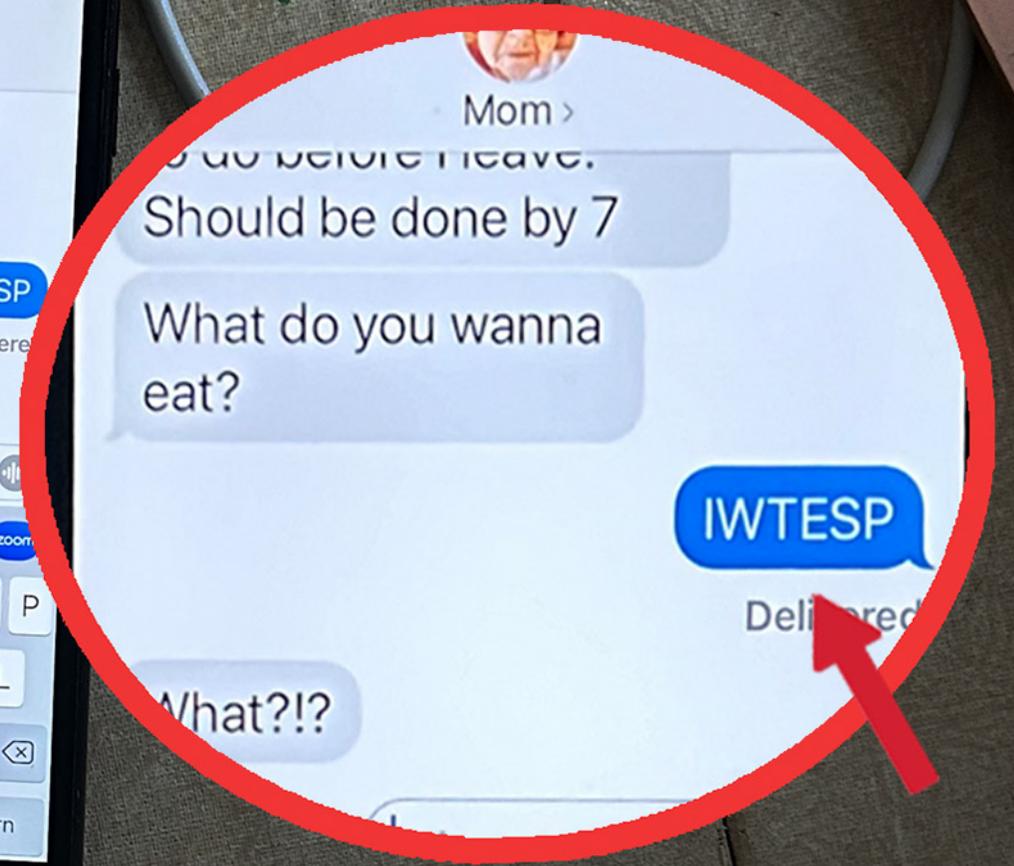
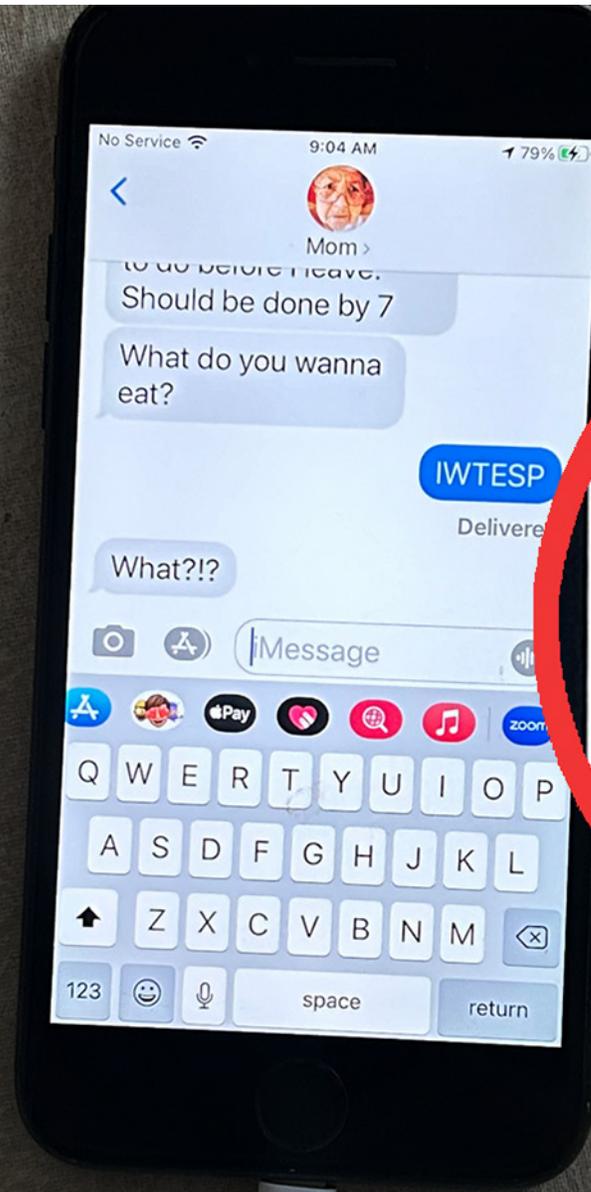


