

PRIVACY POLICY

Effective Date: February 14, 2025

Last Updated: August 28, 2026

Ultimate Trainer LLC, an Illinois limited liability company ("Ultimate Trainer," "we," "us," or "our"), respects your privacy. This Privacy Policy explains what information we collect through the Ultimate Trainer iOS mobile application (the "App"), our website at <https://ultimatetrainer.app> (the "Website"), and related account-support pages, how we use and disclose that information, and the choices and rights available to you.

1. Information We Collect

The App currently collects the following data types. The examples below describe the information we may receive within each category and the purposes for which we use it. Website-specific collection is described separately under "Website Information" below.

Data Type	Examples	Purposes	Linked to You
Email Address	Email address used to create or access your account and to communicate with you.	App Functionality	Yes
Fitness	Workout details, exercises, sets, repetitions, weights, workout history, templates, exercise notes, personal-best information, and related training data.	Product Personalization; App Functionality	Yes
Other User Content	Feedback, exercise requests, support content, and other information you choose to submit through the App.	App Functionality	Yes
User ID	An account or application identifier used to associate data and purchases with your Ultimate Trainer account.	App Functionality; Analytics	Yes
Purchase History	Information about App Store purchases, subscriptions, trial status, transaction status, and Premium entitlements. We do not receive your full payment card information.	App Functionality; Analytics	Yes
Product Interaction	Information about how you interact with App features and screens, such as feature usage and engagement events.	App Functionality; Analytics	Yes
Crash Data	Crash logs and diagnostic information used to identify, troubleshoot, and improve App reliability.	Analytics; App Functionality	Yes

Payment Information

Purchases are processed by Apple through the App Store. Ultimate Trainer does not collect or store your full payment card number or bank account information. Apple may provide transaction and purchase-status information that we and our service providers use to validate purchases, manage entitlements, support customers, prevent fraud, and perform analytics.

Website Information

The Website is currently used primarily for marketing, informational, and support purposes. It does not currently provide account creation or login, merchandise or other direct sales, or tools for managing your Ultimate Trainer account or App Store subscription. If you use the Website contact form, we may receive your name, email address, and any other information you include in your communication. We use that information to respond to inquiries and provide support. The Website may also generate standard hosting and security information needed to deliver and protect the site. The contact form is protected by Google reCAPTCHA for spam and abuse prevention; information processed by Google in connection with reCAPTCHA is subject to Google's applicable privacy terms.

Cookies and Website Tracking

The Website may use cookies and similar technologies that are necessary to operate, secure, and deliver the Website. We may also use optional analytics and performance technologies provided by our Website hosting and service providers to understand Website traffic, page interactions, and performance. Where applicable, visitors may use the cookie banner displayed on the Website to accept or decline optional tracking technologies. We do not use Website cookies or tracking technologies for targeted advertising or cross-context behavioral advertising.

2. How We Collect Information

- Directly from you, such as when you create an account, record or edit a workout, save a template or note, submit feedback, an exercise request, or a support request, or submit information through the Website contact form.
- Automatically through the App, such as product-interaction events, analytics events, and crash or diagnostic information.
- From Apple and our service providers, such as purchase, subscription, transaction-status, authentication, cloud-sync, analytics, and crash-reporting information.
- From information generated within the App, such as workout-related information, performance trends, or other outputs derived from your saved training data.
- Through the Website and its service providers, such as information you submit through the contact form; cookies and similar technologies; Website analytics and performance information; and standard hosting, security, and spam-prevention information associated with operating the Website.

3. How We Use Information

- Provide, operate, authenticate, sync, and support the App and your account.
- Record and display workouts, workout history, templates, exercise notes, personal bests, and related training information.
- Personalize workout-related features and recommendations based on your training data and App activity.
- Validate purchases, provide Premium entitlements, restore purchases, and maintain subscription status.
- Perform analytics using product-interaction, purchase, identifier, and diagnostic information to measure usage, understand feature performance, troubleshoot errors, and improve App functionality, reliability, and user experience.
- Respond to feedback, exercise requests, support inquiries, Website contact submissions, and other communications.
- Operate, secure, analyze, maintain, and improve the Website, including measuring Website traffic, page interactions, and performance.
- Protect the App, the Website, and our users, detect fraud or abuse, enforce our Terms and Conditions, and comply with legal obligations.
- Send account, transaction, security, and support communications necessary to operate the App and respond to you.

