



Tribal
THERAPEUTICAL CORP

WHOLE-OF-TREE • WHOLE-OF-LIFE™

FROM NEW ZEALAND to CALIFORNIA

ENDEMIC NEW ZEALAND TEA TREE THERAPEUTICALS
GENDER-SPECIFIC WELLNESS. NATURE-INTELLIGENT. SCIENCE-BACKED.



TRIBAL
THERAPEUTICAL OILS
PURE. POWERFUL. PURPOSED.



TRIBAL
POI HONEY
PLANT OIL INFUSED WELLNESS
NOURISH. RESTORE. THRIVE.



TRIBAL
LIFE-FORCE EXTRACT
THE POWER OF THE WHOLE TREE

Bioeconomy Cornerstone Investment



OUR VISION

To establish the Kohumaru-Kenana Valley as the recognised centre of excellence for New Zealand's mānuka & kānuka tea tree bioeconomy — creating intergenerational whānau prosperity through whole-of-tree economics, innovation and global markets.

KOHUMARU TEA TREE PRECINCT

NEW ZEALAND'S TEA TREE BIOECONOMY CAPITAL

Kohumaru – Kenana Valley | Mangōnuī | Te Tai Tokerau | Northland | New Zealand

THE FOUR FOUNDATIONS



1. **RESOURCE**
Abundant natural mānuka & kānuka resources. Land stewardship and regeneration.



2. **PEOPLE**
Whānau-on-the-whenua leadership, capability building and shared prosperity for future generations.



3. **SCIENCE**
Bridging rongoā Māori knowledge with modern science, innovation and world-class research excellence.



4. **MARKET**
From Northland to the world. Strategic export pathways and global impact.



OUR PHILOSOPHY

WHOLE-OF-TREE BIOECONOMY

Every part of the tree.
Every process adds value.
Nothing is waste.
Everything has purpose.



1. **LAND & REGENERATION**
Native restoration, riparian protection, biodiversity enhancement and carbon sequestration.



2. **NURSERY & GENETICS**
Elite genetics, propagation and tree improvement for resilience and yield.



3. **BIOMASS HUB**
Sustainable harvest, aggregation and supply chain logistics.



8. **WHĀNAU PROSPERITY & CAPABILITY**
Training, enterprise incubation, employment and cultural leadership for intergenerational prosperity.



7. **MARKET DEVELOPMENT & EXPORT**
Southern California launch as gateway to USA, Asia, OIC and global markets.



4. **EXTRACTION & PROCESSING**
Advanced extraction of oils, hydrosols and phyto-actives using Whole-of-Tree technology and zero-waste systems.



5. **RESEARCH & INNOVATION**
Science partnerships, laboratories and innovation hub advancing rongoā, genomics and product development.



6. **PRODUCTS & CO-PRODUCTS**
Essential oils, Life-Force Health Extract™ hydrosols, phytochemicals, wellness products and future bioproducts.

CONNECTED ECOSPHERE

- Circular & regenerative by design
- Cultural values at the centre
- Science and innovation driven
- Global markets, local benefits



OUR
OUTCOMES



STRONG
WHĀNAU
ECONOMIES



HEALTHY LAND
HEALTHY PEOPLE



HIGH VALUE JOBS
& CAPABILITY



INNOVATION &
SCIENCE LEADERSHIP



EXPORT GROWTH &
GLOBAL IMPACT



INTERGENERATIONAL
LEDACY



ROOTED IN MĀORI VALUES
Kaitiakitanga • Manaakitanga • Whanaungatanga
Kotahitanga • Rangatiratanga

BUILDING NEW ZEALAND'S FIRST INTEGRATED WHOLE-OF-TREE BIOECONOMY PRECINCT.

For our whenua. For our whānau. For our future.

Te Tai Tokerau Whole-of-Tree™ Bioeconomy project. Strategic NZD3.5 Million Cornerstone Investment to deliver Phase 2 of the planned 1900+ hectare Kohumaru Tea Tree Precinct incorporating production campus + research facility + whānau owned tea tree biomass whenua.

DOC-7008 NZD3.5M Bioeconomy Tea Tree Precinct



TRIBAL
THERAPEUTICALS
— LTD —
NATURALLY OURS - PURPOSEFULLY YOURS

The Directors

Tribal Therapeutics Ltd

7/31/2026

Kohumaru Tea Tree Bioeconomy Precinct – Phase 2

-FOREWORD-

“That whenua-owning whānau must play a central role in shaping the stewardship, management and economic future of their own whenua”.

....To retain and strengthen their mana Motuhake.....

