



EXECUTIVE SUMMARY

Whole-of-Tree Tea Tree Sector Reset Platform

THE OPPORTUNITY

Following significant structural contraction in the NZ mānuka honey sector, Tribal Therapeutics Ltd has developed a diversified, “**Whole-of-Tree**” agribusiness platform designed to correct prior coordination and capital weaknesses. The platform integrates:

- Contracted 20-year renewable Taonga Supply Agreements (TSA).
- Māori landowner-aligned biomass supply.
- Coordinated Single Sales Desk (NZTTG) pricing discipline.
- Integrated extraction capability.
- Halal-aligned international distribution pathways.

This structure transitions the tea tree sector from single-commodity exposure to a multi-output, margin-stacked agribusiness model.

THE CAPITAL INVITATION

Pre-Series A Round: **NZD500,000**

- NZD250,000 working capital and production scale-up.
- NZD250,000 escrow/trust backed Series A underwrite.

Purpose:

- Launch NZTTG coordination platform.
- Formalise TSA supply agreements.
- Advance Malaysian Halal Hub engagement.
- Establish disciplined foundation prior to broader capital rounds.

THE STRUCTURAL DIFFERENTIATION

The platform is distinguished by:

- 20-year contracted renewable biomass supply.
- Equity alignment with landowners.
- Margin participation across extraction and export.
- Sales coordination without title transfer (light-asset SSD model).
- Staged capital sequencing aligned to operational milestones.

THE RISK MITIGATION

- Diversified supply zones.
- Whole-of-tree revenue stacking.
- Coordinated pricing discipline.
- Halal and export regulatory alignment.
- Staged capital deployment.

WHY NOW?

The sector reset opportunity arises at a point of reduced asset inflation, heightened governance awareness, and demand for disciplined supply coordination. Early-stage participation reflects entry prior to operational de-risking milestones.

Further detail is contained within this Invitation and associated due diligence materials.

E mihi ana mātou ki ngā hapū nō rātou te whenua e tupu ai ā mātou rākau rongoā.
“We acknowledge the tribes whose whenua sustains the healing trees we cultivate”.

-Foreword-

Te Tai Tokerau’s New Zealand tea tree sector stands at an inflection point.

The recent volatility in the mānuka honey market has highlighted the limitations of a single-commodity model. At the same time, it has revealed the deeper, under-recognised potential of these native species when approached through a **“Whole-of-Tree”** framework.

This NZD500,000 Matching Investment & Underwrite invitation is designed to initiate a practical reset. One grounded in tikanga Māori governance, disciplined capital deployment, and alignment with globally recognised Halal manufacturing standards.

The opportunity arises through the convergence of:

- Endemic ecological advantage in Te Tai Tokerau.
- A culturally anchored and grower-supported supply model.
- Therapeutic oil and extract capability beyond honey alone.
- Access to high-growth OIC wellness markets.

New Zealand is uniquely positioned in that it produces therapeutic oils from botanically distinct tea tree species, supported by a long-standing ethnobotanical tradition.

This initiative is not solely about selling natural infection-control products. It is about establishing a structurally defensible, non-replicable whole-of-tree platform that integrates ancestral knowledge with contemporary regulatory pathways.

Based in Te Tai Tokerau, this project seeks to lay disciplined foundations for what could become a significant sunrise agribusiness sector over time. One that reflects both commercial integrity and intergenerational stewardship.

Background
Te-Pahi ~1760-1810
Legendary Ngāpuhi Trader

TIKANGA–HALAL SUPPLY COALITION SNAPSHOT

Whole-of-Tree Māori Agribusiness Platform

New Zealand Origin | Malaysia Halal Hub | OIC Market Pathway

STRATEGIC CONTEXT

The global halal economy serves approximately 2.1 billion Muslim consumers across 57 OIC member nations. It represents one of the fastest-growing regulated health and wellness markets in the world.