4. How We Disclose Information

We do not sell personal information or consumer health data. We do not use personal information collected through the App or Website for targeted advertising or cross-context behavioral advertising. We may disclose information to the following categories of recipients for the purposes described in this Policy:

- Apple - Apple processes App Store purchases and subscriptions and may receive purchase-related information for refund administration as described below.
- RevenueCat - We use RevenueCat to validate and manage in-app purchases, Monthly and Annual subscriptions, Lifetime Premium entitlements, purchase history, subscription analytics, and related customer-support functions.
- Google/Firebase - We use Firebase services for authentication, cloud storage and synchronization, analytics, diagnostics, and related technical functions. Actual workout and fitness records are stored in Firebase as part of providing, synchronizing, and personalizing the App. Our current Firebase Analytics configuration receives generic app-usage events; we do not send the contents of your actual workout or fitness records to Firebase Analytics for

behavioral analytics. Separately, the Website contact form uses Google reCAPTCHA for spam and abuse prevention; Google may process information in connection with reCAPTCHA under its applicable privacy terms.

- Other cloud, hosting, infrastructure, analytics, security, and crash-reporting providers. These providers may process information on our behalf where reasonably necessary to provide, secure, analyze, maintain, or improve the App or Website.
- Legal and safety recipients. We may disclose information when we reasonably believe disclosure is required by law, legal process, or governmental request, or is necessary to protect rights, safety, or security or to prevent fraud or abuse.
- Business transfers. Information may be disclosed in connection with a merger, financing, acquisition, reorganization, bankruptcy, or sale of all or part of our business or assets, subject to applicable law and obligations that follow the information.

Our service providers are expected to process information only for authorized purposes and subject to applicable contractual and legal restrictions. We do not knowingly permit service providers to use App or Website data for their own targeted advertising.

5. Consumer Health Data Notice

Washington, Nevada, and Similar State Health-Data Laws

Certain account-linked workout and fitness information may qualify as "consumer health data" or similarly protected sensitive data under state law even though Ultimate Trainer is a fitness app and not a medical provider. This Section is part of this Privacy Policy and is intended to serve as our consumer health data privacy notice where applicable.

5.1 Categories of Consumer Health Data

- Workout and training records, including exercises, sets, repetitions, weights, workout history, templates, exercise notes, and personal-best information.
- Training preferences and workout-related information you provide to generate or personalize workouts.
- Workout-related trends, inferences, recommendations, or other outputs derived from your training data, where applicable.
- Support or feedback content to the extent you voluntarily include workout, fitness, or other health-related information.

5.2 Sources of Consumer Health Data

- Directly from you when you enter, save, edit, or complete workouts, templates, exercise notes, preferences, feedback, or support requests, including if you voluntarily include workout, fitness, or other health-related information in a Website contact submission.
- From your prior activity within the App when the App uses saved training data to display history, calculate trends, or personalize workout-related features.
- From App-generated processing of your workout information, such as recommendations or performance-related inferences.

5.3 Purposes and Processing of Consumer Health Data

- Provide workout journaling, history, templates, exercise notes, personal-best tracking, generated workouts, recommendations, and related App functionality.
- Synchronize, store, and back up account-linked training data where cloud functionality is enabled.
- Provide customer support, troubleshoot issues, maintain security, prevent fraud or abuse, and improve App reliability.
- Operate, secure, maintain, and improve the App. Our current analytics are based on generic app-usage, purchase, identifier, and diagnostic information rather than the contents of your actual workout or fitness records.

