

Andrew Sollenberger

senior graphic designer

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Hello! My name is Andrew Sollenberger, and I started my design journey with a hobby in photography, and because of that, I have been transforming visions into breathtakingly unforgettable experiences for over a decade. An expert in the Adobe Creative Suite, CorelDRAW, and other design tools, with a proven track record of exceeding client expectations through innovative design solutions. I am passionate about staying ahead of industry trends and continuously enhancing design outcomes, ensuring brand visibility, and fostering lasting client relationships.

Employment History

Senior Graphic Designer

Graphic Designer
Exhibit Concepts Inc.

April 2024 - Present
June 2021 - April 2024

- Collaborated directly with clients to craft tailor-made graphics using the Adobe Creative Suite, primarily for trade show booths and permanent environments.
- Prepared graphics for production, considering a wide array of production methods to achieve high-quality outputs that exceeded client expectations.
- Contributed to the development and upkeep of the company's branding, as well as assisting with branding for smaller internal teams.
- Meticulously managed graphic assets and project timelines, leading to smooth workflows and timely project completions.
- Demonstrated a passion for design by continually updating skills and exploring new trends to enhance project outcomes.
- Guided and trained a team of Graphic Design Interns, where we fostered an environment of growth and education.

Engraving Shop Manager

Wright-Patterson AFB

August 2020 - June 2021

- Led team of engravers, ensuring timely project completion and client satisfaction.
- Assisted clients with custom designs using CorelDRAW, enhancing order accuracy.
- Managed schedules, inventory, and cash register, maintaining operational efficiency.
- Improved team communication, resulting in better project outcomes and collaboration.
- Implemented precise inventory tracking, ensuring a well-stocked and organized workspace.

Graphic Designer

Exhibit Concepts Inc.

June 2018 - June 2020

- Worked directly with clients to create custom graphics using the Adobe Creative Suite, mainly for trade show booths and permanent displays.
- Prepared graphics for production, taking into account a variety of methods to deliver high-quality results that surpassed client expectations.
- Helped develop and maintain the company's branding, as well as supported branding efforts for smaller internal teams.
- Carefully managed graphic assets and project schedules, ensuring smooth workflows and on-time project.

Graphic Designer

TCA Graphics

August 2016 - June 2018

- Designed custom t-shirts enhancing client satisfaction and repeat business.
- Collaborated with diverse clients, boosting engagement with local colleges and businesses.
- Utilized CorelDRAW and Adobe Creative Suite for high-quality design outputs.
- Redesigned company assets, improving brand visibility and customer interaction.
- Transformed client ideas into unique designs, achieving measurable results.

- Collaborate with clients to design personalized engraved items, enhancing customer satisfaction.
- Utilize Corel DRAW for design creation, ensuring compatibility with engraving and printing tools.
- Operate screen printing equipment to produce custom apparel, meeting diverse client needs.
- Manage cash register operations and end-of-day reconciliation, ensuring accurate financial records.

Graphic Designer
Blue Dog Media Group

July 2013– August 2015

- Designed ads using Adobe Creative Suite for diverse clients, enhancing brand visibility.
- Collaborated with law firms and dealerships, delivering tailored print and digital solutions.
- Produced video ads for TV and digital platforms, boosting client engagement.
- Developed custom print ads, achieving measurable client satisfaction.
- Supported video ad creation, contributing to increased client reach.

Education

Associates of Applied Sciences in Visual Communications

Sinclair Community College, Dayton, OH

Sinclair Community College is accredited by the National Association of Schools of Art and Design (NASAD). I graduated with honors in May of 2015, as well as obtained certificates in Digital Design and Design Processes.

additional skills

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | CorelDRAW | Microsoft Office 365 | formZ | Adobe AfterEffects | Procreate
Photography | Theatrical Lighting Design | Theatrical Set Design

