

NOT JUST TEA TREE. THE WHOLE OF THE TREE. THE WHOLE OF LIFE™

100% PURE. 100% NATURAL. 100% UNIQUE.
NATURE'S INTELLIGENCE. CAPTURED IN EVERY DROP.

LESS THAN \$2 PER DAY
\$1.63 PER DAY*
60ML DAILY SHOT
ONE BOTTLE = ONE MONTH

WHOLE-OF-TREE WELLNESS

WHOLE-OF-TREE EXTRACTION

ENHANCED HYDROSOL TECHNOLOGY

NATURAL PHENOLICS & BIOACTIVES

BORN IN NEW ZEALAND. MADE BY NATURE. PERFECTED BY SCIENCE.

MĀNUKA FOR HER™
NURTURE. RESTORE. PROTECT.

LESS THAN \$2 PER DAY
\$1.63 PER DAY*
60ML DAILY SHOT

KĀNUKA FOR HIM™
STRENGTH. ENDURANCE. RESILIENCE.

DIGESTIVE WELLNESS **IMMUNE RESILIENCE** **SKIN HEALTH & RADIANCE** **HORMONAL BALANCE** **WHOLE-BODY WELLNESS**

DIGESTIVE WELLNESS **IMMUNE RESILIENCE** **ENERGY & VITALITY** **MUSCLE RECOVERY** **WHOLE-BODY WELLNESS**

REAL PLANT INTELLIGENCE. REAL RESULTS. | tribalteatree.com NEW ZEALAND



KOHUMARU
— ANGELS —

TRIBAL THERAPEUTICALS

AOTEAROA'S NATIVE TEA TREE BIOECONOMY

AT AN INFLECTION POINT

A TIKANGA-HALAL ALIGNED INVESTMENT PLATFORM FOR GLOBAL IMPACT

live well
NATURAL SOLUTIONS FOR MODERN LIVING

MĀNUKA FOR HER
NURTURE - RESTORE - PROTECT

TWO TREES ONE SYSTEM
ROOTED IN AOTEAROA. MADE FOR MODERN LIFE

- NATIVE PLANTS NATIVE POWER
- TRADITIONAL WISDOM
- ETHICAL & SUSTAINABLE
- PURE & POTENT

KĀNUKA FOR HIM
STRENGTH - ENDURANCE - PROTECT

TWO TREES ONE PURPOSE
ROOTED IN TRADITION - MADE FOR MODERN LIFE

MĀNUKA FOR HER
NURTURE - RESTORE - PROTECT

KĀNUKA FOR HIM
STRENGTH - ENDURANCE - PROTECT

NZD500,000
USD300,000
Term Sheet

Expression of Interest
Kohumaru Angels Placement

RESTRICTED INVESTMENT

This Expression of Interest – Term Sheet is available solely to (1) US based Rule 501 investors, (2) NZ, parties who qualify under exclusions applicable to “wholesale investors” as set out in Schedule 1 of the Financial Markets Conduct Act 2013.

Open to Qualifying Parties only
Expression of Interest
DOC-7001

*Toitū te whenua,
whatungarongaro
te tangata.*

THE LAND REMAINS,
WHILE PEOPLE COME
AND GO.

PARTICIPATION TERM SHEET



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RESET THE INDUSTRY | RESTORE VALUE | RECLAIM OUR FUTURE
Addendum One 11-19



ONE PURPOSE | MANY SOLUTIONS | GENERATIONS OF IMPACT

PART 1: FOREWORD

Investing in the Southern California launch of the world's first gender-specific "Life-Force Health Extract"™ product derived from two ethnobotanically unique NZ tea trees.

The loss of more than NZD500M+ in losses & impairments through the implosion of the NZ tea tree (mānuka honey sector) created more than a huge pool of disappointed investors.

It also created an opportunistic supply vacuum.

As extraction infrastructure disappeared and industry participants exited the sector, a rare opportunity vacuum emerged around New Zealand's endemic tea tree resource.

Today, the Far North of New Zealand possesses what may be the country's largest and most accessible harvest-ready kānuka (*Kunzea robusta*) resource together with established extraction capability, Māori landowner participation and international market pathways.

Kohumaru Angels has been established to support the next stage of growth through the launch of the Life-Force Health Extract™ platform into Southern California. A market widely regarded as one of the world's leading health and wellness proving grounds.