We process consumer health data only for disclosed purposes or as otherwise permitted by applicable law. If applicable law requires affirmative consent for a new category, purpose, or disclosure, we will obtain the required consent before engaging in that practice.

5.4 Recipients and Disclosures of Consumer Health Data

We do not sell consumer health data and do not use it for targeted advertising. The categories of consumer health data that may be disclosed or shared, where applicable, are the categories listed in Section 5.1, limited to what is reasonably necessary for the applicable purpose. Depending on the function involved, consumer health data may be processed by or disclosed to:

- Google/Firebase for authentication, cloud storage, synchronization, and related technical services needed to operate the App. Actual workout and fitness records may be stored and synchronized through Firebase; our current Firebase Analytics configuration does not receive the contents of those records for behavioral analytics.
- Other processors or technical service providers acting on our behalf where access is reasonably necessary to provide, secure, analyze, maintain, or improve the App.
- Legal or safety recipients when disclosure is required by law or reasonably necessary to protect rights, safety, or security or to prevent fraud or abuse.
- A successor in connection with a merger, acquisition, reorganization, bankruptcy, or sale of all or part of our business, subject to applicable law and obligations that follow the data.

We do not currently have an affiliate with which we share consumer health data. We do not knowingly permit third parties to collect consumer health data through the App or Website over time and across unrelated websites or online services for their own targeted advertising purposes.

5.5 Future Uses or Disclosures Requiring Consent

Separate Consent Will Be Obtained When Required

Our current Firebase Analytics configuration does not receive the contents of your actual workout or fitness records for behavioral analytics. If we later introduce a new use or disclosure of consumer health data that requires affirmative consent under applicable law, we will obtain that consent separately before beginning the new practice. Acceptance of the Terms and Conditions alone will not substitute for a separate consent where one is legally required.

5.6 Consumer Health Data Rights

Where applicable law provides these rights, you may request to:

- Confirm whether we collect, disclose, share, or sell consumer health data about you and access the applicable data.
- Obtain information about third parties or affiliates with whom covered consumer health data has been disclosed or shared, including contact information where required by law.
- Review or request correction of covered consumer health data where applicable law provides that right.
- Withdraw consent from future collection, processing, or sharing where the activity is based on consent.
- Request deletion of covered consumer health data, including notification to processors or other recipients where required by law.
- Appeal a refusal to act on an eligible consumer health data request where an appeal right applies.

You may submit a consumer health data request by emailing support@ultimatetrainer.app. Account deletion may also be initiated from within the App. We may take reasonable steps to verify your identity. We will respond within the timelines required by applicable law. If we deny a request and an appeal right applies, reply to our decision with the subject line "Consumer Health Data Appeal."

5.7 Changes to Consumer Health Data Practices

If we materially expand the categories of consumer health data we process, the purposes for which we process it, or the categories of recipients, we will update this notice and provide additional notice or obtain affirmative consent before the new practice where required by law.

6. RevenueCat Purchase Information and Apple Refund Requests

If Apple receives a refund request for an in-app purchase and requests purchase or consumption information, RevenueCat may, when our refund-request handling feature is enabled, respond to Apple on our behalf with the information supported by RevenueCat and our configuration. RevenueCat currently states that enabling its

consumption-data sharing confirms that customer consent has been obtained and that the information it sends can include customer-consent status, delivery status, whether sample content was provided, and our refund preference. RevenueCat currently states that its Refund Control feature does not send transaction-specific consumption percentages or individual usage events to Apple.

We provide this information only as reasonably necessary for refund-request handling, purchase administration, fraud prevention, and related App Store operations. Apple makes the refund decision. Consent to this refund-related sharing is addressed in our Terms and Conditions and any additional notice we provide where required.

7. Data Retention and Account Deletion

We retain personal information for as long as reasonably necessary to provide the App, operate the Website and support functions, maintain your account, maintain accurate purchase and entitlement records, perform the purposes disclosed in this Policy, resolve disputes, prevent fraud or abuse, enforce our agreements, comply with legal obligations, and protect our rights. Retention periods vary depending on the type of information and the purpose for which it is processed.

