

## Analytics TX, LLC

Your Data + Our Skills = An Action  
Plan for Success!



### Consulting Specialties

- Statistics and Quantitative Models
- AI Start-ups and AI Tool Builds
- Data Analytics & Innovation
- Applied Econometrics
- Research & Survey Methodology
- Management Science & Operations
- Strategic Planning & Supply Chain
- Business Reporting & Analysis
- Global Business & External Environment
- Higher Education & Institutions
- Market Efficiency
- Economic Impact Studies
- Data Analysis (Python/STATA/Excel)
- ESG Initiatives
- Catapult.ai Certified Business Coach

### Education

**Ph.D. – Public Policy and Political Economy,**  
University of Texas at Dallas. 2006.

**Master of Science – Applied Economics,**  
University of Texas at Dallas. 2004.

**Bachelor of Arts –Economics & Finance,**  
University of Texas at Dallas. 2002.

## Dr. Kruti Lehenbauer

Data Scientist | Economist | AI Advisor

### Professional Expertise

Dr. Kruti Lehenbauer (Dr. K.) is a Senior Data Scientist, Senior Economist and AI Advisor with 20+ years of experience in preparing companies for growth, optimizing profitability, applying AI tools (even before GenAI came on scene), and upskilling employees with critical skills required by CXOs.

Dr. K. helps SMBs in Finance, Banking, Manufacturing, Healthcare, Education, Marketing and SaaS by providing customized functional models of growth. These models combine economic & statistical principles to improve processes, compliance, systems, and profits by 10-20%.

Dr. K is recognized as an outstanding consultant for her proactive approach and attention to detail, ability to make complex concepts understandable, providing steady guidance through challenges, delivering critical feedback with respect and humility, and her personal commitment to client and individual goals.

She is the author of 7 books, 25+ published academic articles, and has presented at 40+ professional events providing a unique perspective on **combining business with economics, strategy, AI, and data.**

### Recent Publications

- *Introduction to Management Science: A Python Supplement.* **September 2023**, Amazon Publishing.
- *Introduction to Management Science: A Stepwise Approach to Basic Models.* **October 2022**, Amazon Publishing.
- *Introduction to Business Statistics: A Simple Stepwise Approach to Basic Statistics.* **July 2022**, Amazon Publishing
- “Frauds in Public Sector Banks: Impact, Magnitude, Causes and Cures” [with A. Dholakia]. **October 2022**, *Indian Journal of Political Economy*.

