

# Post it, Save it App



Windows App Demo

Dr. Kruti Lehenbauer & Lyndon Fraser

# Sample Profile: Lynn Lehenbauer



LinkedIn Profile  
link:

Lynn  
Lehenbauer |  
LinkedIn

# Input URLs in App



The image shows a screenshot of a LinkedIn profile for Lynn Lehenbauer. At the top left is the LinkedIn logo, followed by a search bar with a magnifying glass icon and the word "Search". Below this is a large background image of a landscape with trees and hills. In the foreground, there is a circular profile picture of Lynn Lehenbauer, a man with glasses and a dark suit. Below the profile picture, the name "Lynn Lehenbauer" is displayed in bold black text, followed by a shield icon and the text "He/Him". Underneath the name is the job title "Oil Paint Artist | Owner at Lynn's Art Sh" and the location "United States". There are three links: "Contact info" in blue, "Visit my Website" in blue with an external link icon, and "351 connections" in blue.

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_a-yellow-rose-for-the-friends-who-brighten-activity-7325897270573289474-4BrI](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_a-yellow-rose-for-the-friends-who-brighten-activity-7325897270573289474-4BrI)

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_imaginations-door-some-say-its-just-activity-7325187585427853312-b5nv](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_imaginations-door-some-say-its-just-activity-7325187585427853312-b5nv)

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_daisies-through-tough-winds-rain-and-snow-activity-7324096880416608281-O1D1](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_daisies-through-tough-winds-rain-and-snow-activity-7324096880416608281-O1D1)

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_postitstatistics-contentcreators-socialmedia-activity-7323704698601963520-tuad](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_postitstatistics-contentcreators-socialmedia-activity-7323704698601963520-tuad)


[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_what-tender-truth-lies-unspoken-where-silk-activity-7323413333200527360-J2it](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_what-tender-truth-lies-unspoken-where-silk-activity-7323413333200527360-J2it)

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_in-silent-stone-the-stories-breathe-elephants-activity-7322688558870208513-0PKj](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_in-silent-stone-the-stories-breathe-elephants-activity-7322688558870208513-0PKj)

[https://www.linkedin.com/posts/lynn-lehenbauer-b5749160\\_from-sunrise-skies-to-riverside-smiles-may-activity-7321546907921600513--aO2](https://www.linkedin.com/posts/lynn-lehenbauer-b5749160_from-sunrise-skies-to-riverside-smiles-may-activity-7321546907921600513--aO2)

# App Interface for URL Entry and Processing

Post-it Save-it



**Welcome to Post-it Save-it Application**  
Beta

**Change Output Directory**  
No directory selected. Please select a directory.

**Selected: HTML/DOCX/XLSX**  
Default Formats: HTML/DOCX/XLSX

**Change Time Zone from US/Central**  
Default Time zone: US/Central

**Save Your Default Preferences**

**Switch to Grayscale Colors**

**Access Saved Data**

**Current Month/Custom Output**

**Select Month to View Output**

**Post Analytics**

If you exit before processing posts, all information you added above may be lost.

**EXIT**

To begin, start by entering a LinkedIn Post URL below.

**LinkedIn Post Link:**

**Add Post**

**Cleaned Post Link** **Delete**

Set Output Directory and Add at least One Post to enable processing.