When you delete your Ultimate Trainer account, we will delete or de-identify personal information associated with the account within the period required by applicable law, subject to lawful exceptions. Some transaction or purchase records may remain in Apple, RevenueCat, or other service-provider systems according to their retention obligations and policies. Where applicable state law requires us to notify processors or other recipients of a deletion request, we will do so.

Important - Account Deletion Does Not Cancel an Apple Subscription

Deleting your Ultimate Trainer account does not cancel an active Monthly or Annual Premium subscription billed by Apple. If you have an active subscription, cancel it through Apple before deleting your account to prevent future renewals. Ultimate Trainer cannot cancel an App Store subscription on your behalf.

You may initiate account deletion using the account-deletion option available in the App. You may also review account-deletion information at <https://ultimatetrainer.app/delete-account>.

8. Your Privacy Rights and Choices

- Access and correction - you may access or update certain account information through the App. You may contact us if you need additional assistance.
- Account deletion - you may initiate deletion from within the App as described above.
- State privacy rights - depending on your state of residence and whether a particular law applies to us, you may have rights to confirm processing; access; correct; delete; obtain a portable copy of certain information; opt out of sale, targeted advertising, or certain profiling; limit certain sensitive-data processing; withdraw consent; or exercise other rights provided by law.
- No sale or targeted advertising - we do not sell personal information or consumer health data collected through the App or Website and do not process App or Website data for targeted advertising or cross-context behavioral advertising.
- Consent choices - where applicable law requires consent for a particular collection, use, processing, or disclosure, you may withdraw that consent as provided by law. Withdrawal does not affect processing that was lawful before withdrawal.
- Website cookie choices - where optional tracking technologies are used, you may use the Website's cookie banner or available cookie preferences to accept or decline optional tracking, subject to applicable law and the functionality made available by our Website provider.
- Non-discrimination - we will not unlawfully discriminate against you for exercising an applicable privacy right.

To submit a privacy request or complaint, contact support@ultimatetrainer.app. If we deny a request and applicable state law provides an appeal right, you may reply to our decision with the subject line "Privacy Appeal." We may need to verify your identity before completing a request.

9. Children and Age Eligibility

The App and Website are intended for users age 13 and older. We do not knowingly permit children under 13 to create an App account or knowingly collect personal information through the App or Website from a child under 13. If we learn that we have collected personal information from a child under 13 without legally sufficient authorization, we will take reasonable steps to delete it.

If you are between 13 and the age of legal majority in your state, you may use the App only with the permission or authorization of a parent or legal guardian where required by law.

10. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information and consumer health data from unauthorized access, loss, misuse, alteration, or disclosure. We restrict access to consumer health data to personnel and service providers for whom access is reasonably necessary for authorized purposes. No method of transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

11. California Online Privacy and Tracking Disclosures

We do not currently use personal information collected through the App or Website for targeted advertising or cross-context behavioral advertising. The Website does not currently use browser-based "Do Not Track" signals as an advertising opt-out mechanism because we do not engage in those advertising practices. Where applicable law requires us to recognize a legally valid browser-based universal opt-out preference signal, we will do so. We do not knowingly permit third parties to collect personally identifiable information through the App or Website over time and across unrelated websites or online services for their own targeted advertising purposes. Service providers may process information on our behalf as described in Sections 4 and 5.

We identify in this Policy the categories of personal information we collect, the categories of recipients to whom information may be disclosed, how users can request access or correction where available, how we communicate material changes, and the effective and last-updated dates of this Policy.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in the App, Website, our data practices, service providers, legal requirements, or other operational needs. We will update the "Last Updated" date and provide additional notice or obtain consent when required by law or when changes are material. We will not use a material policy update as a substitute for separate affirmative consent when applicable law requires such consent.

13. Contact Us

Ultimate Trainer LLC

Email: support@ultimatetrainer.app

Contact: <https://ultimatetrainer.app/contact>

Account deletion information: <https://ultimatetrainer.app/delete-account>