

# 2025 Alberta Sheep Symposium



A project of the  
Alberta Sheep Breeder's Association

## About ASBA and The Symposium

The Alberta Sheep Breeders' Association is Canada's oldest purebred livestock organization, providing support and guidance to the sheep industry since 1905. Association membership in the Canadian Sheep Breeders' Association gives Alberta sheep producers a national voice on issues affecting our industry. The ASBA is a volunteer-led organization funded in part by a portion of the provincial registration fees paid on purebred animals and the generous sponsorship received for our biannual Symposium event.

Our mission: To encourage overall and consistent improvement in the breeding and management of purebred sheep in Alberta. Many educational and youth-focused initiatives are delivered to accomplish our goals, including:

- the Sheila Stephen Memorial Scholarship (\$575) is awarded annually to a sheep producer pursuing post-secondary studies. In 2024 two scholarship recipients received the award. **Note** that the Symposium program features a silent auction to raise funds to support the Scholarship
- the Youth Purebred Sheep Purchase Incentive offers \$500 annually to support the purchase of registered stock and was awarded for the first time in 2022
- financial support of youth projects including 4-H clubs and Summer Synergy in Olds
- the Good Shepherd Award recognizes sheep producers who have made valuable contributions to the Alberta sheep industry, and is presented at the Symposium banquet
- the biannual Symposium, which marked its **50<sup>th</sup> anniversary** in 2019, is ASBA's premier event bringing producers together with industry leaders from around the world, who present research and technology focused on industry growth and sustainability.

## Thank You to Our Partners

We invite you to be part of the 2025 Alberta Sheep Symposium and help us deliver on our commitment to:

- ensuring that the Alberta sheep industry continues to lead the country, offering producers the latest educational offerings in research, production and technology
- your business connects with new and established producers from across the province
- producers have a much-needed opportunity for networking with fellow producers and industry partners like you!

We want to help you maximize your involvement in the Symposium. Please let us know what would work best for your company in terms of sponsor level and presence at the Symposium.

Mark your calendars and plan to join us in Camrose from **October 16-18, 2025.**

## Contact Information

**Website:** <http://www.albertasheepbreeders.ca>

**ASBA Office:** Box 7, St Albert, AB T8N1N2  
1-866-967-4337  
[office@albertasheepbreeders.ca](mailto:office@albertasheepbreeders.ca)

### Project Contacts:

Cindy Crawford, Symposium Chair	403.586.1402	<a href="mailto:crowfam@telus.net">crowfam@telus.net</a>
Kristen Kobitzsch, Sponsorship Chair	780.888.7799	<a href="mailto:trianglelakefarms@gmail.com">trianglelakefarms@gmail.com</a>



# 2025 ASBA SYMPOSIUM SPONSORSHIP FORM

Symposium Chair: Cindy Crawford (E) crowfam@telus.net  
Sponsorship Chair: Kristen Kobitzsch (E) trianglelakefarm@gmail.com

**[www.albertasheepbreeders.ca](http://www.albertasheepbreeders.ca)**

ASBA office (E) office@albertasheepbreeders.ca or call 1-866-967-4337

**October 16-18, 2025**

Camrose Resort Casino & Hotel, 3201 48 Ave Camrose AB T4V 0K9

	<b>Presenting Sponsor \$2,500 Exclusive Opportunity</b>	<b>Gold \$1,250</b>	<b>Silver \$950</b>	<b>Bronze \$600</b>	<b>Copper \$250</b>	<b>Producer Showcase \$75 Farm producers only</b>
Logo with Appreciation on website	●	●	●	●	●	
Trade Fair Table	● As needed	● 3	● 2	● 1		
Meal Package for Friday/Saturday lunches	● 2-3 people	● 2 people	● 2 people	● 1 person		
2 Banquet Ticket for Friday Evening	●					
Address the delegates (15 min)	●					
Business Card on website						●

**Yes, we would like to proudly support the 2025 ASBA Symposium!**

Sponsorship level requested: \_\_\_\_\_

Company/Farm Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Trade Fair Space requested: \_\_\_\_\_

**Do you require Friday Banquet Tickets?** (Presenting Sponsor level comes with 2)

\_\_\_\_\_ x \$50.00 each = \$ \_\_\_\_\_

**Do you require extra Meal Packages (lunch and coffee breaks)?** Bronze comes with meal package for one person, all others come with meal package for two people)

\_\_\_\_\_ x \$37.00 Friday = \$ \_\_\_\_\_

\_\_\_\_\_ x \$37.00 Saturday = \$ \_\_\_\_\_

**Total Payment:** \_\_\_\_\_

**Payment can be made by (please check off your preference):**

E-transfer to: [office@albertasheepbreeders.ca](mailto:office@albertasheepbreeders.ca) ☐

Cheque (Made payable to Alberta Sheep Breeders' Association) ☐

Call the office with credit card information ☐

*Thank you for your support and we look forward to  
seeing you in Camrose!*



## ASBA Memorial Scholarship Silent Auction Item Donation Form

Name or  
Company

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Address

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Phone

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Email

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Item Name/Description

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I will bring the item to the symposium / or item will need to be picked up  
(please specify):

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*Thank you for your generous support of the Sheila Stephen  
Memorial Scholarship and Youth Fund!*

Completed forms can be emailed to [office@albertasheepbreeders.ca](mailto:office@albertasheepbreeders.ca)