This kaupapa seeks to align New Zealand’s tikanga-governed native tea tree resources with Malaysia’s internationally recognised halal manufacturing ecosystem — establishing a premium, whole-of-tree botanical healthcare pathway into these markets.

1. GLOBAL VISION

To establish a Māori landowner-supported, tikanga-grounded, halal-aligned supply and manufacturing ecosystem delivering therapeutic-grade New Zealand mānuka and kānuka whole-of-tree products for global distribution.

2. MAORI SUPPLY ECOSYSTEM (New Zealand Origin)

Regional Base

- Te Tai Tokerau (Kohumaru / Kēnana growers).
- Ōpōtiki (Eastern Bay of Plenty mānuka growers).

Governance Framework (NZTTG Model)

- Whānau-on-the-whenua stewardship.
- Documented provenance systems.
- Tikanga-compliant harvesting protocols.
- Batch-level traceability.

Whole-of-Tree Inputs

- Therapeutic essential oils (mānuka & kānuka).
- Hydrosols and phenolic extracts.
- Seed lipids and plant-based actives.
- Honey and complementary derivatives.

This diversified structure transitions the sector from single-flower commodity reliance toward a disciplined whole-of-tree value platform.

3. HALAL HUB MANUFACTURING PATHWAY (Malaysia)

The objective is to secure partnership with a JAKIM-certified Halal Hub manufacturer who will:

- Undertake formulation and value-adding.
- Integrate plant-based actives.
- Ensure halal certification integrity.
- Produce retail-ready SKUs.
- Enable compliant export into OIC and global halal markets.

Malaysia’s halal governance infrastructure forms a core execution pillar of the platform.

OUR “*Whole-of-Tree*” KŌRERO INVITATION NZD500,000 Pre-Series A

PURPOSE OF THIS ROUND

The NZD500,000 Pre-Series A Round is designed to establish practical traction ahead of the larger Series A crowdfunding campaign. Specifically, it will:

1. Launch NZ Tea Tree Growers Ltd (NZTTG). a landowner-driven biomass supply collective.
2. Expand whole-of-tree biomass production and inventory.
3. Advance Malaysian “Halal Hub” manufacturing engagement.
4. Secure the NZD250k Minimum Subscription for the NZD2M Series A campaign.

This round creates disciplined forward momentum rather than dependency on future capital.

CAPITAL STRUCTURE

- **Total Raise:** NZD500,000.
- **Structure:** Two Tranches.

TRANCHE 1 – NZD250,000

- **Pricing:** NZD0.125 per share.
- **Allocation:** 2,000,000 shares.
- **Use of Funds:**
 - Initial production scale-up.
 - Formalisation of NZTTG grower supply ecosystem.
 - Inventory build for wholesale fulfilment.
 - Government and institutional engagement.
 - Appointment of Malaysian Halal Hub value-adding partner.
 - Risk mitigation ahead of Series A.

TRANCHE 2 – NZD250,000 (Series A Underwrite)

- **Structure:** Cash lodged into mutually agreed Trust Account.
- **Consideration:** 1,000,000 shares issued upon lodgment.
- **Terms:**
 - Refundable in full if Series A achieves NZD250k Minimum Subscription.
 - Convertible at NZD0.125 but only to cover any Series A shortfall up to NZD250k.

This escrow structure guarantees the Series A Minimum Subscription threshold, enhancing credibility and execution confidence.

STRATEGIC IMPORTANCE

Unlike many early-stage companies, this platform does not rely solely on the next raise. The escrow-/ trust account backed underwrite:

- Secures forward capital continuity.
- Demonstrates disciplined capital structuring.
- Strengthens credibility with investors and regulators.
- Enables formal appointment of Malaysian Halal Hub partner.

RESET PARTNERING MODEL

Whole-of-Tree Reset Partners are not passive investors.

They are underwriting the foundation of a multi-output agribusiness reset.