The Kohumaru Tea Tree Precinct represents an intergenerational commitment to reposition Māori landowners at the centre of value creation by integrating science, sustainable land management, advanced processing, product innovation and international market development within a single **Whole-of-Tree™ / Whole-of-Life™** bioeconomy framework.

The **Kohumaru Tea Tree Precinct** did not begin as a capital raising initiative, nor did it emerge from a recent commercial opportunity. It is the culmination of an entrepreneurial vision that has been evolving for over thirty years. One grounded in the enduring relationship between a Māori whānau and their whenua. For the Lloyd whānau, the Kohumaru–Kenana Valley is far more than a place of production. It is their Tūrangawaewae. The place where generations have lived, worked and maintained an enduring responsibility as kaitiaki of their ancestral land. Underpinning the kaupapa of the Precinct vision / creating recurring income / delivering intergenerational wealth.

Phase 1 - 581 ha | Phase 2 - 174 ha | Phase 3 - 205 ha | Phase 4 - 944 ha

PHASE 1 - 581 HECTARES BIOMASS FOUNDATIONAL WHENUA – Target Value NZD13.65M

Eric Lloyd inviting us into Kohumaru



Comprising 9 Lloyd whānau owned blocks, with Eric’s “HQ” block coming in at 244ha, adoption of the 2020 Provincial Growth Fund, (PGF) funded value of east coast Māori whenua converted to NZ tea tree plantation agribiz use for mānuka honey and oil extraction valued such whenua at NZD23,400 per ha. Carrying an estimated 10 tons of harvest-ready biomass per ha, sufficient to meet forecast supply requirements for the first 12 months of expanded production, application of the PGF 2020 valuation benchmark under long term biomass supply contract, would value the whānau’s whenua at NZD13.65M.

PHASE 2 – PRODUCTION CAMPUS – 174 HECTARES – Acquisition Quantum – NZD5M

The subject of this paper, acquisition of the 174 hectare pastoral farming whenua adjoining the Lloyd whānau blocks and Kenana Marae delivers the site where the Precincts campus is to be developed. Starting with the immediate construction of a GMP compliant tea tree oil and hydrosol extraction facility, stage 1 of the development of an onsite research laboratory to support product development, a hybrid kānuka nursery and conversion of the remaining pastoral whenua into a fully managed, kānuka tea tree plantation.

INVESTMENT SYNOPSIS – NSD5M CAPITAL BUDGET

NZD3.5 Million Cornerstone Investment Requirement

At the geographical heart of the Kohumaru Tea Tree Precinct lies a strategically located 174-hectare pastoral property adjoining the Lloyd whānau whenua, Kēnana Marae and the wider Precinct development area. Identified as Phase 2 of the Precinct, its acquisition fully completes the establishment of Kohumaru Valley Bioeconomy Campus as a first ever in NZ.

The permanent commercial, research and innovation heart of New Zealand's first integrated **Whole-of-Tree™ bioeconomy** centred upon Māori-owned tea tree resources which will include a GMP compliant, native NZ tea tree compounds extraction factory with supporting laboratory facility that will become the production hub of the entire Precinct.

The Investment Opportunity

The proposed capital structure has been designed to overcome one of the longstanding structural challenges facing Māori agribusiness. The limited ability of privately owned Māori whenua to support conventional debt-funded development. Accordingly, the Lloyd whānau and their Business Combination Partners have structured a NZD3.5 million Cornerstone Investment capable of supporting the deployment of approximately NZD5 million of development capital through the combination of strategic equity, targeted government co-investment and prudent liquidity management.

The objective being to establish a fully capitalised development platform from day one, ensuring that land acquisition, campus based, extraction factory/laboratory construction, market activation and liquidity management are implemented as one integrated programme rather than as a series of disconnected capital raising exercises.

Table 1

Deployed (Source)	NZD
Cornerstone Investment Entry	3,500,000
Māori Development Fund Contribution*	500,000
Secured Banking Facility over Kenana Road	1,000,000
Total Capital Deployed	5,000,000

*Currently a “work in progress” with fund managers. Subject to approval.

This capital structure will provide immediate liquidity support throughout implementation of **(a)** the ongoing Campus / Precinct development programme, **(b)** the Market Activation, product distribution programme in Southern California and **(c)** the planned USD5M crowdfunding programme to be undertaken by the Company’s US shareholder to expand production capacity in NZ and distribution capability in the North American market.

