

Brochure

Discover our Services and Fees



www.fiiksko.com

Meet our Founder

Noëlli Isidora



Founder and CEO, Noëlli Isidora is passionate about designs and digital marketing. As a teenager she was often at her drawing table working on all kinds of drawings and creating illustrations. During her International Business and Management Studies at the University of Curaçao, Noëlli developed a greater passion for graphic design and marketing.

While in her graduation year, when conducting research for her thesis on the subject of business startups, Noëlli was able to conclude that the startups' survival rate in Curaçao is drastically low during the first three years of the company's existence. The research provided that the main reasons for the low survival rate included: the absence of an effective business plan, inconsistent marketing approach, lack of knowledge about the various steps required, paperwork and guidance related to business formalities. These findings inspired her to help entrepreneurs with their startup business by contributing with her knowledge and experience.

Noëlli quickly started a Sole Proprietorship (eenmanszaak) and build her own startup company named Design 4 You, with the aim to inspire and assist other entrepreneurs on their journey to success with their startup business. Her Sole Proprietorship quickly grew into a successful business. Together with her business partners they transformed the Sole Proprietorship into a private limited liability company (B.V.), rebranded it to **FIKS & Co.** and expanded its services to better fit the clients' needs and wishes.

In addition to managing her company and assisting entrepreneurs with their startup business, Noëlli is also currently pursuing her master degree in Business Communication and Digital Media at the University of Tilburg.

How can we add value to your business



Setting up a business can be thrilling and exciting. It also requires a great deal of work, many steps and a lot of paperwork.

FIIKS & Co. is your one-stop shop and is able to guide and assist you through the entire setup process. From the preparation of your business plan, setup & registration of your company, branding of your product or service and digital marketing.

By combining years of knowledge, effectiveness and efficiency we can help you to successfully launch or rebrand your business enabling you to reach your business goals!

Business Plan

Diving head first into a new business venture is exciting, However, if not done properly you can experience unpleasant difficulties along the way. Therefore, when starting a business it is essential to start off with a business plan. A business plan provides direction, it helps define the company's business goals and can steer the business as it grows.

Allow us to help you prepare your business plan, to ensure that your business adventure is off to a great start !



Business plan
NAF 500,-

Business Setup & Registration

FIKS & Co. focuses on the most important aspects of successfully setting up and registering a business in Curaçao. In order to be able to assist with the setup and registration, the client is required to provide its preference of legal form such as: a Sole Proprietorship (eenmanszaak), a Private Limited Liability Company (B.V.) or a Limited Liability Company (N.V.). As part of our services, we can assist with coordination for the incorporation and registration of your business with the Chamber of Commerce. All formalities and paperwork for the proper setup and registration are handled accordingly by us.

Sole Proprietorship (Eenmanszaak)

**Best
Value**

- Branding Package (Gold)^{*1}
- Chamber of Commerce (KVK) registration & Coördination^{*2}
- Crib Petition
- Tax Portal Petition
- RKO Tax Exemption Request (if applicable)
- Excerpt (Uittreksel) from the Curaçao Chamber of Commerce Industry

(Private) Limited Liability Company (N.V./B.V.)

**Best
Value**

- Branding Package (Gold)^{*1}
- Notary Coördination^{*3}
- Crib Petition
- Tax Portal Petition
- RKO Tax Exemption Request (If applicable)
- Excerpt (Uittreksel) from the Curaçao Chamber of Commerce & Industry

Sole Proprietorship Setup
Package **NAF 750,-**

LLC Setup Package
NAF 1000,-

^{*1} For details please refer to branding package (Gold) at **page 6**

^{*2} Excluding Chamber of Commerce Fees

^{*3} Excluding Notary Fees

Branding

Strategy

Definition: The marketing practice of creating a name, symbol or design that identifies and differentiates a product from other products.

Your brand is your promise to your clients. It tells your clients what they can expect from your products and/ or services, and it differentiates your offering from that of the competitors. Your brand is derived from who you are, who you want to be and who people perceive you to be.