This invitation initiates a kōrero regarding participation in the NZD500,000 Pre-Series A Round, establishing the first operational step toward:

- Gender-specific therapeutic-grade NZ tea tree products.
- Halal certification pathway.
- Entry into 57 OIC member markets.
- Avoidance of single-commodity exposure that characterised the mānuka honey era.

INDICATIVE TIMELINE (First 90 Days Post Close of Tranche 1)

Within three months of completion of Tranche 1, (the “Initial Execution Phase”) the Company intends to achieve the following procedural and operational milestones:

- Formal incorporation and launch of NZ Tea Tree Growers Ltd (NZTTG) as the landowner-driven biomass supply vehicle.
- Execution of grower participation agreements and establishment of documented provenance protocols.
- Initial whole-of-tree biomass scale-up and inventory build.
- Completion of Malaysian Halal Hub partner selection process and commencement of formal engagement.
- Advancement of regulatory alignment discussions to support halal certification pathway.
- Launched the NZD2M Series A crowdfunding campaign. (Supported by secured Minimum Subscription underwriting).

This 90-day execution window is designed to establish measurable traction prior to broader market expansion.

The Board will provide a 90-day progress summary to Reset Partners upon completion of this Initial Execution Phase.

THE CAPITAL PATHWAY

A Sequenced Asset & Market Integration Strategy

PRE-SERIES A – NZD500,000 (Current Round)

Objective: Establish operational traction and capital continuity.

- Launch NZTTG (landowner-driven biomass platform).
- Secure Series A Minimum Subscription underwrite.
- Initiate Malaysian Halal Hub manufacturing engagement.
- Establish Single Sales Desk structure.

This round de-risks subsequent growth capital by anchoring supply and market alignment.

SERIES A – NZD2,000,000 (2026 Target)

Objective: Scale production and initiate structured international distribution.

- Expand NZ whole-of-tree production capacity.
- Activate US distribution channel.
- Establish Malaysia sales and compliance presence.
- Position for asset consolidation.

SERIES B – Approx. USD5,000,000 (Subject to Milestones)

Objective: Secure upstream and downstream integration.

- Acquire NZ production hub.
- Acquire US distribution infrastructure.
- Establish Australian GMP/TGA-aligned production capability.
- Consolidate margin across supply chain.

SERIES C – Liquidity & Institutional Entry

Objective: Structured liquidity event and scaled acquisition programme.

- IPO or alternative public market pathway.
- Institutional capital entry.
- Strategic acquisitions.

Exchange and timing to be determined subject to performance.

Halal Hub Capital Entry – Proposed USD5M Sukuk

In parallel with equity rounds, the Company is exploring a USD5M Mudharabah-structured Convertible Sukuk with a Malaysian JAKIM-certified manufacturing partner. Strategic rationale:

- Anchors downstream halal-certified production capacity.
- Aligns capital with OIC distribution rights.
- Protects NZ extraction and supply-chain integrity.
- Diversifies capital stack across jurisdictions.

This structure embeds market access within capital formation, rather than relying on post-raise distribution negotiations. All capital rounds are subject to Board approval and performance milestones.

WHY THIS “RESET” AGRIBIZ PROJECT IS DIFFERENT

“He taonga nō te whenua, me tiaki mō ngā uri whakatipu”

“A treasure from the land must be protected for future generations”.

THE RESET OPPORTUNITY

The recent contraction of the mānuka honey sector resulted in substantial capital losses across New Zealand. It also exposed structural weaknesses in a single-commodity model.

This reset initiative is founded on a different premise. That New Zealand’s endemic tea tree resources should be developed on a disciplined, whole-of-tree basis. Integrating supply control, diversified revenue streams, and aligned international pathways.

The NZD500,000 Pre-Series A Reset Partner Round establishes the foundation of that platform. The reset is not thematic, it is structural..