The secured banking facility would be available through mortgage security over the purchase of the pastoral farming unit, with the NZD5M deployed as follows:

Table 2

Deployment (Use)	NZD
Southern California Market Activation (<i>Note 1</i>)	500,000
Acquisition – Kenana Rd Campus (<i>Note 2</i>)	2,500,000
GMP Extraction Facility / Laboratory (Stage 1)	1,000,000
Working Capital Injection	1,000,000
Total Capital Deployment	5,000,000

***Note 1:** Refer to “Kohumaru Angels” NZD500k package to enable immediate launch (page 7).*

***Note 2:** The Kenana Rd acquisition includes a mature timber resource which when harvested is expected to deliver circa NZD500k in cash flow.*

By integrating permanent capital, government partnership, strategic property acquisition and prudent banking support into a single capital structure, the Company intends to establish the Kohumaru Valley Bioeconomy Campus as a fully capitalised platform capable of supporting long-term export growth, expanding whānau participation and positioning the Precinct for all aspects of its planned United States expansion programme.

Strategic Outcome

Completion of the Cornerstone Investment placement sees the delivery of:

- Permanent ownership of the 174 hectare KTCP campus and plantation;
- An expansion aligned, GMP manufacturing capability;
- Hybrid kānuka nursery / plantation development on the 174 hectare campus;
- Southern California commercial launch;
- Progressive Increase in NZ tea tree biomass processing capacity;
- Increased job opportunities and income for Māori whenua-owning whānau;
- Progression towards NZ’s first integrated Whole-of-Tree™ bioeconomy campus.

State of Readiness

With many years of tea tree industry and whenua management experience between them, the founding shareholders /Business Combination partners have brought the Company’s ecosystem development to the stage where a cornerstone investor will provide the capital platform that will enable **(a)** completion of Phase 2 of the four phase Precinct + Campus development, **(b)** expansion as an integrated bioeconomy driven ecosystem well positioned to drive the product development and quantity required to support both the expected demand for external bulk oil sales and the envisioned, internally driven United States expansion and supporting capital programme.

Strategic Importance of 140 Kenana Road

“The Kohumaru Valley Bioeconomy Precinct Campus”

“Throughout New Zealand's agribusiness history, long-term industry success has generally been driven not by the primary producer alone, but by the establishment of permanent processing, innovation and market development infrastructure located close to the resource upon which the industry depends”.

The evolution of **Comvita** from a small home-based honey packing operation in a small rural location into an internationally recognised natural health company, together with the more recent development of the **Porou Miere** honey processing facility in rural Te Araroa, demonstrate how strategically located processing infrastructure can become the catalyst for long-term regional economic development and enduring benefits for local producers.

The proposed **Kohumaru Valley Bioeconomy Campus** has been conceived to perform that same catalytic role. But for New Zealand's endemic tea tree bioeconomy.

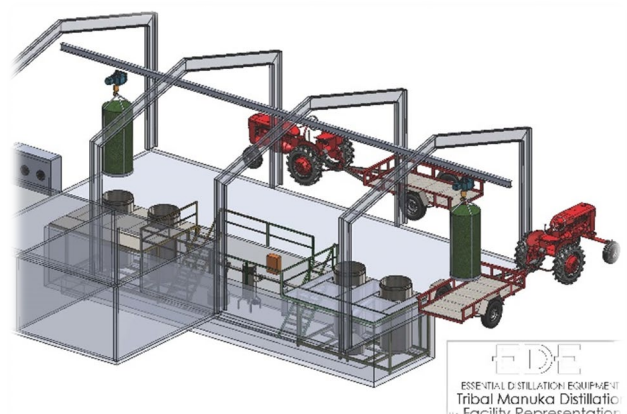
THE FIRST OF ITS KIND

The acquisition of the 174-hectare pastoral property on Kenana Road establishes the permanent home of New Zealand's first integrated **Whole-of-Tree™** Bioeconomy Campus. Located at the geographic heart of the Kohumaru Tea Tree Precinct, adjoining the Lloyd whānau whenua and Kēnana Marae, the Campus has been designed to become the commercial, scientific and operational centre of a new Māori-led agribusiness model that seeks to transform the socioeconomic prospects of the whānau who collectively own the approximately 1,904 hectares of tea tree biomass forming the Precinct.

Unlike industries built upon a single commodity, the Campus has been designed around a **Whole-of-Tree™** operating philosophy in which multiple extractable products, scientific innovation and export market development collectively strengthen the long-term commercial resilience of the Precinct and the whānau who supply it.