wtf?

Guess what the letters stand for.

That's the simple concept of the new race-against-the-clock, hosted-by-a-variety-of-up-and-coming-and-well-known-comedians game show called "WTF?".



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Now quick . . .

The category is:

THINGS A MOTHER MIGHT SAY

The puzzle letters are:

BISS

**What do the letters stand for?
(Answer fast, the clock is ticking!)**

**Famous line
by this guy ...**



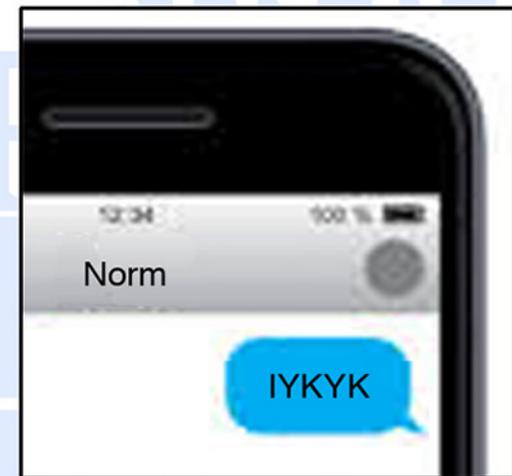
HLAY, K.

**Audio clue
Song by this guy...
(music plays)**



WDC

**Text/internet
abbreviation**



IYKYK

two teams - five players each

a rotating roster of comic-hosts

**guess what the letters stand for
while the clock ticks**

It's a Rorschach test against the clock

hosted by snarky comedians and

using 'lettersets' instead of inkblots.

Each clue has many possible solutions -

some absurd, some x-rated, some really dumb -

one of them might be right;

many of them will be hilarious and

some will make \$\$ for the contestants!

FYI

ACRONYM:

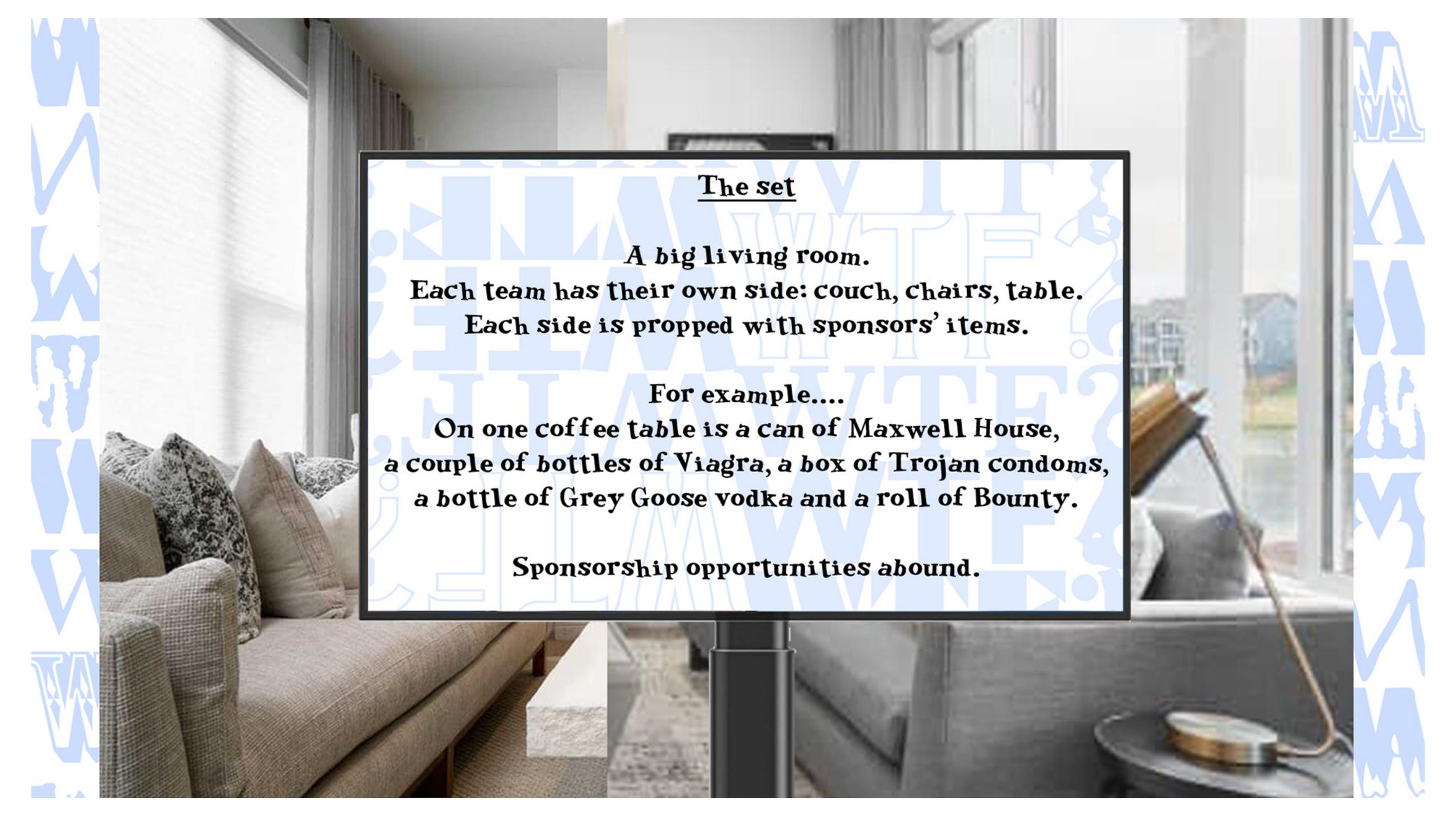
An abbreviation formed from the initial letters of its component words and that can be pronounced like a word itself: NATO. FUBAR. NAFF.

INITIALISM:

An abbreviation consisting of initial letters which, when said out loud, are all pronounced individually. CPR, NFL, IBM

LETTERSETS:

Any of the above.



The set

A big living room.

Each team has their own side: couch, chairs, table.

Each side is propped with sponsors' items.

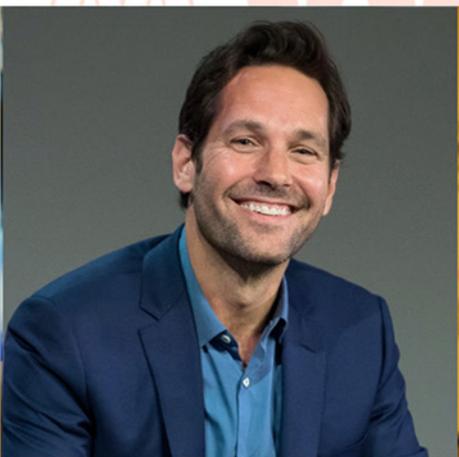
For example....

***On one coffee table is a can of Maxwell House,
a couple of bottles of Viagra, a box of Trojan condoms,
a bottle of Grey Goose vodka and a roll of Bounty.***

Sponsorship opportunities abound.

HOSTESSES/HOSTS

In addition to being a fast-paced free-wheeling stream-of-consciousness show, WTF? will act as a showcase for both up and coming and established comedians who will host one or a few episodes. So far, Mario and Ophira have said 'yes'. There MAY also be a permanent co-host/rules expert. Comics we like ...