Participants at this stage are early partners in a structured agribusiness rebuild characterised by:

- **Supply Control** — Direct landowner relationships rather than intermediary aggregation.
- **Production Readiness** — Commissioned extraction and export capability.
- **Revenue Anchoring** — Structured wholesale pathways rather than speculative volume growth.
- **Global Alignment** — Multi-jurisdiction distribution strategy from inception.
- **Liquidity Optionality** — Defined capital pathway with staged de-risking.

This combination of supply integrity, production capability, and international alignment is uncommon within early-stage NZ agribusiness ventures.

THE RESET CONTEXT

Over the past five years, the New Zealand mānuka honey sector has experienced cumulative impairments estimated in excess of NZD500 million.

These losses were not the result of resource scarcity. They reflected structural weaknesses within the prevailing single-product model, including fragmented supply, pricing indiscipline, and capital concentration around a single revenue stream. The outcome materially affected landowners, processors, and investors alike.

Tribal Therapeutics was established in response to these structural lessons — with the objective of rebuilding the tea tree sector on diversified, whole-of-tree foundations supported by supply coordination and disciplined market alignment. A detailed sector analysis is available in DOC-1835 within the due diligence library.

The reset strategy is designed to prevent recurrence of these structural vulnerabilities.

THE RESET COMPANY

Tribal Therapeutics Ltd is a New Zealand-based agribusiness platform established to rebuild the tea tree sector on a diversified, whole-of-tree model, operating as a supply-led enterprise anchored in Māori landowner relationships, with commissioned extraction capability and structured export pathways. Its objective is to integrate upstream biomass control, production readiness, and international distribution within a coordinated governance framework. This positioning distinguishes the Company from prior single-product models and aligning it with long-term sector sustainability.

THE RESET PLATFORM – (A “Whole-of-Tree” Model)

The Company’s operating model is built on four integrated pillars designed to correct the structural weaknesses of the prior single-commodity approach.

a) Assured Māori-Led Supply

Long-term relationships with Māori landowners controlling substantial harvest-ready mānuka and kānuka resources. Supply agreements are structured to prioritise provenance, sustainability, and coordinated output rather than opportunistic volume expansion.

b) Integrated Production

New Zealand-based extraction capability focused on therapeutic-grade oils and whole-of-tree derivatives, supported by documented quality systems and batch-level traceability.

c) Diversified Product Architecture

A multi-output model encompassing essential oils, hydrosols, phenolic extracts, seed lipids, honey, and formulated wellness products, including gender-specific lines. This diversification enables margin stacking across multiple revenue streams per hectare.

d) Global Distribution Alignment

Active and developing pathways across Australasia, the United States, and OIC markets through structured wholesale and compliance frameworks.

This integrated structure reduces exposure to any single product, pricing cycle, or geographic market, creating a more resilient agribusiness platform.

Whole-of-Tree Economics

One hectare → multiple product classes → diversified revenue → reduced commodity exposure.

THE CAPITAL PATHWAY

To deliver this platform, the Company has developed the archetypal Silicon Valley “**Capital Rounds**” pathway that deploys significant de-risking measures to deliver the required capital. These Rounds are described on Page 5.

THE LAUNCH BIOMASS SUPPLY

The initial harvesting hub is centred at 460 Kohumaru Road (Kohumaru B2D2) in the Mangonui rohe of Te Tai Tokerau. The site draws from approximately 600 hectares of Lloyd whānau-owned whenua supporting regenerating mānuka and kānuka stands suitable for whole-of-tree harvesting.

Preliminary resource modelling indicates substantial multi-product yield potential across:

- Therapeutic-grade essential oils.
- Honey.
- Hydrosols.
- Phenolic extracts.
- Seed lipids and tannins.

Importantly, the value proposition is not based solely on oil yield. The whole-of-tree model enables layered revenue streams from a single biomass base, enhancing per-hectare economics relative to single-product extraction models.

Detailed resource modelling and yield assumptions are available within the due diligence library. Initial operations are designed to validate yield assumptions under commercial conditions before broader expansion.