The objective is simple:

To transform New Zealand's unique tea tree resource into a globally differentiated wellness category built upon, tikanga aligned, Whole-of-Tree™ resource extraction/production of the world's only gender specific healing trees, i.e. **Mānuka for Her™** and **Kānuka for Him™**.



PART 2: PARTICIPATION TERMS

"Life-Force" The new inner health Extract™

KOHUMARU ANGELS – CAPITAL OBJECTIVE – PRODUCT LAUNCH

The "Kohumaru Angels" programme has been established solely to provide the "**Catalyst Capital**" required to support the first commercial export programme underpinning the launch of the new **Life-Force Health Extract™** products from a Southern California distribution base.

*The "Kohumaru Angels" programme forms Stage One of a broader **USD2M Series A** expansion capital programme as described in Addendum One herein - USD300k / NZD500k of which has been allocated to the NZ based production and export of the new Life-Force Extract to Southern California for market launch in the world's largest FMCG marketplace:*

NZ PRODUCT LAUNCH CAPITAL REQUIREMENT – NZD500,000

Set at NZD500k to enable production/export of this product for launch, US based, Tribal Therapeutic Corp ("TTC") the company responsible for global product distribution has allocated 600,000 shares from its 4,000,000 share / USD2,000,000 Series A Round to this dedicated Kohumaru Angels programme;

*Structured through a package that gives each **Kohumaru Angel** a direct investment interest in both the NZ production operations and global distribution and structured as follows*

Tribal Therapeutic Corp ("TTC") "US product distribution company

- Full Series A Round – 4,000,000 Common Voting Shares (CVS).
- Kohumaru Angels allocation – 600,000 CVS.
- Packaged into 50 "Kohumaru Angel Parcels" of 12,000 CVS.
- Issue price of USD0.50 per share.
- Kohumaru Angel subscription value per parcel - USD6,000 / NZD10,000.

Tribal Therapeutics Ltd ("TTL") NZ Production / Export Company

- Stapled to each "Kohumaru Angel" share subscribed are 10 TTL shares delivering 120,000 ordinary shares in TTC as part of a "Kohumaru Angels Parcel"

KOHUMARU ANGEL PACKAGE DELIVERY

Each "Kohumaru Angel Parcel" delivers the following:

- 12,000 Common Voting Shares in "TTC" – global product distribution company.
- 120,000 Ordinary Shares in "TTL" = NZ production / export company.

PART 3: USE OF FUNDS

Tribal Therapeutical Corp, (“TTC” US distribution company) will reinvest the entire NZD500,000 back into NZ incorporated, Tribal Therapeutics Ltd who will deploy the funds as follows:

NZ – TRIBAL THERAPEUTICALS LTD (“TTL”) NZD500,000

PRODUCT	<p>Payment of NZD273,680 to the wholly owned production subsidiary (i.e. Tribal Tea Tree Botanicals Ltd “TTL”) – for the wholesale production / export value of 10,000 retail shelf ready 20ml “Tribal” branded infection protection oil SKU’s i.e. 5,000 Mānuka for Her™ / 5,000 Kānuka for Him™,</p> <p><i>Additionally, produced at no additional cost:</i></p> <p>16,000 litres of hydrosol Life-Force Extract™ Sufficient to produce 8,000 SKUs comprising 4,000 Mānuka for Her™ and 4,000 Kānuka for Him™ with an estimated RRP value 50% greater than the oil.</p> <p><i>The impact of this “byproduct” is the industry reset gamechanger: Potentially doubling the top and bottom lines at fractional incremental cost.</i></p> <p>From this NZD273,680, TTL makes payment to (a) the Biomass supply and (b) the oil/hydrosol extraction, “Business Combination” partners.</p>
COSTS	<p>Retention of NZD76,320 to meet costs / working capital associated with the NZD500k investment into TTL.</p>
INTERCOMPANY	<p>Transfer of NZD150,000 by way of an intercompany loan to NZ Showcase USA Inc, (“NZUS”) a wholly owned US incorporated subsidiary of TTC. NZUS is the company through which all product importation from New Zealand and subsequent distribution is conducted through. This separation of commercial activity firewalling TTC from trading risk. A common practice in cross=border trading.</p> <p>NZUS will apply this intercompany loan to (a) meeting US resident personnel relocation costs, (b) initialization of distribution operations (c) progressing the regulatory / market-entry activities associated with the dietary supplement pathway that applies to the launch of the “Life-Force Extract” product.</p> <p>This intercompany loan will be repaid to TTL from the proceeds of the ongoing, TTC, Series A Round as described in Addendum One.</p>

PART 4: CORPORATE STRUCTURE

NEW ZEALAND

(1) Tribal Therapeutics Ltd (TTL)

New Zealand production and export operations holding company.