TV Insider

Jason Kempin/Getty Images for truTV

IMDb

THE CONTESTANTS

Two groups of five -
friends or co-workers or family or local trivia champs or whatever!



Now, on with the game . . .

Round 1



THE 'CHAOS' ROUND

Puzzle letters are always “WTF”; but there’s a new ‘category’ each episode. (e.g.: letters: **WTF** category: *“Things a virgin might say”*) It’s a free for all: contestants shout out their answers all at once; host awards a point to the team/answer they like best.

The 'Chaos' Round :60

Category:

Things a virgin might say

Letters:

**In this opening round,
the "category" changes but
the letters are always 'WTF'.**

Introductions and rules

3:00

**Host introduces the winning team,
there is a short explanation of rules and
stuff, then we go to commercial break #1.**

Host:

**“We’ve got to take our
first break, we’ll . . .**

BRBAT!!”

Round 2



THE 'THINGS THEY MIGHT SAY' ROUND

Continuing the simple game architecture of the 'Chaos' round but with a little more order: one team at a time, the team "captain" gives clues to their teammates about what the letters of a puzzle stand for in a particular category. Kinda like charades. (e.g.: letters **WYBIAB?!** category: "**Things a Mother Might Say**")

Host has a heyday teasing players who give absurd answers and ridiculous clues.

The 'Things They Might Say' Round

Two-4 minute periods - \$1,000 per correct answer

Each captain leads their team to solve as many letterset puzzles as they can in 4 minutes, using any form of verbal or non-verbal communications, EXCLUDING the actual words in the answer, as in charades.

When a word is guessed correctly, it replaces its letter on "the board". When one puzzle is solved, a new one comes up.

This round is comprised of made up initialism puzzles (3 to 5 puzzles per category) and as many categories as can be fit into the allotted time

The 'Things They Might Say' Round - Introductions

Included in this round will be player introductions, where the host will meet, interact, tease and laugh with each individual player on each team.



10 to 20 seconds per player.
1:20 per 5 person team.

**Sample Categories
(there are literally millions....)**

**Texts from church
Texts from your ex
Texts from your lover
Texts from your father
Texts from your mother
Texts while playing golf
Texts from your neighbor
Texts from a baseball game
Texts from Taylor to Travis
Texts from the basketball court
Things your grandparent might say
Texts from your high school teacher
Things you never want to hear a cop say
Texts you never want to get from your doctor
Things you might hear from the Supreme Court
Things you might want to text to the President
Things your cat would say if it could text.
Texts congress might send to the poor
Texts Putin might send to Trump**

The 'Things They Might Say' Round

Category:

**Things you never want to
hear a cop say...**

Letters:

FDOTP

EXAMPLE:

Category:

**Things you never want to
hear a cop say...**

Letters:

F Down O The Pavement

EXAMPLE:

Category:

**Things you never want to
hear a cop say...**

Letters:

Face Down On The Pavement

Round 3

The 'Famous' Round

The winning team selects two players. Player one, on stage, tries to solve 30 puzzles -- song/book/movie titles, pictures of famous people, internet shorthand, audio and video clues, etc. while player two waits in a sound proof booth offstage.

Player one gets 90 seconds to solve as many as possible then player two gets 60 seconds to solve the unsolved puzzles.

\$1,000 per correct answer.

Minus \$1,000 for each wrong answer.

\$50,000 if they get them all correct.

Sample Puzzles

The television screen displays a grid of 12 puzzle tiles. The tiles are arranged in a 3x4 grid. The tiles contain the following content:

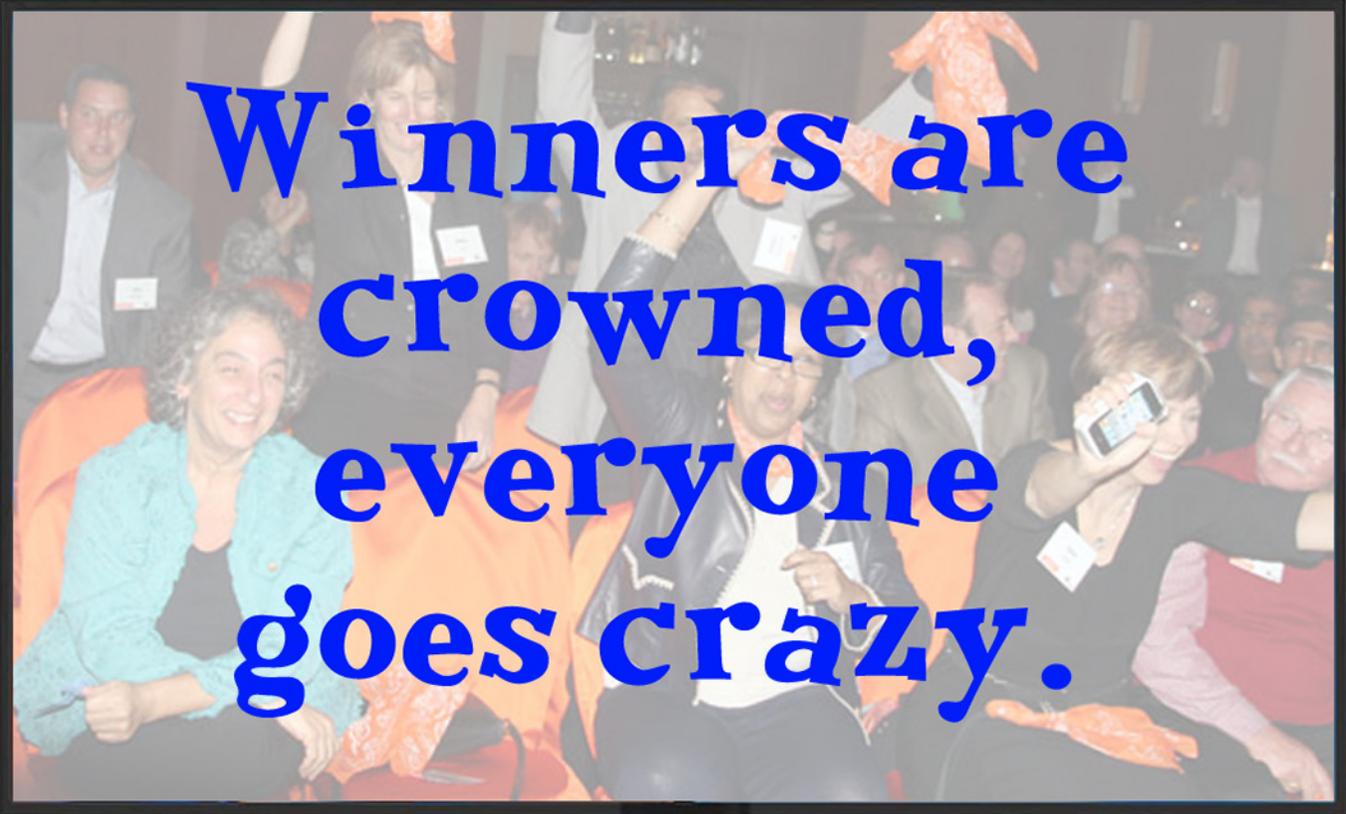
- Tile 1 (Top Left): A red circle with a diagonal slash over the letters "SEW".
- Tile 2 (Top Row, 2nd): A photo of a blonde woman with the text "song by this guy" in red.
- Tile 3 (Top Row, 3rd): A NATO logo with the text "Hint:" in blue.
- Tile 4 (Top Row, 4th): A photo of a man in a military uniform with the text "Famous line: YCHTT" in white.
- Tile 5 (Middle Row, 1st): A photo of Buzz Lightyear from Toy Story with the text "Famous line: TIAB" in white.
- Tile 6 (Middle Row, 2nd): A solid yellow square with the letters "AOL" in black.
- Tile 7 (Middle Row, 3rd): A photo of people at a KOTM store with the text "KOTH" in red.
- Tile 8 (Middle Row, 4th): The NASCAR logo.
- Tile 9 (Middle Row, 5th): A photo of the Joker with the text "FAMOUS LINE WSS" in white.
- Tile 10 (Bottom Row, 1st): The IBM logo.
- Tile 11 (Bottom Row, 2nd): A photo of two men with the text "Famous line: MTFBWY" in white.
- Tile 12 (Bottom Row, 3rd): A photo of a man with dreadlocks with the text "Letters: WDC" in red.
- Tile 13 (Bottom Row, 4th): A photo of a man in a suit with the text "TV show" in white.
- Tile 14 (Bottom Row, 5th): A solid black square with the letters "IYKY" in white.