THE BIOMASS SUPPLY EXPANSION CHAIN

In parallel with Far North production readiness, the Company has initiated structured discussions with additional Māori-owned mānuka landblocks in the Eastern Bay of Plenty and other regions.

Several of these landblocks historically supported large-scale mānuka ventures and retain substantial tea tree biomass resources. However, many lack coordinated supply infrastructure, pricing discipline, and aligned market pathways.

The NZTTG single-desk model and Tikanga Pure™ certification framework are designed to provide that coordination. Early engagement has indicated receptivity to a unified supply approach that:

- Aggregates tikanga-compliant production.
- Aligns output to structured market demand.
- Protects provenance.
- Reduces internal price competition.

This expansion pathway demonstrates that the platform is not dependent on a single rohe but is capable of disciplined replication across multiple Māori landholdings under a coordinated governance model. Expansion beyond initial regions will be sequenced in alignment with demonstrated production capacity and market demand.

THE SINGLE SALES DESK

The proposed NZ Tea Tree Growers (NZTTG) Single Sales Desk model is designed to correct the coordination failures that undermined the mānuka honey sector. The prior downturn reflected structural fragmentation.

Multiple producers competing on price, inconsistent branding, and capital directed toward short-term volume rather than disciplined margin management. The Single Sales Desk introduces coordinated output management and unified market positioning. The key objectives include:

- Aggregating tikanga-compliant production under consistent standards.
- Aligning grower output with structured demand rather than speculative expansion.
- Protecting provenance and premium positioning.
- Reducing internal price competition between landblocks.
- Supporting whole-of-tree revenue stacking across oil, seed, honey, hydrosol and derivative products.

For investors, this coordinated model reduces commodity exposure, strengthens supply certainty, and enhances long-term pricing discipline. The Single Sales Desk will operate under defined governance rules separating supply control from distribution negotiation.

THE HALAL-OIC PATHWAY

In parallel with Australasian and US market development, the Company is advancing a halal-certified manufacturing and distribution pathway through Malaysia's established Halal Hub ecosystem. The objective is to partner with a JAKIM-registered natural therapeutic products manufacturer to:

- Undertake halal-compliant formulation and value-adding.
- Secure recognised halal certification.
- Enable compliant entry into Organisation of Islamic Cooperation (OIC) markets.

The OIC market comprises 57 member countries and approximately 2.1 billion consumers, representing one of the fastest-growing regulated wellness sectors globally. This pathway is commercially aligned with the Company's governance model. Māori principles of stewardship and provenance align naturally with Islamic concepts of Amanah (trust and ethical trade), creating compatibility between supply integrity and halal compliance frameworks.

Importantly, the halal pathway establishes a structurally distinct growth channel, diversifying revenue beyond traditional Western consumer cycles and embedding market access within regulated distribution systems.

For investors, this provides geographic diversification, regulatory alignment, and potential premium positioning within rapidly expanding Southeast Asian and Gulf markets. Through early participation in a globally scalable platform grounded in indigenous knowledge and ethical production.

RISK MANAGEMENT – STRUCTURED DE-RISKING FRAMEWORK

The Company's operating model has been deliberately structured to address the primary structural risks that affected the prior single-commodity honey sector. Key risk controls include:

- **Diversified Supply Base** – Multiple landholdings and rohe participation to avoid geographic concentration risk.
- **Whole-of-Tree Revenue Model** – Reduced dependence on a single product or pricing cycle.
- **Single Sales Desk Coordination** – Structured output management to mitigate internal price competition.
- **Staged Capital Deployment** – Sequential funding aligned to operational milestones rather than speculative expansion.
- **Regulatory Alignment** – Halal, export, and provenance frameworks integrated from inception.
- **Commissioned Infrastructure** – Production capability established prior to scale marketing commitments.

This layered structure is designed to reduce volatility, improve margin discipline, and strengthen long-term capital resilience. Independent governance oversight and disciplined reporting further support execution accountability. Where required, external professional advisors support legal, regulatory, and capital structuring compliance.

