## **EddyWise**

# **Privacy Policy**

**Effective Date: 28.03.2025** 

**EddyWise** ("we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application **EddyWise** (the "App").

If you do not agree with the terms of this Privacy Policy, please do not use the App.

#### 1. Information We Collect

We may collect information about you in a variety of ways. The information we may collect includes:

#### a. Personal Data

• Name, email address, or other contact information you voluntarily provide when you contact us or register in the app.

## b. Usage Data

• Information about your interactions with the app, such as usage frequency, features used, and inapp activity.

## c. Third-Party Data

• Information obtained from third-party services integrated into the app. These services may provide data (such as educational content or user performance data) depending on your usage and their terms.

#### 2. Use of Your Information

We may use the information we collect to:

- Provide and maintain the functionality of the App.
- Improve user experience and app performance.
- Respond to inquiries and provide support.
- Communicate with you about updates or policy changes.
- Monitor and analyze trends and usage.

# 3. Third-Party Services

EddyWise may integrate with third-party platforms and services (e.g., educational content providers, data sources) which have their own privacy practices. We do not control and are not responsible for the content or practices of these third parties.

## 4. Data Retention

We retain your data only for as long as necessary to provide you with the service or as required by applicable law. After that, we will delete or anonymize your data.

# 5. Security of Your Information

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or method of electronic storage is 100% secure.

## 6. Children's Privacy

Our app is intended for general educational purposes and is not directed to children under 13. We do not knowingly collect personal data from children under 13. If you believe we have collected such data, please contact us immediately at the email below.

## 7. Your Rights and Choices

Depending on your location, you may have rights under applicable privacy laws, such as:

- Accessing or correcting your data.
- Requesting deletion of your data.
- Withdrawing consent for data collection.

To exercise these rights, contact us at: edvibefeedback@gmail.com

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted in the App with the new effective date. Your continued use of the App after such changes constitutes your consent to the revised policy.

#### 9. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

## edvibefeedback@gmail.com