“Season 14
of this animated
sitcom debuted
on . . .”



“King
of the
Hill!!!”





**Winners are
crowned,
everyone
goes crazy.**

The 'Audience' Round

**Social media puzzle participants
will be notified several times
before 'their' episode airs
so they can tune in and
maybe see their answers
and their names on tv.**

TFTI

(Thanks For Tuning In)

SEGMENT TITLE	SEGMENT TIME	RUNNING TIME
TEST PATTERN / WOODSTOCK ORGANIC CONCEPTS LOGO	:03	:03
OPENING MONTAGE / HOST ENTRANCE	:27	:30
'CHAOS' ROUND / HOST CHAT	1:30	2:00
COMMERCIAL BREAK #1	2:00	4:00
'THINGS THEY MIGHT SAY' ROUND RULES TOPLINE	:40	4:40
TEAM A INTROS	1:20	6:00
'THINGS THEY MIGHT SAY' ROUND TEAM A	4:20	10:20
COMMERCIAL BREAK #2	2:00	12:20
TEAM A INTROS	1:20	13:40
'THINGS THEY MIGHT SAY' ROUND TEAM B	4:20	18:00
COMMERCIAL BREAK #3	2:00	20:00
THE 'FAMOUS' ROUND - BIG BOARD SHOWDOWN	4:30	24:30
COMMERCIAL BREAK #4	1:30	26:00
THE 'AUDIENCE' ROUND	2:00	28:00
CLOSING/CREDITS (plus "bloopers" filler if necessary)	1:00	29:00
DISCRETION TIME TO USE AS NEEDED/DESIRED	:60	30:00

MORE POTENTIAL HOSTS

Mario Cantone

Michelle Wolf

Cat Cohen

Rachel Feinstein

Kathleen Madigan

Aparna Nancherla

Ophira Eisenberg

Sarah Silverman

Taylor Tomlinson

Sarah Silverman

Brian Regan

Hari Kondabolu

Wyatt Cenac

Patton Oswalt

Craig Ferguson

Michael Ian Black

Joel McHale

Amy Sedaris

Paul Rudd

WTF?

WGA#1305806

NORM MAGNUSSON

Norm Magnusson has a performance and art career spanning over 35 years.

He's received numerous awards and grants including two Pollock-Krasner Foundation Grants, A NYFA Fellowship, two NYSCA grants, a Lower Manhattan Cultural Council Grant and the Ulster County Award for Art in Public Places amongst many others.

He's shown in galleries and museums in New York, New Zealand, London, Paris and all over the U.S. He's been reviewed everywhere from the NY Times to the Washington Post to the Utne Reader, Sculpture Magazine, TrendHunter.com and many other national and international magazines, websites and blogs.

His art is in the permanent collection of NY's MoMA, The Museum of the City of New York, The Dorsky Museum, The New-York Historical Society, and The Anchorage Museum of History and Art amongst many other corporate and private collections.

For the last 13 years, on August 29, the date of its world premier in Woodstock, NY, Magnusson has produced an anniversary concert of John Cage's 4'33" at the WAAM Museum in that town, a concert series originated to commemorate that town's role in debuting this amazing piece of art.

He has worked for numerous ad agencies as a copywriter/CD, including Saatchi & Saatchi in both London and New York. He has created award-winning and business-building campaigns for clients such as Burger King, Aetna, Wrangler, Chivas Regal, Crown Royal, Sauza, MTV, DHL, V8, and the IRS. He's the Chief Officer of Woodstock Organic Concepts and freelances exclusively for NYC agency Van's General Store..

TONY TACKABERRY

Prior to founding Station 6 Productions, where he serves as CEO, Tony Tackaberry was CEO of Lion Television US, which he launched more than 15 years ago.