THE RETURN PROFILE

No investment outcomes can be guaranteed. However, the Company's staged capital and asset-integration model is structured to create progressive valuation uplift as operational risk is reduced.

Value inflection points are expected to arise from:

- Establishment of coordinated biomass supply under NZTTG.
- Commissioned production and initial revenue validation.
- Formalised international distribution pathways.
- Regulatory and halal certification alignment.
- Securing downstream integration and margin capture.

Each stage is designed to transition the platform from concept risk to execution validation, and from execution validation to structured scale.

Early-stage participation reflects entry prior to these de-risking milestones.

Liquidity pathways are contemplated through subsequent capital rounds, asset consolidation, or potential public market options, subject to performance and Board determination.

MAORI ECONOMIC DEVELOPMENT ALIGNMENT

The platform is structured to align commercial performance with long-term Māori landowner participation. Key outcomes include:

- Recurring biomass income streams to participating landowners.
- Regional employment and capability development.
- Skills transfer in extraction, compliance, and export processes.
- Strengthened intergenerational asset stewardship.
- Transition from fragmented extraction models to coordinated, partnership-based enterprise.

This alignment supports both commercial resilience and ESG-compliant capital participation, positioning the platform within global impact-investment and indigenous enterprise frameworks. Where appropriate, participating landowners may hold aligned equity interests within the coordinated platform.

GOVERNANCE – MANAGEMENT

Tribal Therapeutics Ltd is overseen by a multi-disciplinary leadership team with experience across:

- Māori land stewardship and supply coordination.
- Agribusiness operations and production management.
- International distribution and export compliance.
- Capital structuring and staged financing.
- Regulatory and certification alignment.

The Company operates under a coordinated governance framework designed to align landowners, producers, manufacturing partners, distributors, and investors within a unified commercial structure. Clear separation is maintained between:

- Supply coordination (NZTTG model).
- Production and processing.
- Market distribution.
- Capital oversight.

This structure is intended to provide accountability, transparency, and disciplined execution as the platform scales. Independent professional advisors support legal, regulatory, and capital structuring processes where appropriate.

This document constitutes an invitation to engage in a structured discussion regarding participation in the NZD500,000 Pre-Series A Round. Interested parties are invited to submit a non-binding Expression of Interest outlining:

- Upon receipt of an Expression of Interest, the Company will provide access to its due diligence library and facilitate direct discussions with management.

Initial background documentation includes:

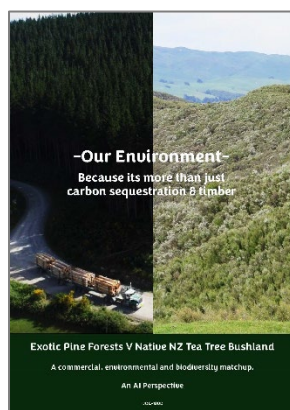
- Additional materials are available upon request.

Further documentation is available for viewing and downloading through our website.

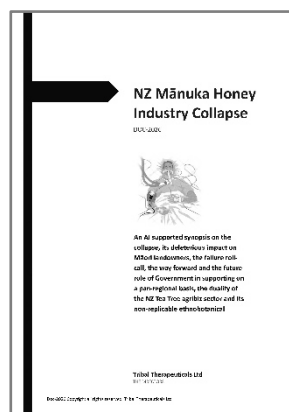
<https://tribalteatree.com>



Sample DD Library Document Covers



DOC-1990 Environment



DOC-2026-Summation



DOC-2028 Newsletter

SINGLE SALES DESK OVERVIEW

NZ Tea Tree Growers Ltd (NZTTG)

As at February 2026, this Expression of Interest / Invitation is directed exclusively to Professional Investors (as defined under the Financial Markets Conduct Act 2013). It does not constitute a regulated offer of securities or a prospectus.