(2) Tribal Tea Tree Botanicals Ltd (TTT)

Wholly owned subsidiary of TTL, supplying branded products under exclusive distribution arrangements into international markets. Operating through two aligned trading divisions.

Division One	Division Two
Wholesale production and supply of bulk tea tree oils to non-related therapeutic distributors and manufacturers globally.	Wholesale production / export of inhouse, branded retail-shelf ready SKU's to its US distribution affiliate for global distribution.

UNITED STATES

(1) Tribal Therapeutic Corp (TTC)

United States-based holding company responsible for global distribution rights, capital formation initiatives and international market development.

(2) NZ Showcase USA Inc (NZUS)

Wholly owned subsidiary of TTC, responsible for:

- Southern California showcase operations.
- US market expansion.
- International distribution and OIC market development activities.
- US crowdfunding campaign.
- Future capital market initiatives.

PART 5: GROWTH PATHWAY

Below is a synopsis of our capital expansion supported growth pathway, illustrated on the “Capital” page of our website which you can view by [clicking here](#).

Stage One

USD300,000 / NZD500,000 – NZ Placement - Kohumaru Angels

- Extraction expansion and Southern California product showcase/distribution initialization.

Stage Two

USD1,700,000 – US Private Placement

- Expansion of inventory, distribution capability and market presence.

Stage Three

Southern California Wellness Product Expansion

USD5,000,000 Regulation Crowdfunding Campaign

- Life-Force Health Extract™ category introduction into one of the world's leading health and wellness markets.

Stage Four

USD5,000,000 Islamic Sukuk Issue

- Supporting Australia, halal/OIC market expansion and long-duration asset development.

Stage Five

IPO & Public Market Evolution

- Potential progression toward broader public market participation, liquidity and international investor access.

PART 6: INTERGENERATIONAL IMPACT

"Kohumaru Angels seeks to demonstrate that restoring productivity to Māori whenua can simultaneously create environmental resilience, cultural continuity, regional prosperity and globally scalable commercial opportunity." Below is a point by point synopsis of the ethos that supports the kaupapa of Kohumaru Angels. The Business Combination Partners fully acknowledge the support of the Kohumaru-Kenana blocks owner-whānau in DOC-1448 which is available through our Due Diligence Library.

ENVIRONMENTAL

- Native mānuka and kānuka restoration.
- Reduced dependence on exotic forestry models.
- Carbon sequestration.
- Biodiversity enhancement.
- Waterway protection.

SOCIAL

- Contractually equitable, "*Whānau-on-the-whenua*" participation.
- Māori landowner engagement.
- Regional employment.
- Skills transfer.
- Intergenerational wealth creation.

ECONOMIC

- Recurring annual income streams.
- Biomass procurement.
- Extraction operations.
- Export revenue.
- International market participation.
- Creating sustainable, intergenerational whenua value through recurring income.

CULTURAL

- Tikanga-aligned operations.
- Indigenous ethnobotanical knowledge.
- Protection of traditional relationships with whenua.
- Māori-led participation in value-added processing.



RESETTING THE ECONOMICS OF MĀORI LAND

A WHOLE-OF-TREE™ WELLNESS PLATFORM
EMERGING FROM AOTEAROA NEW ZEALAND

PART 7: RISK, EXIT, LIQUIDITY PATHWAY

RISK FACTORS

As with all early-stage growth opportunities, participation involves risk. These include:

- Market acceptance risk.
- Product commercialisation risk.
- Regulatory risk.
- Supply chain risk.
- Capital availability risk.
- Foreign market expansion risk.
- Execution risk.

Investors should participate only after considering their own circumstances and obtaining independent advice where appropriate.

EXIT LIQUIDITY PATHWAY

The long-term objective is to progressively build realizable shareholder value through:

- Revenue growth.
- Market expansion.
- Brand development.
- Strategic partnerships.
- Eventual public market participation.

Potential future pathways may include:

- Exchange-based liquidity events.
- Strategic transactions.
- Capital market participation.
- Other shareholder value realisation opportunities.