The acquisition establishes the permanent operational headquarters of the Kohumaru Tea Tree Precinct and provides the location for:

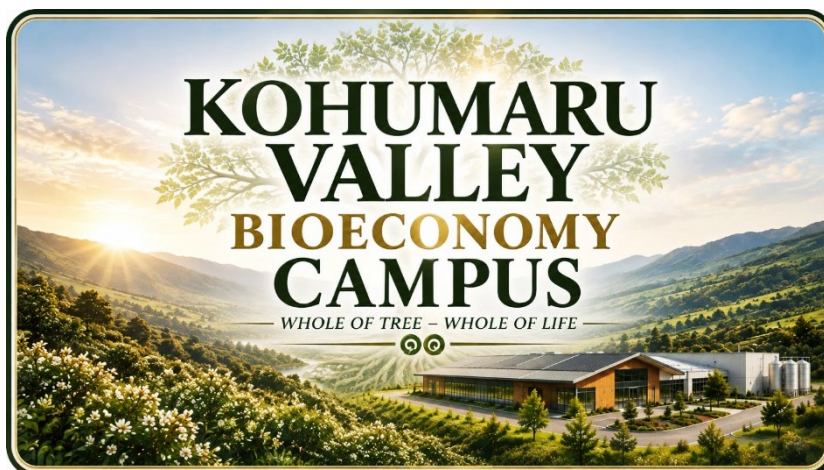
- GMP extraction facility;
- Analytical laboratory;
- Hybrid kānuka nursery;
- Kānuka plantation development;
- Biomass aggregation;
- Research collaboration;
- Commercial demonstration activities;
- Future campus expansion.



More importantly, the acquisition transforms Tribal Therapeutics Ltd from an early-stage operating company into the owner of a permanent strategic asset capable of supporting long-term manufacturing, research, export development and expanding participation by whenua-owning whānau. As the Precinct grows, the Campus is intended to become the commercial heart through which increasing volumes of Māori-owned tea tree biomass are transformed into higher-value products for international markets.

Precision Land Management

As the commercial and scientific heart of the Precinct, the Kohumaru Valley Bioeconomy Campus will progressively integrate precision agriculture technologies into the management of tea tree biomass across participating whenua.



These technologies are expected to include drone-based aerial surveying, biomass inventory assessment, canopy health monitoring, growth measurement, environmental reporting and digital mapping to support research, harvesting efficiency and continuous improvement in per-hectare productivity. The kaupapa is simple:

To combine mātauranga Māori with modern precision technology so that every participating whānau benefits from better information, better land management and higher long-term returns from their whenua.



To deliver on this kaupapa, the Bioeconomy Campus will serve as the permanent place where Māori stewardship, scientific innovation and international market opportunity come together to create enduring intergenerational prosperity. Unlike conventional processing facilities, the Kohumaru Valley Bioeconomy Campus has been conceived as both an operational headquarters and a continuous improvement centre, where together, science, mātauranga Māori and precision technologies progressively work to increase the productive value of every hectare participating within the Precinct.

"Mai i te whenua, ki te pūtaiao, ki te ao."

From the whenua, through science, to the world.

Kohumaru

"The Trusted Provenance of NZ Tea Tree Agribiz"

Strategic Importance of Product Market Activation

Southern California Launch – Accessing the world's 5th largest economy

The proposed Cornerstone Investment includes an allocation of **NZD500,000** to implement the Company's Southern California Market Activation Programme through the export of **26,000 premium product SKU's** to its California distribution facility in Valencia. Based upon forecast retail pricing, this initial shipment carries an estimated retail shelf value of approximately **USD1.297 million (NZD2.16 million)**.

Rather than attempting to establish market scale within New Zealand's comparatively small domestic economy, the Company has elected to launch in Southern California, providing immediate access to one of the world's largest natural health and wellness markets where economies of scale, consumer awareness and future distribution opportunities are substantially greater. The Market Activation Programme has been structured to establish the Company's first international commercial platform through:

- Export of premium mānuka and kānuka product lines.
- Introduction of the **Life-Force™ 9M Health Extract** product platform.
- Progressive development of California and United States distribution capability.
- A-Lister / Celebrity endorsement supported marketing campaigns & programmes.



The Southern California, A-Lister-Celebrity endorsement supported programme is intended to become the commercial catalyst for the planned **USD7M United States capital programmes** while providing early high profile validation of both the Whole-of-Tree™ product strategy and the international market potential of the Kohumaru Tea

Tree Precinct originated natural health products. The programme will be directed by the Company's US resident director, a California-based co-founder of the Tribal ecosystem whose involvement with the Australasian tea tree industry spans a period of 35 years.

Why Southern California?

