

# Alberta Sheep Breeders' Association

**Back to our Roots**

Join us for  
our  
**50th**  
Anniversary!



2019 Symposium Sponsorship Package

October 17-19, 2019  
Holiday Inn South  
33 Petrolia Drive  
Gasoline Alley  
Red Deer , Alberta  
T4E 1B3

The Alberta Sheep Breeders' Association (ASBA) is a nationally recognized organization that is dedicated to representing the interests of the purebred sheep industry in Alberta. The ASBA is Canada's oldest purebred organization, providing support and guidance to the sheep industry since the early 1900's. Industry representation at the national level is provided through membership with the Canadian Sheep Breeders' Association. The ASBA opened their membership up to all current CSBA member in good standing and is providing a breeder listing for those meeting the minimum requirement of animals registered through the Canadian Livestock Records Corporation website. The ASBA welcomes all new members for 2019!

The mission of the ASBA is to encourage overall and consistent improvement in the breeding and management of purebred sheep in Alberta. To accomplish these goals, several events are held to promote and showcase the Alberta purebred sheep industry. In 2017, ASBA was involved with what proved to be an exciting time for the sheep industry in Alberta as they hosted both the All Canada Sheep Classic Show as well as the 2017 ASBA Symposium.

The Alberta Sheep Breeders' Association is very proud of the long standing presentation of the biannual Symposium. This event is a premier opportunity for the sheep industry as it brings in speakers from across the globe, who are experts in their field to present research and technology pertinent to the industry's growth and sustainability. This year represents the 50<sup>th</sup> Anniversary of the Alberta Sheep Breeders' Association Symposium and the theme is "Back To Our Roots". ASBA is proud to be hosting this event and looks forward to welcoming guest speakers, which include: Dr Greg Penner, Dr Lesley Stubblings and Tony Stolz. There will also be a GenOvis workshop along with the trade fair, silent auction and the Celebratory 50<sup>th</sup> Anniversary Banquet.

Be sure to be a part of this exciting event in October and keep updated on this, as [well as more information about the ASBA](http://www.albertasheepbreeders.ca) on their website at [www.albertasheepbreeders.ca](http://www.albertasheepbreeders.ca) or for any questions, call the ASBA office at 1-866-967-4337.

All sponsors will be included in the Symposium power-point presentation that runs during meal and coffee breaks.

The Symposium MC will verbally acknowledge sponsors during the program.

All sponsors will be listed on the ASBA website and gratefully acknowledged

**Platinum** **\$2500**

- 1 Full registration plus 3 meal packages
- Generous trade fair space offered
- Recognition on ASBA website complete with contact information or link to website.

**Silver** **\$1250**

- 1 full registration plus 2 meal packages
- 3 tables or space equivalent
- Recognition on ASBA website complete with contact information or link to website.

**Bronze** **\$750**

- 1 registration plus 1 meal package
- 2 tables

**Copper** **\$500**

- 1 registration
- 1 table

**Contributor** **\$250**

- No table

**Contact either the ASBA office or Ileana to register which sponsorship level you have chosen. They will then provide the required sponsorship registration document.**

Thank you for  
your consideration  
and we look  
forward to seeing  
you in Red Deer!



## Alberta Sheep Breeders' Association

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## Symposium Chair

Ileana Wenger

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