A key objective of the planned Stage 4. USD5M Sukuk programme is to support progression toward a listing on the Labuan Financial Exchange (LFX), potentially creating a pathway toward broader public market participation and future liquidity opportunities.

PART 8: DUE DILIGENCE PROCESS SUPPORT

The following due diligence library has been developed to support this process. Selected documents are available upon request or through the website. Certain, non-listed commercial, financial and landowner-related materials are available but subject to a Non-Disclosure Agreement (NDA).

DOC No.	DESCRIPTION
A. Sector Research & Industry Context	
DOC-2026	Research paper analysing the contraction of the NZ mānuka honey sector, including over NZD500M in write-offs and impairments.
DOC-2001	White Paper outlining the proposed “reset” of the NZ tea tree agribusiness sector.
DOC-1840	Comparative analysis of NZ tea tree agribusiness as a “sunrise industry” versus kiwifruit in the context of patent expirations.
DOC-1900	Environmental and economic comparison between native NZ tea tree & exotic pine forestry.
B. “Whole-of-Tree” Model & Product Development	
DOC-4005	“Step 2 of 6” — Introduction to the “whole-of-tree” model as a framework for sector reset.
DOC-4006	Investment paper outlining “Whole of Tea Tree” partnering structures.
DOC-2005	Technical paper on phenolic compounds as an additional revenue stream.
C. Regional & Māori Economic Development	
DOC-3030	Future land use and development options for Māori landowners post-mānuka honey sector contraction (<i>NDA required</i>)
DOC-6055	Analysis of the projected regional economic impact of the “whole-of-tree” agribusiness model in Te Tai Tokerau
DOC-6051	“Open Letter to Te Tai Tokerau” — strategic vision from Linda Brink outlining dual US initiatives (Product + Showcase)
DOC-2040	Tangata Whenua investor participation briefing paper/provides overview of the ecosystem.
D. Market Access & International Pathways	
DOC-4004	“Step 3 of 6” — Alignment of the Tribal model with halal certification and OIC market entry via a Malaysian “Halal Hub”.
E. Financial & Commercial Documentation	
DOC-6001	Accounting Review File — structured overview of commercial, operational, and strategic components (<i>NDA required</i>)
DOC-6050	Financial model illustrating value distribution from oil exports (excluding hydrosol revenue streams)
DOC-1901	Annual Financial Statements — Tribal Therapeutics Ltd (<i>NDA required</i>)
F. Capital Raising & Platform Development	
DOC-6007	NZD250k Pre-Series A Funding Briefing Paper
DOC-1882	Draft USD5M Series A Placement Memorandum— US Reg CF campaign
DOC-1447	Islamic finance participation paper – NZD900k (bridging)
DOC-1448	Angel Life-Force investment participation briefing paper – NZD500k
DOC-1449	Investment Participation Overview – Whole of Tree product introductory notes
DOC-1450	NZD5M Suluk issue private placement - briefing paper
DOC-1480	US Placement – USD900k. Profile – Indicative Term Sheet
G. Government & Strategic Engagement	
DOC-7007	Investment Growth Reserve (IGR) application to Northland Inc under the “Tuputupu Grow Northland” programme.
DOC-7001	Kohumaru Angels – Term Sheet – NZD500k Post-Seed Round (This document)

PART 9: – NEXT STEPS

ALIGNED INVESTOR PARTICIPATION

A culturally grounded therapeutics platform emerging from Aotearoa New Zealand to global markets.

Parties interested in discussing participation within the context as outlined in Part 2 are invited to engage directly with the Partners.

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“ĒHARA TAKU TOA I TE TOA TAKITAHĪ, HE TOA TAKITINI”
“My strength is not as an individual, but as a Collective”

ADDENDUM ONE

The Strategic Alignment

A distinguishing feature of the Kohumaru Angels programme is that it aligns investors with both:

- ❖ The New Zealand **production** and intellectual property platform.

and

- ❖ The United States **distribution** / commercialisation platform.

This structure seeks to provide investors participation across the entire value chain from native biomass production through to international market development.

Further information regarding the broader platform, growth pathway, risks and opportunities follow in the eight introductory pages (listed below) that provide the lead in to the formal USD2M Series A Round offer terms and conditions attaching to the Series A private placement.