The proposed Single Sales Desk (SSD) is intended to coordinate fragmented tea tree biomass supply across participating Māori landholdings into a unified commercial framework.

Its purpose is to provide a structured point of market access through coordinated pricing, provenance control, and disciplined output alignment for whole-of-tree tea tree derivatives. Including mānuka and kānuka oils and associated products. The SSD will help bring stability to grower/producers through leveraging collective bargaining power for better farm-gate returns, and attract capital by offering a de-risked, scalable gateway into New Zealand's high-value agribiz sector

STRATEGIC RATIONALE

Recent volatility in the mānuka honey sector demonstrated that fragmented supply, uncoordinated pricing, and unmanaged volume expansion can materially undermine premium positioning. The NZTTG Single Sales Desk is designed to address these structural risks through:

- Coordinated supply aggregation.
- Standards-based production compliance.
- Controlled market-facing pricing discipline.
- Unified provenance protection.

Adapted to the NZ tea tree sector, this approach is predicated on established NZ horticultural coordination models, structured at all times to ensure compliance under the **Commerce (Promoting Competition and Other Matters) Amendment Bill (2026)**.

STRUCTURAL MODEL (Incorporating Taonga Supply Agreements "TSA")

NZTTG is proposed as a voluntary, grower-aligned coordination and certification entity responsible for approving long-term Taonga Supply Agreements (TSA) between participating landblocks and Tribal Tea Tree Botanicals Ltd (the NZ processing subsidiary of Tribal Therapeutics Ltd). Under this framework:

- Participating landowners retain title to their biomass.
- NZTTG approves and oversees compliance with agreed standards.
- Tribal Tea Tree Botanicals Ltd enters into contracted TSAs for approved lands.

Each TSA will define:

- Approved Lands (area, location, block designation).
- Supply and harvesting parameters.
- Pricing and profit allocation mechanisms.
- Equity participation formula (shares issued in Tribal Therapeutics Ltd)

This structure formalises recurring biomass supply while aligning landowner interests with platform-level equity growth.

TAONGA SUPPLY AGREEMENTS (TSA) – Contracted Supply Framework

Each participating landblock will enter into a renewable 20-year Taonga Supply Agreement (TSA) with Tribal Tea Tree Botanicals Ltd (the NZ processing subsidiary) and are designed to:

- Provide supply certainty for the platform.
- Deliver recurring biomass income streams to landowners.
- Support structured equity participation.
- Underpin production planning and capital deployment.

The TSA framework is based on an **existing supply agreement model** originally developed in 2019 and refined through operational experience. The model will be updated as additional landblocks and plantation structures are incorporated.

Long-term contracted supply agreements intend to **(a)** provide a stable asset foundation supporting enterprise valuation and capital pathway execution, **(b)** provide the structural foundation required for disciplined capital formation and downstream integration.

OWNERSHIP FRAMEWORK (Conceptual)

NZTTG ownership is proposed to be primarily held by participating landblocks supplying biomass with the following indicative structure:

- Majority participation by Māori landblock entities.
- Minority allocation for independent commercial expertise.
- No single landblock dominance.
- Participation conditional upon compliance with agreed production and provenance standards.

BOARD COMPOSITION

- Grower-Appointed Directors (~50%).
- Independent Commercial Directors (~30%).
- Market / Distribution Director (~20%).

This balance is designed to preserve supply oversight while maintaining commercial discipline and market credibility.

GOVERNANCE

Because NZTTG does not take title to product, its governance focus is on:

- Standards enforcement.
- Pricing discipline oversight.
- Market alignment supported by certification integrity.

Operational production risk remains with participating landblocks.

TIKANGA ADVISORY COUNCIL (TAC)

Separate from the Board, the Tikanga Advisory Council would:

- Establish seed-to-ship production standards.
- Oversee Tikanga Pure™ certification protocols.
- Protect cultural provenance integrity.
- Align standards with halal and export compliance frameworks.

The TAC functions as a standards authority, not an operational management body.