- ✓ World's 5th largest economy by GDP.
- ✓ As a globally renowned centre for natural health and wellness innovation, the ideal “Life-Force 9M” launch market.
- ✓ Lower capital requirement than building national distribution immediately.
- ✓ Provides commercial validation before larger-scale expansion.
- ✓ Creates the platform for the planned USD5 million US capital programme.



“9,000,000 years of survival perfection in a bottle”

THE “KOHUMARU ANGELS” ALLOCATION

NZD500,000 – Launching the Commercial Platform

The Cornerstone Investment has been deliberately structured to allow the initial **NZD500,000** allocation to operate as a stand-alone market activation programme capable of immediately commencing commercial operations while the balance of the broader Campus development programme is implemented.

Receipt of this initial capital enables the Company to simultaneously:

- **Commence** forecast wholesale bulk oil production targeting first-year sales of approximately **NZD3.75 million**;
- **Produce/export** the inaugural **Southern California Market Activation Shipment** comprising **26,000 premium product SKU's** with a forecast retail shelf value of approximately **USD1.297 million (~NZD2.2 million)**.
- **Establish** the Company's first international commercial platform supporting the launch of **Life-Force™ 9M** and the broader **Whole-of-Tree™** product strategy.

The **Kohumaru Angels** investment package has therefore been designed as a practical entry point for investors seeking early participation in the Company's commercial rollout while providing flexibility for a broader Cornerstone Investment to be structured through either an appropriate equity or debt funding package or a combination of both.

The cover of **DOC-7001 – Kohumaru Angels Participation Term Sheet**, inserted to the right, links directly to the full document stored within the Company's Due Diligence Library.

The package includes participation in both **Tribal Therapeutics Ltd (New Zealand)**, the production company, and **Tribal Therapeutic Corp (United States)**, the Company's North American distribution platform.



The First Twelve Months

Delivering the Foundation

Within twelve months of settlement, the Cornerstone Investment is expected to have established the operational foundations of the Kohumaru Tea Tree Precinct by integrating science, mātauranga Māori and commercial practice to strengthen the long-term productivity of Māori-owned endemic tea tree whenua, having delivered:

- ✓ Permanent freehold ownership of the 140 Kenana Road campus.
- ✓ 700+ hectares of biomass carrying capacity supporting the Precinct.
- ✓ A GMP-compliant extraction factory plus supporting analytical laboratory.
- ✓ A hybrid kānuka nursery and plantation development programme.
- ✓ A fully operational Southern California market activation platform.
- ✓ A scalable Māori-owned supply chain centred on Ngāti Kahu whenua.
- ✓ A solid balance sheet supported by freehold property ownership with an established standby banking facility plus potential capital inflow from US crowdfunding.

“He kaupapa tika ka toitū.”

“A kaupapa grounded in sound practice will endure.”



The Kohumaru Tea Tree Precinct has been conceived as New Zealand's first Reference Precinct for the commercialisation of endemic tea tree resources. Demonstrating how Māori-owned whenua can support a bioeconomy that is commercially scalable, environmentally sustainable and culturally grounded, while delivering recurring intergenerational opportunities for the whānau who remain connected to the land.

Although the first Campus is planned to be built in the Kohumaru Valley, the opportunity exists to create a model that can ultimately be adopted wherever Māori-owned tea tree whenua exists throughout Aotearoa.

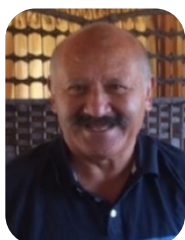
IN CLOSING

The **Kohumaru Tea Tree Precinct** has been conceived as a practical demonstration of how Māori landowners, scientific research and commercial innovation can work together to create a resilient **Whole-of-Tree™ / Whole-of-Life™ bioeconomy** founded upon **tikanga**, **kaitiakitanga** and the enduring intergenerational stewardship of the whenua.

The Partners respectfully invite prospective cornerstone investors and strategic collaborators to explore how this Māori-led initiative can contribute to the establishment of a nationally significant **Reference Precinct**—one capable of demonstrating how New Zealand's endemic tea tree resources may be transformed into a commercially scalable, environmentally sustainable and culturally grounded agribusiness that delivers measurable economic, environmental and community outcomes for generations to come.

The journey begins in the Kohumaru Valley. Its potential reaches far beyond it.

Should the vision outlined in this Investment Summary resonate with you, we welcome the opportunity to meet, share our kaupapa and explore how we might work together to bring the next phase of the Kohumaru Tea Tree Precinct to life.



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“Ehara taku toa i te toa takitahi, he toa takitini”
“My strength is not as an individual, but as a Collective”