



Kohumaru

"The Trusted Provenance of NZ Tea Tree Agribiz"

Below: This is what NZD250M+ worth of NZ mānuka & kānuka tea tree oil looks like from a satellite.

NZD250,000 PRE-SERIES A ROUND BRIEF. BRIDGING LOAN CAPITAL PROGRAMME. (NZ CROWDFUNDING + WHOLESALE).

NZ TEA TREE AGRIBIZ – A BIO-ECONOMY RE-SET



Document Abstract

NZD250,000 one year bridge loan to (a) fund the immediate production / export of the first commercial run of gender-specific, therapeutic grade NZ tea tree natural infection treatment products, (b) launch the "AgrivestNZ" investor showcase in Southern California.

Kohumaru Land Blocks - Tai Tokerau Province, Aotearoa/NZ



RAISE CAPITAL INVEST INVESTOR EDUCATION

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Coming to America!

This is not an offer of securities

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E&OE

Background Image:
Luke Shepherd, oil extraction operations director / CEO at the
Waitangi Farm facility in the Kaeo District,
luke@tribalteaetree.health

FOREWORD

Since returning to NZ in 2016 to secure NZ tea tree oil and honey supply for the US market, we witnessed the implosion of the mānuka tea tree honey, (*single product*), era. Noting however in the aftermath, an emerging dynamic to reset the ethnobotanically unique, NZ mānuka / kānuka tea tree agribiz sector as intergenerational taonga. Filling the obvious NZ tea tree product supply vacuum with a 1,000 year old, culturally supported, rongoā rākau Māori narrative.

A reset moving beyond single-product dependency toward a fully integrated & export-aligned, therapeutic grade, gender specific “whole-of-tree” model with 12 core product streams.

That groundwork is now complete.

With supply, production capability, product definition, and US distribution pathways in place, the project has entered its **execution phase**.

This bridge loan represents a **definitive NZ agribiz step**:

- Funding the first 10,000 SKU’s into the US, NZ, OIC markets while simultaneously activating a US showcase in Southern California for NZ agribiz seeking capital to gain direct exposure to HNW US investors.

We are sharing this brief with aligned parties who we believe understand **(a)** the opportunity this represents in the NZ tea tree agribiz sector, **(b)** the need for NZ agribiz to gain direct US investor exposure at a time when global geopolitical events further reinforce the unique perception of NZ as one of the safest countries in the world for agribiz centric investments.

BRIDGE LOAN BRIEF

NZD250,000 (NZ Crowdfunding + Wholesale)

Tribal Therapeuticals Ltd — Market Activation Phase

Overview.

We require a **NZD250,000 short-term, Pre Series A Round bridge loan** to fund the immediate production and export of the first commercial run of the “*Tribal*” branded New Zealand native tea tree sourced natural health products.

This initial production comprises:

10,000 retail-ready SKUs of gender-specific, therapeutic grade NZ mānuka and kānuka—tea tree based infection treatment oils extracted from the oil sacs on the leaf of these two ethnobotanically unique native plants.

(“Mānuka for Her” | “Kānuka for Him”).

The loan is structured as a **12-month bridge** to the planned **NZD2,000,000 Series A crowdfunding round**. Representing the final step required to leverage off the NZD1.15M seed capital investment, moving from production setup to active market participation.

Purpose of this Pre-Series A Bridge Loan.

Funds will be applied directly to:

- (1) Production, filling, and packaging of 10,000 SKUs in New Zealand.
- (2) Export preparation and shipment to initial offshore markets.
- (3) Supporting Linda’s return to California to activate US market engagement.
- (4) Establishment of our **AgrivestNZ investor showcase** in Southern California.

Current Project Status.

The project has progressed beyond concept stage and is now in execution phase:

* **Supply Chain**

Operating under a “Business Combination” model aligning landowners, harvest, and extraction.

- * **Production Capability:** Established and ready for scaled output.
- * **Product Definition:** Finalised SKU format and positioning.
- * **US Distribution:** Warehousing and nationwide distribution capability in California in place.
- * **Future Capital Pathway:** As follows: **(a)** an NZD2M Series A equity crowdfunding round in NZ, **(b)** USD5M Series B equity crowdfunding Round in the US. (*Listing Agreement signed*).
- * **US Showcase** Fully launches with our US Series B Round as the pilot for further NZ agribiz ventures to enjoy visibility with HNW US investors. Facilitating direct access to US based capital through “The Endless Summer” themed NZ agribiz ventures. (*IP Licensing Rights Agreement signed*).

This bridge loan enables immediate activation / delivery of these components.

Loan Structure (Summary).

