

Andrew Sollenberger

senior graphic designer

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Hello! I'm Andrew Sollenberger, a Senior Graphic Designer with over a decade of experience transforming visions into breathtakingly unforgettable experiences. What began as a passion for photography has evolved into a career focused on creating compelling, high-quality design solutions across print, digital, and environmental spaces.

I bring advanced expertise in Adobe Creative Suite, CorelDRAW, and a range of design tools, with a proven ability to exceed client expectations through thoughtful, innovative execution. I'm committed to staying ahead of industry trends, enhancing brand visibility, and building lasting client relationships through creative excellence and collaboration.

Core Skills

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | CorelDRAW | Microsoft Office 365 | formZ | Adobe AfterEffects | Procreate
Large-Format Printing | Exhibit Design | Branding | Photography | Theatrical Lighting Design | Theatrical Set Design

Employment History

Senior Graphic Designer

Graphic Designer
Exhibit Concepts Inc.

April 2024 - Present
June 2021 - April 2024

- Lead design for trade show exhibits and environments, translating client goals into high-impact visuals
- Collaborate with clients, project managers, and production teams to ensure effective execution
- Oversee file preparation and production standards across multiple formats and materials
- Manage project timelines and graphic assets to ensure accuracy and on-time delivery
- Mentor and train graphic design interns, fostering skill development and team growth
- Contribute to company and internal team branding initiatives
- Design custom large-format graphics for exhibits and branded environments
- Prepare production-ready files across a variety of materials and fabrication methods
- Partner with clients to refine concepts and ensure alignment with brand standards
- Maintain organized asset libraries and supported efficient project workflows

Engraving Shop Manager

Wright-Patterson AFB

August 2020 - June 2021

- Managed daily operations, including scheduling, inventory, and financial reconciliation
- Led and trained a team of engravers to meet deadlines and quality standards
- Collaborated with customers to create custom designs, improving accuracy and satisfaction
- Implemented inventory tracking processes to increase efficiency and organization.

Graphic Designer

Exhibit Concepts Inc.

June 2018 - June 2020

- Developed custom exhibit graphics and display materials using Adobe Creative Suite
- Prepared files for large-format production with attention to detail and quality
- Assisted in brand development for clients and internal initiatives
- Managed multiple projects simultaneously while meeting tight deadlines

Graphic Designer

TCA Graphics

August 2016 - June 2018

- Designed custom apparel and promotional graphics for a wide range of clients
- Collaborated with local businesses and colleges to increase engagement and repeat business
- Redesigned internal branding assets to improve visibility and customer interaction
- Translated client ideas into production-ready designs with strong visual impact

Recreational Assistant / Engraver

Wright-Patterson AFB

August 2015 - August 2016

- Designed custom engraved products and apparel using CorelDRAW
- Operated engraving and screen-printing equipment
- Managed point-of-sale transactions and end-of-day reconciliation
- Delivered high-quality customer service in a fast-paced environment

Graphic Designer

Blue Dog Media Group

July 2013 - August 2015

- Designed print and digital advertisements for a variety of clients
- Produced video content for TV and digital campaigns
- Collaborated with law firms and automotive dealerships on targeted marketing materials
- Contributed to increased client engagement through effective visual communication

Speaking Experience

Guest Speaker — ExhibitorLIVE 2026

Tampa, Florida

- Co-created and presented “**The Art of CollaborAltion: The Future of AI and Graphic Design,**” exploring how AI is reshaping the graphic design industry for trade show professionals

Education

Associate of Applied Sciences in Visual Communications

Sinclair Community College, Dayton, OH

- Graduated with Honors
- Certificates in Digital Design and Design Processes

