



PURPLE UP USA

Celebrate the Military Child

WHY PURPLEUPUSA.ORG?

In 1986, Defense Secretary Caspar Weinberger established April as the Month of the Military Child. While military installations have regularly celebrated the Month of the Military Child, we recognize that there are communities out there that may not know of this initiative or have ideas on how to show their support for the military child.

WHO ARE WE?

We are a volunteer staff of former military members, spouses of military members, parents of military children, educators of military children, and advocates for military children who came together to form this organization to celebrate the military child and by sharing resources and information that support them. We support other established organizations that offer services and resources for the military child. We are all in this together with the overall goal to bring recognition and support to the military child.

WAYS YOU CAN CELEBRATE THE MILITARY CHILD:

BUSINESSES, INDIVIDUALS and SCHOOLS

- Use social media to post activities and photos showing your support of the military child.
- Wear purple one day per week in April. Purple is the "joint" color chosen for the month of the military child.
- Display purple items throughout businesses, schools and neighborhoods. Purple lights look great at night.
- Reach out to schools and businesses for sponsoring opportunities.
- Additional purple up themed days and/or activities in your business or schools.
- Create a bulletin board for military-affiliated students. Businesses and schools can ask parents/guardians or employees to send in a picture with or of their child.
- Businesses and schools can create a certificate of appreciation for the military child.
- In a school setting guidance counselor could meet regularly (monthly, bi-weekly, etc.) with the military-affiliated students.
- Businesses could host a special event for the children of those military-affiliated employees.
- Principals could have special events with select group of military-affiliated students throughout the year.

RESOURCES:

Our Website: PurpleUpUSA.org

- We have links to organizations that provide excellent resources for military-affiliated children.
 - We are always looking for more resources to share so please let us know if there are some good ones you are aware of that we don't have available.
- In addition to our website, we have personal experience and connections where we can assist or refer if information is not found.

WHAT ELSE CAN PURPLE UP USA.ORG DO FOR YOU?

- Work with groups or individuals on events or projects to help celebrate the military child.
- Participate in events to bring attention to the Month of the Military Child and the military child as a whole.
- Share "your" information and activities that support the military child on our website.
 - If you go purple, send us a picture and location of the event and we will share it on our social media and website. Celebrate@PurpleUpUSA.org
- Provide opportunities for people to purchase merchandise that helps celebrate and promote the military child.
- Open to suggestions!
- ASK US!