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-OUR PITCH-

Who we are	Tribal is a New Zealand–United States wellness platform developing what it believes may become the world's first gender-specific “ <i>Whole-of-Tree / Whole-of-Life</i> ” Life-Force Health Extract™ category derived from mānuka and kānuka. Two trees found only in New Zealand, protected by an ethnobotanically unique legacy moat.
Problems we solve	<p>The collapse of New Zealand's mānuka honey sector exposed the risks of relying upon a single product stream while leaving behind a massively underutilised native botanical resource.</p> <p>At the same time, consumers are increasingly seeking natural health and wellness alternatives to highly processed energy and lifestyle products.</p>
Our solution	<p>Using a Whole-of-Tree- Whole-of-Life™ extraction model, Tribal transforms native tea tree biomass into multiple product streams including therapeutic oils and Life-Force Health Extract™ products designed to support the emergence of a new health and wellness category.</p> <p>Our initial proving ground is Southern California, one of the world's largest health and wellness markets.</p>
Our Revenue Model	Using proprietary extraction technology, every litre of therapeutic oil produces approximately 80 litres of Life-Force Health Extract™ hydrosol, while simultaneously creating multiple revenue streams from the same biomass resource, supporting external wholesale ingredient sales and internally branded retail distribution.
Our addressable market	<p>The platform targets participation in the multi-trillion-dollar global wellness economy through dietary supplement, personal care, botanical wellness and natural healthcare channels.</p> <p>Initial market entry is focused on Southern California, one of the world's leading health and wellness markets.</p>
Our Capital Need	USD2M Launch Round: 4,000,000 TTC Common Voting Shares at USD0.50 per share, providing early-stage participation ahead of the planned USD5M Reg-CF campaign targeted at USD1.00 per share.



-FROM “HONEY ONLY” TO WHOLE-OF-TREE”™-

For more than two decades, New Zealand's tea tree sector was largely defined by a single product. Mānuka honey.

At its peak, the sector attracted substantial investment and generated hundreds of millions of dollars in annual revenues. Yet as market conditions changed, inventory accumulated, prices contracted and industry participants recorded more than NZD500 million in write-downs, impairments and losses.

While the sector's economic model weakened, one important fact remained unchanged:

- **The trees never disappeared.**

Across Te Tai Tokerau and other regions of New Zealand, substantial mānuka and kānuka resources continued to grow on Māori and privately owned land, largely overlooked by a market that had become focused upon a single product stream.

The consequence was a paradox.

- **At the very moment the industry was retreating, the underlying botanical resource remained intact.**

Tribal believes this created a rare opportunity.

- Not to rebuild the sector around honey.
- But to rebuild it around the tree itself.

The Whole-of-Tree™ model recognises that mānuka and kānuka are capable of producing multiple value streams including therapeutic oils, **Life-Force Health Extract™** products, phenolic compounds, honey, seed oils, bark derivatives and carbon sequestration.

- **In doing so, the model seeks to move New Zealand's tea tree sector from dependence upon a single product toward a diversified native bioeconomy.**

One of the most significant discoveries arising from this reassessment was that every litre of therapeutic oil simultaneously produces approximately 80 litres of “whole of tree” hydrosol.

Historically treated as a secondary output and after intensive “guinea peg” testing on a wide range of family, friends and associates, the Tribal team recognized this naturally derived extract represents the foundation of an entirely new wellness category built around **Life-Force Health Extract™** products derived from New Zealand's endemic tea trees. “Mānuka-for-Her” and “Kānuka-for-Him”. A non-copiable, non-replicable ethnobotanical wonder capable of leading a total reset of the NZ tea tree agribiz sector.

This new healthcare niche forms the basis of the opportunity described in the following pages.

-THE EMERGENCE OF A NEW HEALTH EXTRACT CATEGORY-

For more than three decades, the global beverage industry has been dominated by products designed to stimulate.

Energy drinks | Sports drinks | Performance drinks | Caffeinated drinks | Sugar-based drinks.

Collectively, these categories generate hundreds of billions of dollars in annual sales. Yet despite their differences, most share a common characteristic:

They are designed primarily to stimulate the human body.

Tribal believes the next major wellness category is now ready to emerge from a fundamentally different proposition.

Not stimulation | But Health. Not synthetic formulations | But Nature.

Not laboratory-created ingredients. | But two trees found only in New Zealand.

Mānuka | Kānuka.