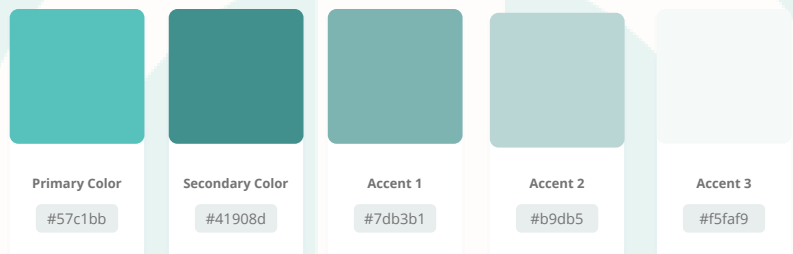
Branding Guidelines

The branding guidelines provide you with details of your brands fonts and color panel. It also serves as a guideline for future branding content. In order to keep an uniform and professional brand exposure, it is essential that the same fonts and color are applied/integrated to any and all future designs and marketing content.

Fonts Panel

Open Sans
Gordita Light
Gordita
Glacial Indifference

Color Panel




Branding Offers

Do you need a logo, business icon, business card or does your social media needs work? Choose the right package for your needs. If it's the basics or the complete package we have the one that will suit your needs.

Best Value


Gold Package



- Intake Meeting & Brainstorm session
- Main Logo*¹
- Business Icon
- Business Card
- Business Card Coördination*²
- One Basic Logo Animation
- One Social Media Template
- Facebook Page setup
- Facebook Cover
- 1st Facebook post
- Fonts Panel
- Color Panel

NAF 500,-


Bronze Package



- Intake Meeting & Brainstorm session
- Main Logo*¹
- Business Icon
- Business Card
- Business Card Coördination*²

NAF 250,-

Silver Package



- Intake Meeting & Brainstorm session
- Main Logo*¹
- Business Icon
- Business Card
- Business Card Coördination*²
- One Social Media Template
- Fonts Panel
- Color Panel

NAF 350,-

*¹Logo Includes up to max 2 revision

Request for extra revision is possible upon additional fee.