- **Amount:** NZD250,000 (*allocated into NZD2,500 parcels*).
- **Borrower:** Tribal Therapeuticals Ltd, NZ production/export company.
- **Allocation Limit:** This round is limited to 100 parcels at NZD2,500 each.
- **Use of Funds:** Production and market activation.
- **Term:** 12 months.
- **Interest:** 12% per annum.
- **Repayment:** At maturity (*or earlier, if repaid from capital raised under the Series A round*).

Additional Consideration — Product + Share Participation.

As part of this initial phase, participants will receive a small allocation of finished product drawn from the first production run.

Per NZD2,500 participation parcel:

- **Mānuka oil — “for Her”** (female allocation)
- **Kānuka oil — “for Him”** (male allocation)

These products form part of the project’s first commercial release and reflect the underlying “gender specificity” that underpins the “whole-of-tree” model.

In addition, participants will have the option, at a later stage, to convert their participation into shares in the Company under the terms of the planned NZ crowdfunding Series A round.

Strategic Context

This bridge loan supports two immediate and interrelated outcomes:

1. Product Market Entry

Funding the first 10,000 SKUs enables Tribal to:

- Establish product presence in offshore markets.
- Support investor engagement through real, market-ready product.
- Transition from development to revenue-generating activity.

2. US Showcase Activation

The loan also enables the establishment of:

AgrivestNZ — a Southern California-based showcase platform. (<https://agrivestnz.us>)

This initiative is designed to:

- ✓ **Provide direct visibility** of New Zealand agribusiness opportunities to US-based high-net-worth investors.
- ✓ **Create a private-sector pathway** complementing existing capital frameworks.
- ✓ **Support future capital** raising across regional New Zealand.

Why This Structure?

This bridge loan has been structured to reflect:

- A **short-term, defined funding requirement**.
- A project already in **execution phase**.
- A clear pathway to **repayment via the Series A round**.
- The opportunity to participate in **future equity upside**.



Participation

This Pre-Series A opportunity is being made available on a limited basis to:

- Potential crowdfunding campaign participants.
- Existing contacts and aligned parties.

The current intention is to identify parties who may have an interest in participating either:

- Ahead of the formal campaign launch, or
- As part of the campaign itself.

Further information is available on request.

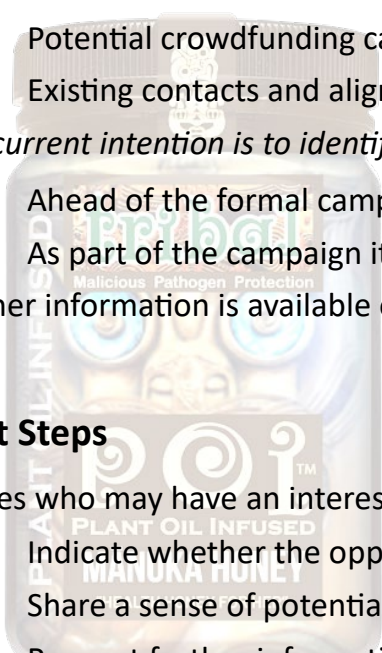
Next Steps

Parties who may have an interest are invited to:

1. Indicate whether the opportunity is of interest.
2. Share a sense of potential level of participation (if any).
3. Request further information or supporting material.
4. Discuss possible participation arrangements.

There is no obligation at this stage. The purpose is simply to identify aligned interest ahead of the campaign.

Note – All cartons/label designs are concept only & subject to final artwork prior to production.



CONTACT



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Background:

Eric Lloyd, Te Tai Tokerau biomass supply and harvest master / director / COO welcoming us in through the southern entrance of the Kohumaru Blocks. The historical Tūrangawaewae of the Lloyd whānau. harvest@tribalteatree.health

<https://www.tribalteatree.com>

<https://www.agrivestnz.us>

TWO ETHNOBOTANICAL LEGACY PLANT SPECIES – 12 INCOME STREAMS

The 12 Income Stream Tribal Tea Tree Bio-Economy

Unlocking the Full Value of *Aotearoa's Unique* Mānuka & Kānuka

Mānuka for Her

- 1. LEAF OIL**
Skincare • Infection Control • Medical Formulations
- 2. HONEY**
Medicinal Honey • Functional Foods • Health Supplements
- 3. HYDROSOL**
Skincare Tonics • Cosmetic Formulations • Natural Disinfectants
- 4. PHENOLIC EXTRACTS**
Antimicrobial Compounds • Pharmaceuticals • Natural Preservatives
- 5. SEED OIL**
Anti-Ageing • Nutraceutical Oils • Cosmetic Formulations
- 6. BARK EXTRACT**
Tannin-Rich Extracts • Botanical Compounds • Natural Bio-Materials