COMMERCIAL FUNCTION

NZTTG is intended to operate as:

- A coordinated sales alignment desk.
- A pricing discipline mechanism.
- A supply stabilisation framework.
- A standards and certification authority.

NZTTG will not purchase or warehouse product. Instead, it will facilitate structured market access under agreed compliance and pricing frameworks. Indicative revenue streams may include:

- Coordinated sales margin contributions.
- Certification and compliance fees.
- Licensing arrangements associated with Tikanga Pure™ branding.

This structure preserves landowner ownership while enabling unified market positioning.

ECONOMIC ALIGNMENT THROUGH TSA STRUCTURE

The TSA framework is designed to:

1. Establish contracted, recurring income streams to participating landowners.
2. Enhance the commercial value of underlying whenua through formalised supply contracts.
3. Provide profit participation across the value chain, including:
 - Extraction margin.
 - FOB wholesale export value.
 - Downstream value-add participation (subject to structure).

This contractually integrated approach:

- Transforms biomass from a speculative commodity into a contracted, equity-aligned income-generating asset.
- Forms part of the asset foundation underpinning the Company's valuation and capital pathway.

EXPANSION TO ESTABLISHED PLANTATION ASSETS

As the platform scales, the TSA framework is intended to extend to additional Māori-owned plantations, including historically significant mānuka landblocks in regions such as the Eastern Bay of Plenty. These assets represent substantial biomass potential. However, under the revised whole-of-tree and Single Sales Desk structure, future development will prioritise **(a)** supply discipline, **(b)** coordinated output, **(c)** margin integrity and **(d)** contracted recurring income. This sequencing reflecting lessons learned from prior sector cycles.

ECONOMIC IMPACT

Under a whole-of-tree utilisation model coordinated through NZTTG:

- Revenue streams per hectare are diversified.
- Commodity exposure is reduced.
- Landowner income stability is enhanced.
- Supply certainty for downstream partners is strengthened.

This structure is intended to balance commercial performance with intergenerational stewardship.

-CONTACT-

Professional investors seeking to explore participation in the Pre-Series A Round are invited to initiate a confidential discussion with a member of the management team listed below. All engagements are conducted on a private and selective basis. We welcome structured dialogue with parties aligned to long-term supply integrity, disciplined capital deployment, and “Whole-of-Tree” sector development.

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“EHARA TAKU TOA I TE TOA TAKITAHĪ, HE TOA TAKITINI”
“My strength is not as an individual, but as a Collective”



Creating a NZD1B+ industry in Aotearoa/NZ.

(Turning NZ tea tree goldmines into diamond mines).

*“Gender specific **therapeutics**”*

A groundbreaking shift in NZ’s Tea Tree agribiz sector.”

This is more than an investment opportunity; **it’s a revolution in the New Zealand and Australian tea tree agribusiness sector.**

NZ’s move to cultivate mānuka and kānuka, has seen our tea tree emerge as amongst the most revered and valuable plants in the world. Yet, despite their global recognition for honey and therapeutic oils, the **phenolic-rich potential** of these native plants remains totally untapped.

Tribal Therapeutics Ltd. aims to unlock this untapped potential, offering New Zealand the opportunity to lead the next wave of natural wellness innovation through global trust in our provenance.

By expanding beyond traditional honey and oils to introduce **high-value phenolic compounds** extracted from mānuka and kānuka hydrosols, we are about to change the face of New Zealand’s agribusiness sector forever. This venture will provide new revenue streams for Māori landowners, contribute to the growth of the natural wellness market, and position New Zealand as an innovative leader in the emerging field of bioactive wellness products.

This is your chance to invest in a first-to-market opportunity that combines modern day science with the rich cultural heritage of New Zealand’s indigenous communities. Join us as we embark on a game-changer journey for both the New Zealand agribusiness sector, and the global wellness market as we empower local communities, transform industries and redefine the global tea tree market in New Zealand and Australia.