*²Business card coördination is excluding printing fee

Logo



Main logo



Build | Shape | Brand



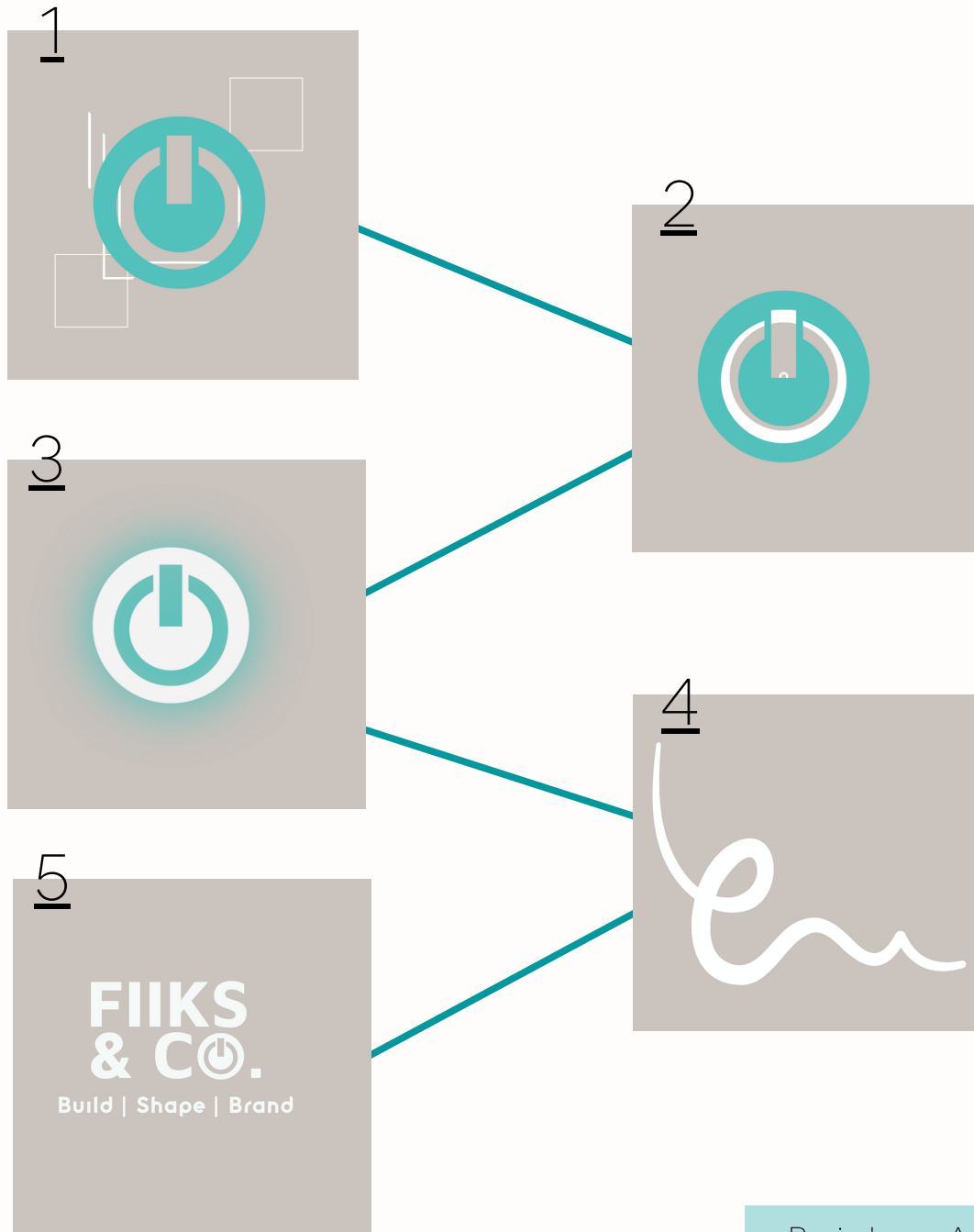
Business Icon

The Logo design includes one (1) main logo (in png format) with both a color and a transparent background. In addition, you will also receive a Business Icon.

Main Logo + Icon **NAF 200,-**

Basic logo animation

Logo animation is a short video of a logo moving with together with different element, bringing the logo to life. On the example below the animation starts at nr.1 transitioning in phases to nr.5.



Basic Logo Animation **NAF 75,-**

Business Card

Frontside



Backside

Business Card Design **NAF 150,-**

Social Media Template

In the Marketing business, uniformity is key, therefore we always suggest to maintain a recognizable template. The social media template can be used on all platforms and will ensure that your brand will be recognized in the blink of an eye on every social media platform.

The provided template can be used as a background of your future flyers, presentations and/or announcements.



Social Media Template **NAF 75,-**

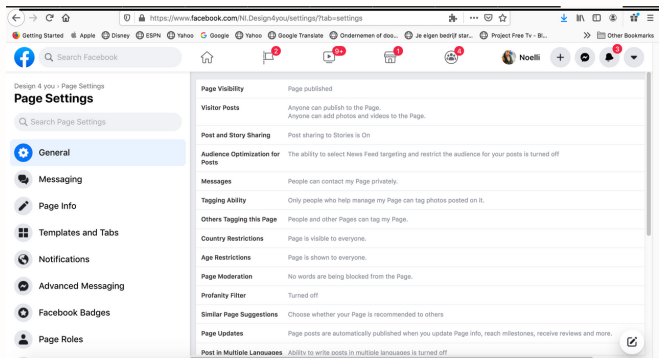
Digital Marketing

Social media presence is vital to help build your brand, attract customers and to keep your customers engaged with your products/ services.

Our experts at **FIKS & Co.** has extensive experience in setting up social media pages on all platforms available. We can assist you with the setup of Facebook, Instagram, Linkedin Twitter and/ or a Youtube. Our team knows how to properly set up your social media page.