Kānuka for Him

- 1. LEAF OIL**
Skincare • Infection Control • Medical Formulations
- 2. HONEY**
Medicinal Honey • Functional Foods • Health Supplements
- 3. HYDROSOL**
Skincare Tonics • Cosmetic Formulations • Natural Disinfectants
- 4. PHENOLIC EXTRACTS**
Antimicrobial Compounds • Pharmaceuticals • Natural Preservatives
- 5. SEED OIL**
Anti-Ageing • Nutraceutical Oils • Cosmetic Formulations
- 6. BARK EXTRACT**
Tannin-Rich Extracts • Botanical Compounds • Natural Bio-Materials

PURE • NATURAL • SUSTAINABLE • ETHICAL

12 CORE PRODUCTS **2 UNIQUE TREES** **6 INCOME STREAMS EACH** **GLOBAL POTENTIAL** **NATIVE TO NEW ZEALAND**

Unlocking the full value of NZ's unique tea trees

RESEARCH – DUE DILIGENCE LIBRARY

The following documents background/support the journey to this launch loan funding.

DOC NUMBER		DESCRIPTION.
		Some are hyperlinked for review. Others require a password under NDA to gain access. AI has supported the preparation of some documents.
1	DOC-2026	A research paper into why the manuka honey sector imploded, leading to over NZD500M in write-offs / impairments.
2	DOC-4004	A paper discussing Step 3 of 6 – illustrating how the “Tribal” model aligns with “Halal” certification / OIC market entry through a “Halal Hub” based therapeutical manufacturing partner in Malaysia
3	DOC-4005	Discusses how “Step 2 of 6” sees the “Tribal” model leading to a reset of the NZ tea tree agribiz sector through the “whole-of-tree” concept.
4	DOC-4006	A paper introducing “Whole of Tea Tree” investment partnering.
5	DOC-2001	This White Paper discusses the “Re-Set” of the NZ tea tree agribiz sector.
6	DOC-2005	A paper that discusses “Phenolic Compounds” as an income stream.
7	DOC-1840	A research paper that illustrates the differences between NZ tea tree agribiz as a sunrise industry and kiwifruit as it faces patent expirations.
8	DOC-1900	This paper that highlights both the economic and environmental differences between native NZ tea tree as an industry and exotic pine.
9	DOC-3030	Future development options prepared for Māori landowner use following the implosion of the “Manuka honey only” approach. <i>(Password only access)</i>
10	DOC-6001	“Accounting Review File” . A structured overview of the key commercial, operational and strategic components underpinning the development of the Tribal Therapeuticals Ltd platform. <i>(Password only access)</i>
11	DOC-6050	Illustrates the financial return to Te Tai Tokerau parties from the export of oil alone – excluding the other 5 core product revenue streams available.
12	DOC-6051	A 10 year “Open Letter to Te Tai Tokerau” vision from Linda Brink, cofounder of the dual “Tribal” US projects, (a) product launch (b) Showcase launch.
13	DOC-6055	Presents the anticipated regional economic impact of the “whole-of-tree” agribiz sector on Te Tai Tokerau.
14	DOC-6006	This NZD250k Bridge Loan (Pre Series A) Funding Briefing Paper
15	DOC-1881	NZD2M Series A Round – NZ Crowdfunding. <i>(Work in Progress).</i>
16	DOC-1882	Working Draft – USD5M Series B SEC REG-CF campaign <i>(Agreement signed).</i>
17	DOC-1901	Annual Financial Statements “Tribal Therapeuticals Ltd” <i>(NDA required).</i>
18	DOC-7007	IGR (Investment Growth Reserve) application to Northland Inc under the “Tuputupu Grow Northland” programme.

"Linda's open letter setting out our team's NZ tea tree vision for Te Tai Tokerau"
(DOC-6051 click to open)

3/21/2026

AN OPEN LETTER TO ALL TE TAI TOKERAU

"Unlocking the full value of New Zealand's native tea tree resource in your rohe creates the foundation for Te Tai Tokerau to become the "Tea Tree" agrribiz capital of Aotearoa. After ten years of mahi, the pathway is now clear. I am ready to take this forward and I invite you to be part of it"



Mō tātou, ā, mō kā uri ā muri ake nei
"For us and our children after us"

Linda Brink - US Resident Director
Tribal Therapeuticals Ltd. NZ Showcase USA Inc

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“WHANAU-ON-THE-WHENUA”

*Income delivery, intergenerational wealth creation.
 (Year ten – 139 hectare model).*

