

"Mānuka Oil for Her"

"Kānuka oil for Him"

NZD16.6M Series A & B

Launching a \$1B "sunrise" gender specific, therapeutic grade NZ tea tree natural infection control agribiz in the Far-North of Aotearoa/New Zealand.

An Endless Summer NZ Agribiz Sanctuary

- Pitch / Deal Sheet -



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Pitch / Deal Sheet

Endless Summer Investment Opportunity

Cross-Border Control • Lifestyle Integration • Fast-Track NZX Listing

Issuer

Tribal Natural Healthcare Limited (New Zealand Registered Company)

Capital Requirement

Total Raise: NZD16.6M (USD10M)

- Series A: NZD6.6M NZ operations & launch.
- **Series B:** NZD10M AU manufacturing + US distribution network acquisition.

Investor Equity:

- **Initial:** 77% voting control.
- Post-IPO: 58% voting control.

Exit / Liquidity: Target IPO / NZX listing within 12 months.

The Platform

- NZ Agribiz & Natural Health premium therapeutic oils from wild harvest, regenerative, tikanga compliant practices
- **Tourist Attraction (NZ)** iconic visitor experience anchoring the brand and qualifying for NZ residency.
- **AU Manufacturing** GMP/TGA compliant production, IP ownership, supply chain security.
- **US Distribution Hub** direct access to the world's largest natural health consumer market.

Use of Funds

Series A (NZD6.6M)

- Factory site purchase (contract signed) NZD2.9M.
- Extraction equipment relocation & installation NZD0.35M.
- Harvesting equipment NZD0.40M.
- Community "ArtHouse" outreach NZD0.10M.
- Oil shipment to AU NZD0.30M.
- Working capital & operations NZD0.95M.

Series B (NZD10M)

- AU (NSW based) NHP manufacturer acquisition AUD2.0M.
- AU (NSW based) factories & 250-acre farm AUD4.5M.
- US (Valencia, CA) distribution company AUD2.0M.
- NZX listing -working capital NZD1M.



Investment Highlights

This project has an incredibly compelling foundation. A convergence of market opportunity, cultural narrative, ecological advantage, and therapeutic potential that few, if any global natural health products can match.

- **Control:** Majority ownership, maintaining post-IPO board influence.
- **Unique Differentiation:** Gender-specific, natural infection control remedies (*Mānuka* for women the "wahine", *Kānuka* for men the "warrior").
- Blue Ocean Market: USD268B infection control niche with little direct competition.
- Valuable Resource: Northland wild harvest oil reserves valued at ~USD5.8B.
- Integration: From wild harvest → GMP/TGA production → US retail shelves.
- **Premium Positioning:** NZ therapeutic oils valued above Australian substitutes.
- **High Upside:** >850% growth target post-IPO.

Lifestyle & Residency

- Qualifies under NZ Active Investor Plus Visa
- Endless Summer Living:
 - o NZ (Dec-Mar): Agribiz + peak tourism season
 - AU (Nov–Feb): Manufacturing + coastal lifestyle
 - USA (Jun-Aug): Distribution + market engagement
- Family Benefits: Multi-generational residency & travel privileges

The Māori Economy

This project ticks every box for the advancement of rural "whānau-on-the-whenua" who have customary control of the biomass taonga from which the oil is extracted. This project delivering to them:

- **Job security** through long term biomass growing / harvesting supply agreements.
- **Recurring income** generation through extraction profit sharing.
- Cultural support through tiringa (royalty) payments.

We have identified an excellent, high profile chairperson whose tribal whakapapa is to the far-north and who will play a key role in building access to taonga bearing whenua.

Next Step

We are seeking **one strategic partner** with capital, influence, and a passion for a sustainable natural capital enterprise, natural healthcare products, supporting the Māori economy and ready to enjoy a unique lifestyle with residency options in three countries. Delivering on the promise of intergenerational "Endless Summers"

Confidential investor briefing and full financial model available to qualifying parties.



DUE DILIGENCE LIBRARY

A number of documents have been prepared to support the DD process.