Through the ***Whole-of-Tree|Whole-of-Life™*** model, these endemic species produce naturally derived extracts that Tribal believes will form the foundation of a new category called:

LIFE-FORCE HEALTH EXTRACT™

A category built upon:

- Naturally derived wellness extracts.
- Whole-of-Tree™ utilisation.
- Gender-specific positioning.
- Māori landowner participation.
- New Zealand provenance.
- Daily wellness rituals.

Unlike conventional energy products, Life-Force Health Extract™ is not positioned around temporary stimulation. It is positioned around daily wellbeing.

The opportunity before Tribal is therefore not simply the launch of another product.

- It is the possibility that New Zealand's native tea trees may support the emergence of an entirely new wellness category.
- If this thesis proves correct, the implications extend far beyond a single company. A single product or even a single market.

“They extend to the creation of a globally differentiated health and wellness platform grounded in two trees found nowhere else on earth”

-WHY TWO TREES FOUND ONLY IN NEW ZEALAND MATTERS-

Many successful consumer categories ultimately attract competition. The critical question for investors therefore becomes:

What protects the opportunity?

Tribal believes one of the most compelling features of the Life-Force Health Extract™ platform is that it is built upon two endemic New Zealand tree species:

- **Mānuka (Leptospermum Scoparium).**
- **Kānuka (Kunzea Robusta).**

Unlike many botanical ingredients that can be cultivated across multiple continents, these species form part of New Zealand's unique natural heritage and have developed a distinct ethnobotanical legacy over many centuries.

- For generations, Māori communities have recognised the significance of these trees within their natural environment and traditional knowledge systems.
- Today, that legacy provides an important foundation for the development of globally differentiated products grounded in New Zealand provenance.

Importantly, the opportunity extends beyond the trees themselves.

The emerging Life-Force Health Extract™ platform combines multiple elements that together create a substantial barrier to replication:

Endemic New Zealand species.	Māori landowner participation.
More than a thousand years of ethnobotanical heritage.	Potential first-mover advantage in an emerging health extract category.
Gender-specific product architecture.	Southern California launch positioning.
Whole-of-Tree™ utilisation.	Established biomass supply relationships.

Individually, each of these elements has value. Collectively this distinction is important because they create a platform that would be very difficult to replicate outside New Zealand.

This said, the objective is not simply to sell products derived from two native trees.

“The objective is to establish category leadership around a health extract whose authenticity, provenance and cultural foundations are inherently linked to Aotearoa New Zealand”.

For investors, this combination of natural exclusivity, cultural legacy and category positioning represents a form of intellectual and commercial differentiation not commonly available within early-stage consumer product opportunities. **The next question therefore becomes:**

“Why has Southern California been selected as the proving ground for the launch of this emerging category?”

WHY SOUTHERN CALIFORNIA?

If Southern California were an independent nation, its economy would rank amongst the largest in the world. Yet size alone is not the reason Tribal has selected Southern California as the launch destination for **Life-Force Health Extract™** products. Southern California occupies a unique position within the global health and wellness economy.

For decades it has served as a proving ground for emerging trends in:

Natural health products.	Lifestyle brands.
Dietary supplements.	Personal health and wellness.
Functional foods.	Consumer health innovation.

Products that achieve market acceptance in Southern California frequently expand into broader United States and international markets. For this reason, Tribal views Southern California not simply as a sales territory. Apart from being the world's most visible health and wellness testing ground, California also provides several strategic advantages:

- (1) Established warehousing and distribution capability.
- (2) Existing industry relationships developed over many years.
- (3) Direct access to one of the world's largest wellness consumer populations.
- (4) Proximity to capital markets and crowdfunding infrastructure.
- (5) A business environment receptive to innovative health and wellness concepts.

Importantly, the Southern California launch will be **directed by Linda Brink**, a United States citizen and resident director of Tribal Therapeutical Corp, who will relocate to California to oversee market development, regulatory progression and distribution activities.

Tribal believes that if Life-Force Health Extract™ products can successfully establish themselves within Southern California's highly competitive wellness marketplace, the platform will have demonstrated its potential to participate in substantially larger domestic and international markets.

In this respect, Southern California is more than a launch destination.

It is the proving ground upon which the future of the Life-Force Health Extract™ category may ultimately be determined.