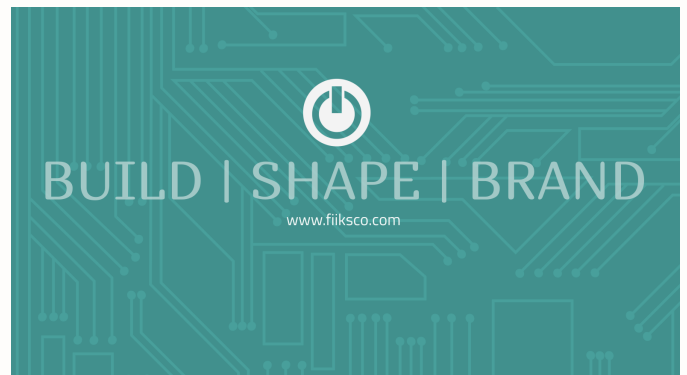


Social Media Page Setup



Facebook Page Setup **NAF 100,-**

Facebook Cover

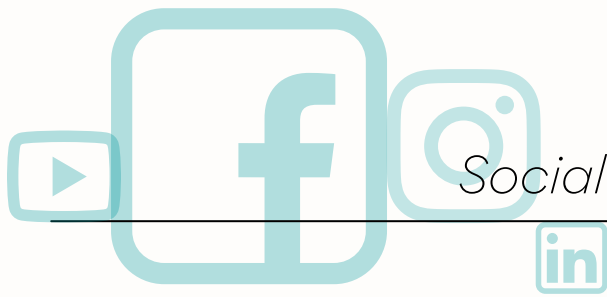


Facebook Cover **NAF 50,-**

First Social Media Post



First Facebook Post **NAF 75,-**



Social Media Platform Management

The best way for the client to find you and for you to reach your potential client is on Social media. It is your virtual business card to promote services and/or products. Social media marketing is all about creating content and emerging the latest trends to the social platform to stand out and attract more clients. Since social media is the face of the business, it must be managed with extra care and passion. Considering that one company's primary focus is on the services provided, **FIKS & Co.** can manage the company's social platforms to ensure it is well presented and attractive to its audience.

The social platform package includes;

- *Bi-weekly post on max 3 social platforms
- *Incl Design & illustration for the posts
- *Audience interaction