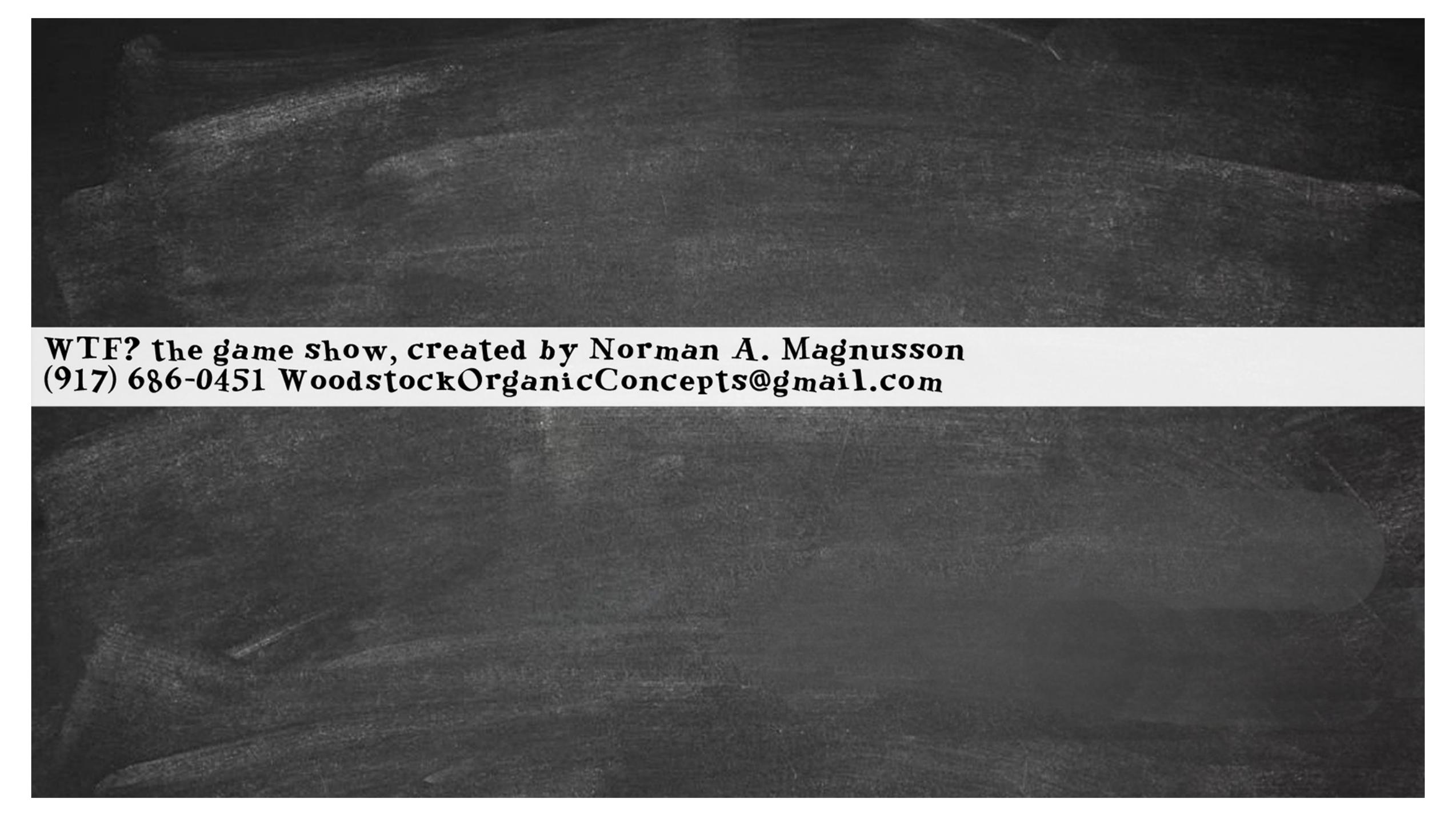
Under his leadership, Lion became a leader in true crime, boasting multiple marquee series on Investigation Discovery, including Dead Reckoning, Diabolical, Crimes Gone Viral, Deadline Crime with Tamron Hall and more. Tackaberry was

wtf?

Overheard from Timothée Chalamet:

wtf?

Quick!! What do those letters stand for?!



**WTF? the game show, created by Norman A. Magnusson
(917) 686-0451 WoodstockOrganicConcepts@gmail.com**