The next page explains why Tribal views the hydrosol produced during tea tree oil extraction not as a byproduct, **but as the potential hero product underpinning the entire category.**



FROM BYPRODUCT TO HERO PRODUCT

One of the most significant discoveries arising from Tribal's Whole-of-Tree™ model was not what is produced first.

It was what is produced second!

Historically, the value of New Zealand's tea tree sector has been measured primarily through honey and therapeutic oil production. Yet every litre of therapeutic oil produced through steam distillation simultaneously generates approximately 80 litres of hydrosol.

For many years, regarded as a secondary output of the extraction process. Quite clearly, this historical perception of the resource materially understated its potential economic significance. This leading Tribal to develop the **LIFE-FORCE HEALTH EXTRACT™ product** *A naturally derived wellness extract produced from the steam distillation of New Zealand's endemic tea tree species.*

- **Importantly, the production costs** associated with biomass harvesting, transport and extraction are ***allocated to the production of the oil itself***. As a result, the hydrosol emerges from the same production cycle without requiring a second harvest, a second extraction process or a second biomass resource. **This distinction is important** because at current retail benchmarks, one litre of therapeutic oil generates approximately USD2,500 in retail value. The same production cycle simultaneously generating approximately 80 litres of Life-Force Health Extract™ hydrosol with a potential retail value of USD3,900 as an SKU. *Materially exceeding the value of the oil that created these health category SKU's.*

This fundamentally changes how the economics of the tree should now be viewed.

Under a traditional model, the tree is valued primarily for a single output. Under the **Whole-of-Tree™** model, the same biomass resource supports multiple product streams, multiple customer segments and multiple revenue opportunities. The implication is profound.

If Life-Force Health Extract™ products achieve market acceptance, the resulting increase in value generated from the same native biomass resource has the potential to transform not only company economics but also land economics. For Māori landowners, this potentially creating an opportunity to derive significantly greater recurring annual value from native tea tree resources already growing on their whenua. For regional communities, it will support expanded harvesting, extraction, manufacturing and export activity.

For investors, it represents participation in a platform seeking to create value not by consuming additional natural resources, *but by recognising value that already exists within them*. In this respect, Life-Force Health Extract™ is more than a product.

It represents the catalyst for a broader reassessment of the economic potential of New Zealand's native tea tree resource and the role it can play in supporting future generations.

The following page explores how this opportunity may contribute to resetting the economics of Māori land through a diversified native bioeconomy built upon the Whole-of-Tree™ model.

-RESETTING THE ECONOMICS OF MĀORI LAND-

For generations, Māori communities have maintained a deep connection with the whenua that sustains them. Yet throughout New Zealand, many Māori landowners continue to face a common challenge:

How to generate recurring economic value from land while preserving the cultural, environmental and intergenerational principles that define its significance.

Historically, many land-use models have required a trade-off between economic return and long-term stewardship. The Whole-of-Tree™ model seeks to explore a different pathway. Rather than relying upon a single product stream, Tribal's approach recognises multiple forms of value arising from the same native NZ tea tree biomass resource i.e..

Therapeutic oils | Life-Force Health Extract™ products | Honey | Phenolic compounds.

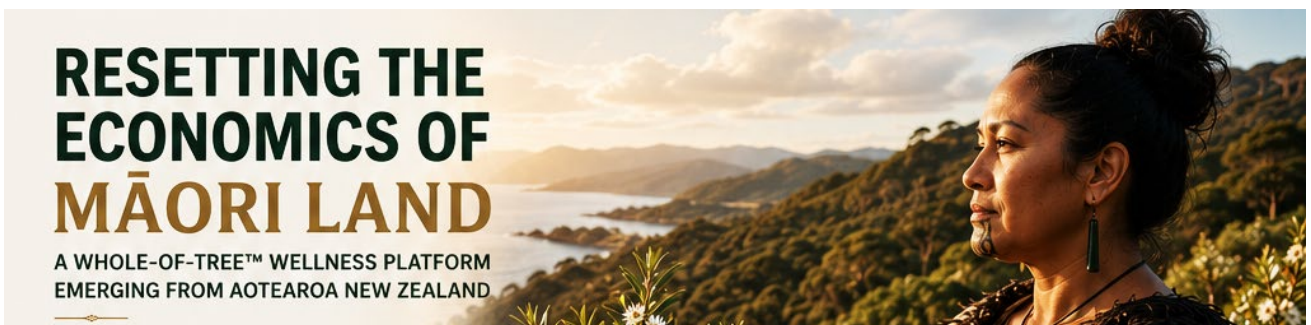
Seed oils | Bark derivatives | Carbon sequestration.