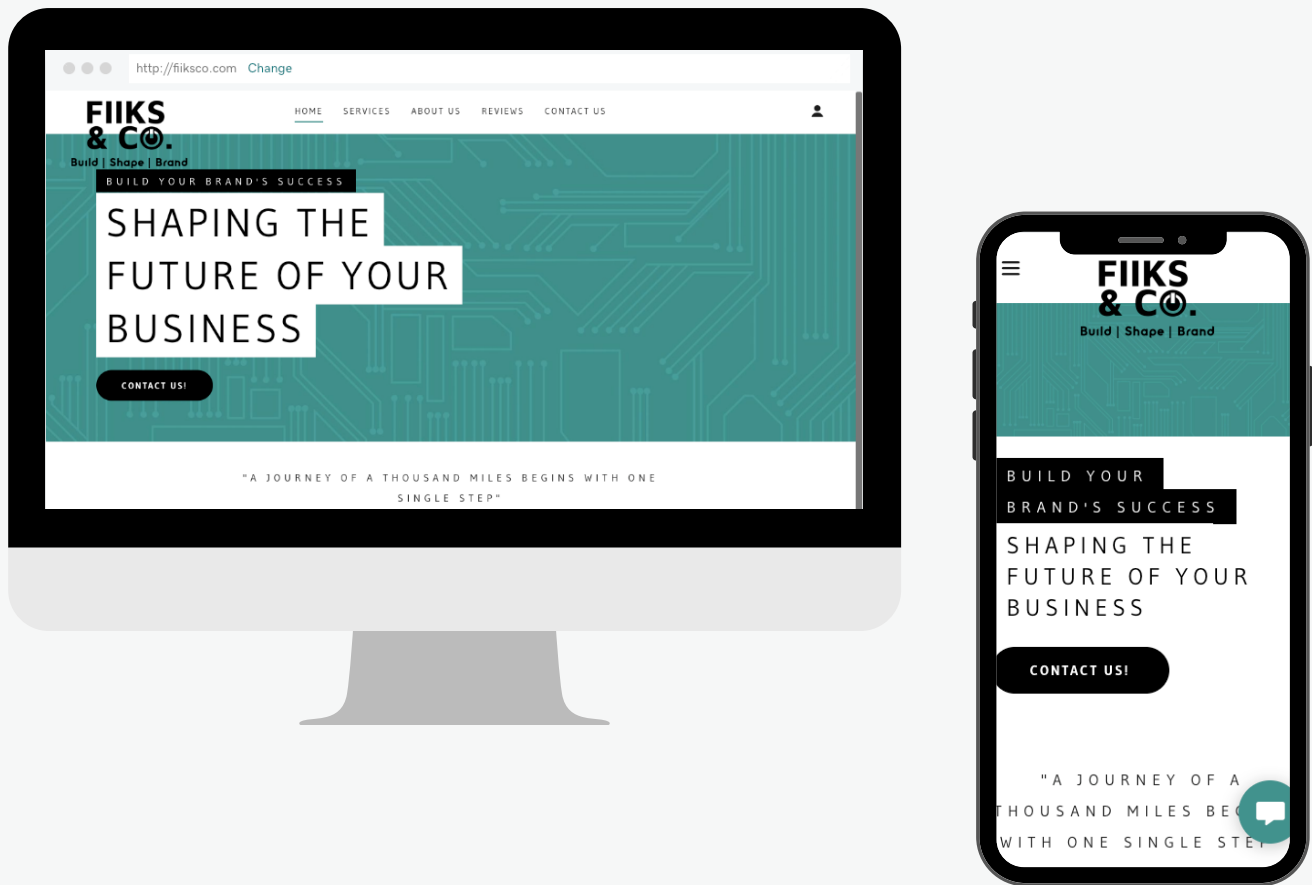


Social Media Platform Design & Management
monthly fee starting from **NAF 650,-**

* Social Media Platform Management **excluding audience interaction** monthly fee starting from **NAF 500,-**

Website Design

Having a website is one of the best ways of displaying your products and/or services. The customer should get a clear overview of what services/products you have to offer. An organized website is key, a customer shouldn't get lost on your website. The website has to be organized and easy accessible with clear menu options. We will ensure that your website has all these features and more.



Website Design starting from **NAF 1000,-** (One time fee) +
NAF 50,- P/M

FIIKS & Co. *Almighty Package*

Don't want to experience all the 'hassle' involved in the setup of a your business? Don't want to go to all authorities to get your company official? Well look no further! We have it all under one roof, hassle free! We do it all for you with the Almighty Package! Within one (1) month you can have your own business officially up and running; all necessary paperwork in place and a personalized brand. **FIIKS & Co.** will set the **WHOLE** "shebang" up!

	Setup	Monthly
Business Setup & Registration Package	X	
Basic Legal Forms (Employment Agreement, Service Agreement & Non-Disclosure Agreement)	X	
Website	X	X
Gold Package + 2 extra social platform setup	X	
Social Platform Management		X
Business Plan	X	
Consultancy & Guidance	X	
Brochure	X	
Powerpoint Presentation Template	X	



Miscellaneous Design

Besides the traditional business designs, **FIKS & Co.** also offers non conventional designs like party designs, illustrations, and special request product designs. These designs serve as add-ons on our existing packages or as individual items. Are there any other service items not listed in the service overview below? Feel free to contact us for any specific requests.



Loyalty Card NAF 75,-

**FIKS
& CO.**
Build | Shape | Brand

Gift Card NAF 75,-



Prices

Miscellaneous Design Price List

Flyer -Design	NAF 150,-
Invitation Card -Design	NAF 75,-
Sticker -Design	NAF 75,-
Menu -Design	NAF 200,-
Loyalty Card -Design	NAF 75,-
Gift Cards -Design	NAF 75,-

FIIKS & Co.

FIIKS & Co Primary Services Price Overview

	One time fee	Monthly fee
Business Plan	NAF 500,-	x
<i>Logo:</i>		
Main Logo + Icon - Design	NAF 200,-	x
Basic Logo - Animation	NAF 75,-	x
<i>Business Essential:</i>		
Business Card - Design	NAF 150,-	x
<i>Template:</i>		
Social media Template - Design	NAF 75,-	x
Powerpoint Presentation Template - Design	NAF 150,-	x
<i>Digital Marketing:</i>		
Facebook Page - Setup	NAF 100,-	x
Facebook Cover - Design	NAF 50,-	x
Social Media Post - Design	NAF 75,-	x
Instagram Page - Setup	NAF 75,-	x
LinkedIn Page - Setup	NAF 75,-	x
Twitter Page - Setup	NAF 50,-	x
Youtube Page - Setup	NAF 100,-	x
Social Media - Management	x	NAF 650,-
<i>Website:</i>		
Website - Setup (starting from)	NAF 1000,-	NAF 50,-
<i>Special Request:</i>		
Brochure	Fee to be provided upon assessment	
Consultant	Fee to be provided upon assessment	

Contact us

CONTACT US

SEND MESSAGE

Name

Email*

Message

SEND

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CONNECT WITH US AND LET US ASSIST YOU
IN REALIZING THE BEST RESULTS

We believe that setting up and branding your business is the basis for Success. Take the first step: contact us, and together, we will reach your company's goals.

Message us on WhatsApp

FIIKS & CO.


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HOURS

Monday - Friday: 9am - 5pm

Saturday - Sunday: Closed



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