollywood!
- **Exclusive Theme Park Entry** - Arrive in style and enter Dollywood through the special resort VIP entrance.
- **Complimentary Package Delivery** - Let Dollywood staff carry your park purchase and take advantage of the package delivery service, back to the hotel!
- **Return to The Park Later in the SAME Day** - Have your hand stamped at the exit at the Dollywood Emporium. Keep your ticket so it can be scanned when you return.

Adult Ages 10+ _____ @ \$64 each (tax included) \$ _____

Child (ages 4-9) _____ @ \$53 each (tax included) \$ _____
 3 & under are Free

Total amount of ticket purchases: \$ _____

If you register early, you may take advantage of up to 4 theme park tickets free per family (but only with paid registration – staff will not HOLD tickets for unpaid registrations). After the first 100 free tickets are given away, anyone who wishes to order tickets at the discounted rate (includes tax), will need to order via this form. If you are later in getting a paid registration submitted, we will advise if any tickets remain, and verify you wish to purchase tickets... SO, Register EARLY!



- Tickets are valid for any day during 2022. See park schedules for any possible closing dates or attendee requirements.
- Footwear without heel straps are not permitted on Barnstormer, Sky Rider, SkyZip, Waltzing Swinger, and Wild Eagle.
- Smoking is allowed in designated areas indicated on the Guide Map. Smoking is strictly forbidden on all rides, queue lines, indoor theaters, attractions, shops and restaurants.
- If pandemic related protocols still remain in June, park attendees must follow guidelines of the facility, as posted upon entrance.

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June 26 - 28, 2022



PAYMENT FORM - INSTRUCTIONS AND METHOD:

(Please remit payment by Credit Card or Check made payable to: THA.)

- American Express Discover MasterCard Visa

Name: _____

Card Number: _____

CVV # _____ Expiration: _____

Authorized Signature:
(if paying by credit card) _____

Where applicable:

- Sponsorship Amount: \$ _____ (include sponsorship form, page 8)
Attendee Registration Amount: \$ _____ (include attendee registration form, page 9)
Golf Event: \$ _____ (include golf registration form, page 10)
Dollywood Theme Park Entry: \$ _____ (include ticket purchase form, page 11)

Total Amount Included/Charged: \$ _____

Please mail or e-mail completed form(s) with payment to:

Attn: Rhonda Sevier
THA
P.O. Box 569
Mt. Juliet, TN 37121

Other Information: Phone: (615) 256-4733
Email: Office@tnmha.org

Here's a look at our last in-person
 Member's Meeting, held June 2019!

We hope to see your face
 in the June 2022
 THA Snapshot photo!





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KEEPING AMERICA'S DREAM AFFORDABLE



THA
1002 Meb Court, Suite B
Mount Juliet, TN 37122

Or

THA
P. O. Box 569
Mount Juliet, TN 37121

Office: 615/256-4733
E-mail: Office@tmmha.org