The documents can be accessed of the Company's webpage https://tribalteatree.com/tikanga.

For immediate reference, the files are listed below and are hyperlinked to the underlying document which is hosted in an AWS cloud storage folder.

NZ-DOC-1881 -TNH Series A & B EOI Placement intro NZD16,6M
NZ-DOC-1882-Project Investor "Pitch Deck" slide show Presentation
NZ-DOC-1883 TNH- Series A -NZD6.6M Placement Memorandum
NZ-DOC-1888 - Pre-Series A Angel Secondary Share Placement NZD600k
US-DOC-1884 Series B NZD10M PPM.
US-DOC-1890 - USD10M (NZD16.6M) "Endless Summer" package
US-DOC-799R USD10M 3 country, agribiz sanctuary package
NZ-1889-NZD1B NZ.TT agribiz Business Opportunity Pitch Paper
NZ-DOC-1898- NZD5M Mezzanine Funding Invite



ECOSYSTEM SUPPORT

NEW ZEALAND

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UNITED STATES

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NZ "RESIDENCY-BY-INVESTMENT" SEMINAR SERIES

Nash Kelly Global Ltd (Stuart Nash) – **Endless Summer seminar series sponsor** 59 Marine Parade, Napier South, Napier 4110 stuart@nashkellyglobal.co Office +64-21-444 888



Charles "Cappy" Pillon – Endless Summer investment series, **Seminar manager** 1085 SE 17th ST, Ft Lauderdale, FL 33316 capital@sanctumstay.us Mob +1-954 687 9999



Bruce Brown Films LLC (Alex Mecl) – **Endless Summer campaign licensor** 3858 W Carson St, Ste 220, Torrance CA 90503 info@brucebrownfilms.com Office +1-310-543 4360



Leslie Doyle **Social Media Influencer** <u>sanctuary@sanctumstay.us</u> 1085 SE 17th Street, Ft Lauderdale, FL 33317



AVAILABLE UPON REQUEST

Legal Service Providers.

NZX Listing Service Providers.

NZ Accounting / Taxation Advisors.

Our late Kaiārahi said that there are three great reasons why a landowner, should plant, grow and harvest Mānuka and Kānuka on their whenua according to Tikanga for oil production for export.



Protect your waterways

Tea Tree joins the battle to protect waterways

Recent Plant & Food research indicates planting tea tree could reduce the impacts of farming on waterways, as well as giving farmers an additional income stream.

In addition to the fertiliser applied to support pasture growth, animal urine adds nitrogen to soil at rates in excess of the ability of pasture to use it. Plant & Food Research scientists have contributed to a programme which found that, after heavy application of urea, the soil around mānuka and kānuka trees contained dramatically less nitrate than around radiata pines which were used for comparison.

The research found less nitrous oxide gas escaped from the mānuka and kānuka soil than from the pine pots. It also found that just 2kg of nitrates a hectare drained from the mānuka and kānuka pots, compared with 53kg a hectare from the pine tree pots.

The results have boosted the growing national interest in bringing native species back into farming to support biodiversity, and protect surface waters, replacing exotics that are destroying our environmental eco-system.

Earn recurring income

Tea Tree oil delivers farm gate income

Environmental chemistry professor Brett Robinson says better use of mānuka and kānuka could offer an allround win.

"Using native mānuka and kānuka as part of a farm system supports biodiversity, nutrient cycling efficiency, animal welfare and farm income and will help contribute to sustainable agriculture."

Plant & Food Research's Dr Craig Anderson says the difference doesn't come from mānuka and kānuka taking up more nitrogen but from the effect of the trees on the microbes in the soil because mānuka and kānuka seem to have an inhibiting effect on the microbes in the soil that mediate the nitrogen cycle.

\$5,400+ GROSS INCOME PER HA

This is the potential gross income per ha based on an Annual Farm Gate Price (AFGP) of NZ\$300 per litre of oil extracted from foliage delivered by the landowner to the farm gate for oil extraction. Sustainable farming methodology will ensure recurring income from both mānuka & kānuka every year.