Analytics TX, LLC
Business Consulting & Advising
We help simplify complex data

Consulting Specialties

- Statistics and Quantitative Models
- AI Start-ups and AI Tool Builds
- Data Analytics & Innovation
- Applied Econometrics
- Research & Survey Methodology
- Management Science & Operations
- Strategic Planning & Supply Chain
- Business Reporting & Analysis
- Global Business & External Environment
- Higher Education & Institutions
- Market Efficiency
- Economic Impact Studies
- Data Analysis (Python/STATA/Excel)
- DEI and ESG Initiatives
- Catipult.ai Certified Business Coach

Education

Ph.D. – Public Policy and Political Economy, University of Texas at Dallas. 2006.

Master of Science – Applied Economics, University of Texas at Dallas. 2004.

Bachelor of Arts –Economics & Finance, University of Texas at Dallas. 2002.

Dr. Kruti Lehenbauer
Data Science Expert | Business Consultant

Professional Expertise

Dr. Kruti is a Business Advisor & Coach, AI Transformation & Growth Consultant, and Fractional Chief Data Analysis Officer with 20+ years in leveraging the transformative potential of data to empower businesses. She is not just a data scientist, but an enthusiastic explorer of data realms, unraveling insights that shape strategic trajectories and creating value for individuals, businesses, and society.

Her extensive academic background has contributed to her multifaceted career. For 20+ years, she has excelled as an educator, economist, statistician, & data consultant. She has mentored and guided over 25 doctoral students, led 17 capstone simulations for executive MBA students, and has authored 7 books and 25+ journal articles. With a data-driven approach Dr. Lehenbauer is industry-agnostic and has provided statistical models and insights that address business strategy, policy issues, global market changes, C-suite compensation, AI/Digital transformation, compliance testing for banking, financial, education and healthcare companies, institutional economic impacts, employee engagement, and qualitative/quantitative management objectives.

Recent Publications

- *Introduction to Management Science: A Python Supplement*. **September 2023,** Amazon Publishing.
- *Introduction to Management Science: A Stepwise Approach to Basic Models*. **October 2022**, Amazon Publishing.
- *Introduction to Business Statistics: A Simple Stepwise Approach to Basic Statistics*. **July 2022,** Amazon Publishing
- "Frauds in Public Sector Banks: Impact, Magnitude, Causes and Cures" [with A. Dholakia]. **October 2022,** *Indian Journal of Political Economy.*