



2023 Sponsorship Packet

Sunday June 25th 2023 – Mt. Southington Ski Area



Event Schedule

10am - Gates Open for the Event

11am – Opening Ceremony

11:30am - #PUPSTRUT for PRIDE Dog Show

1pm – PB & Queens Drag Queen Story Hour

3pm – Event Conclusion



Neighborhood Sponsors *

\$300.00

* = Small businesses making under \$2.5m per year



10x20 Booth Space at Southington PRIDE 2023



Inclusion in all press releases for Southington PRIDE 2023



PRIDE Flag to display during June 2023

Ally Sponsors

\$1,000.00



10x20 Booth Space with provided tent at Southington PRIDE 2023



Inclusion in all press releases for Southington PRIDE 2023



Inclusion in the Hourly DJ Thank You from the Stage



Logo Inclusion on Volunteer Tee-Shirt



Logo Inclusion on both website & day-of pamphlets



Media Mentions during On-Camera interviews



PRIDE Flag to display during June 2023



Did You Know...

Southington PRIDE offers a free weekly teen program with Q+ for High Schoolers ages 13-19. Participants partake in crafts, games, and active activities with an included pizza dinner. All proceeds from Southington PRIDE 2023 go to support programs like Southington's Q+ Group!



Silver Sponsors

\$2,500.00



20x20 Booth Space provided tent at Southington PRIDE 2023



Inclusion in all press releases for Southington PRIDE 2023



Inclusion & Speech Ability in the Hourly DJ Thank You from the Stage



Logo Inclusion on both website & day-of pamphlets



Press Mentions during On-Camera interviews



Logo Inclusion on Volunteer Tee-Shirt



PRIDE Flag to display during June 2023

Presenting Sponsors

\$5,000.00

Maximum Spots: 1



20x20 Premier Booth Space with a provided tent at Southington PRIDE 2023



Inclusion in all press releases for Southington PRIDE 2023



Logo Inclusion on both website & day-of pamphlets



Press Mentions during On-Camera interviews



Inclusion & Speech Ability in the Hourly DJ Thank You from the Stage



Designated Speech Time during Opening Ceremony



2 Slots for Organization's Representatives on the #PUPSTRUT judge panel



Family & Children's Zone named on behalf of your business



Early Booth Set-Up Access



PRIDE Flag to display during June 2023