Collectively, these revenue streams have the potential to create a diversified native bioeconomy capable of generating recurring annual value from the same land resource year after year. Importantly, the model does not depend upon replacing native ecosystems. It depends upon **recognising the value already in them**. This distinction matters because as the economics of native tea tree resources improve, the opportunity emerges to support the following landowner based, agribiz operations:

Increased whānau participation in productive land use.	Expanded regional harvesting and manufacturing activity.
New employment and training opportunities.	Long-term intergenerational wealth creation.
Greater economic resilience within rural communities.	

For Māori landowners, the significance extends beyond income alone. It is about creating pathways that allow both whenua and whānau to prosper together. Tribal believes the future of New Zealand's native tea tree sector will not be determined solely by product innovation.

It will be determined by whether new economic models can be developed that align commercial success with environmental stewardship and community wellbeing.



The question then becomes:

“How can this opportunity be brought together and accelerated?”

The answer begins with **Kohumaru Angels**.

-KOHUMARU ANGELS – THE CATALYST FOR GROWTH-

Throughout the preceding pages, this Memorandum has outlined a simple proposition.

“That two trees found only in New Zealand may support the emergence of a globally differentiated health extract category while simultaneously contributing to the restoration of long-term economic productivity to Māori-owned land”.

- (1) The opportunity exists.
- (2) The resource exists.
- (3) The production platform exists.
- (4) The international pathway exists.

The question is no longer whether the opportunity can be identified.
The question is whether it can be scaled to export production launch.

That is the purpose of Kohumaru Angels.

The Kohumaru Angels programme has been established to provide the catalyst capital required to transform the Life-Force Health Extract™ platform from a proven production concept into a commercial launch programme centred upon Southern California, one of the world's leading health and wellness markets. Importantly, this is not a greenfield venture seeking to discover a market. The platform already possesses, i.e.,

Established biomass supply relationships | Existing extraction capability | New Zealand production infrastructure, | Intellectual property | US distribution infrastructure | Southern California market access | International expansion pathways.

Kohumaru Angels role is not to fund opportunity search. It is accelerate execution of one.

Funds contributed through the programme are intended to support the first commercial production and export programme underpinning the Southern California launch. This includes the manufacture and export of 10,000 therapeutic oil retail SKUs together with approximately 16,000 litres of Life-Force Health Extract™ hydrosol. Based upon current pricing assumptions, these outputs are intended to support the creation of consumer product inventories capable of generating approximately USD1.3 million in potential retail sales revenue should market acceptance objectives be achieved.

“To establish the production, inventory and market infrastructure necessary to demonstrate the commercial potential of Life-Force Health Extract™ products within one of the world's most influential health and wellness markets”.

In doing so, participating investors become part of a journey that extends beyond a single product launch. They help establish the foundation for future growth stages including expanded production, international market development, Regulation Crowdfunding initiatives, Islamic finance pathways and eventual public market participation. They also help demonstrate that New Zealand's native tea tree resource may support a new economic model in which environmental stewardship, Māori landowner participation and international commercial opportunity are aligned.

-For Tribal, that point is now-

“The sections (Parts 1-20) that follow set out the terms, risks, disclosures and participation mechanics associated with this opportunity”.





TIKANGA

MĀORI VALUES
ENDURING STEWARDSHIP



HALAL

ISLAMIC PRINCIPLES
ENDURING PURITY

SHARED VALUES

PURITY
INTEGRITY
RESPECT
TRUST



Kaitiakitanga
(Stewardship)

Whakapapa
(Connection)

Tapu
(Integrity)

Taonga
(Treasure)

Tayyib
(Wholesome)

Adl
(Ethical)

Amanah
(Trust)

Ihsan
(Excellence)

Converging 1,000 years of Tikanga with 1,000 years of Halal



TO DELIVER A NEW AGE OF
CONSUMER HEALTHCARE FOR THE WORLD



NATURE DRIVEN
SUSTAINABLE BY DESIGN



ETHICAL BY CHOICE
RESPONSIBLE ALWAYS



GLOBALLY TRUSTED
CULTURALLY RESPECTED



BETTER HEALTH
FOR GENERATIONS