**Process Posts by Month**

**Process Custom Output**

# Dashboard 1: Dr.K April 2025

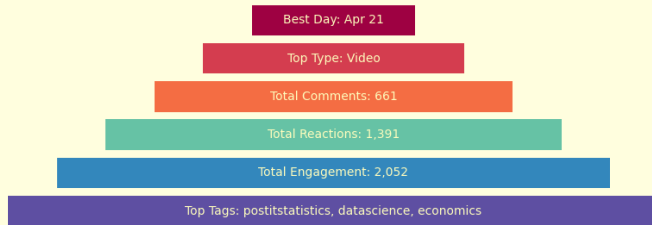
Save Dashboard

Compare/Choose A Different File

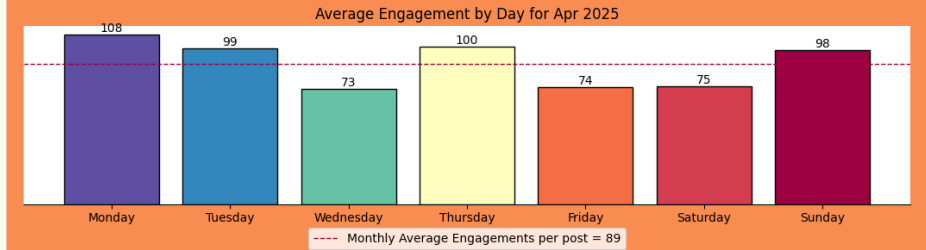
Posts Engagement Metrics

Posts Content Analysis

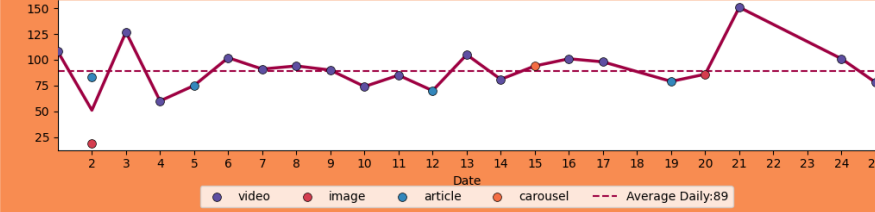
Overall Performance in Apr 2025



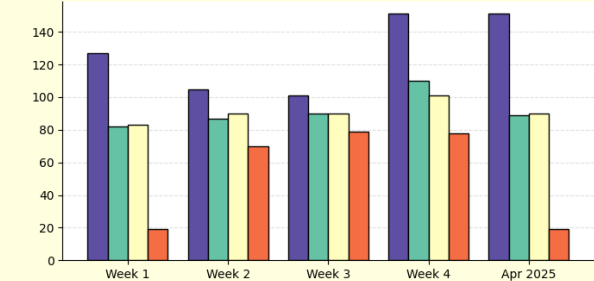
Average Engagement by Day for Apr 2025



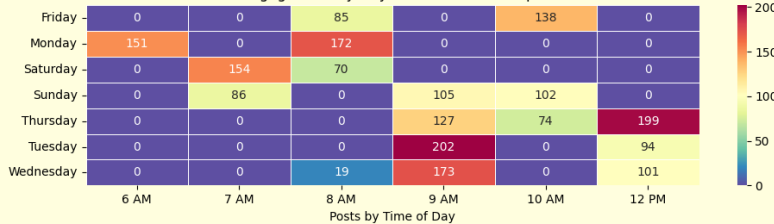
Daily Engagement Trend for Apr 2025



Engagement Metrics for Apr 2025



Total Engagement by Day/Hour of Posts for Apr 2025



	Week 1	Week 2	Week 3	Week 4	Apr 2025
Max	127	105	101	151	151
Mean	82	87	90	110	89
Median	83	90	90	101	90
Min	19	70	79	78	19

# Dashboard 2: Dr.K April 2025

Save Dashboard

Compare/Choose A Different File

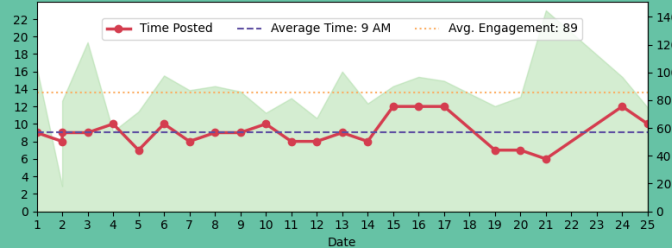
Posts Engagement Metrics

Posts Content Analysis

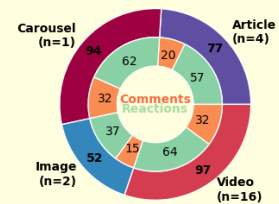
## Posting Schedule Analysis

Usual Posting Time: 9 AM (18 posts)  
 Best Performing Time: 6 AM  
 Worst Performing Time: 8 AM  
 ■ Consistency Metrics:  
 Schedule Adherence: 86%  
 Posts Off-Schedule: 5  
 Total Posts Made: 23  
 ■ Recommendations:  
 1. Test posting more at 6 AM.  
 2. Review 8 AM posts for content.  
 3. Keep consistency in posting time.

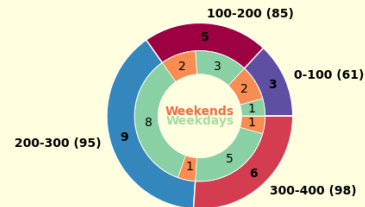
## Daily Posting Time (24 hr) & Engagement Levels: Apr 2025



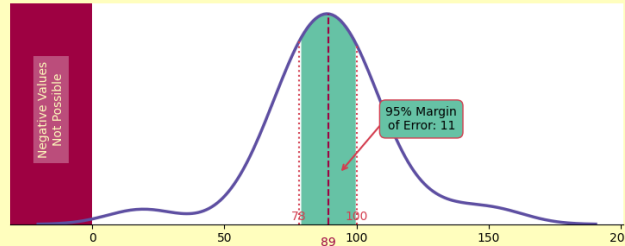
## Engagements by Post Type: Apr 2025



## Post Lengths, Days, & Performance: Apr 2025



## Engagement Distribution: Apr 2025



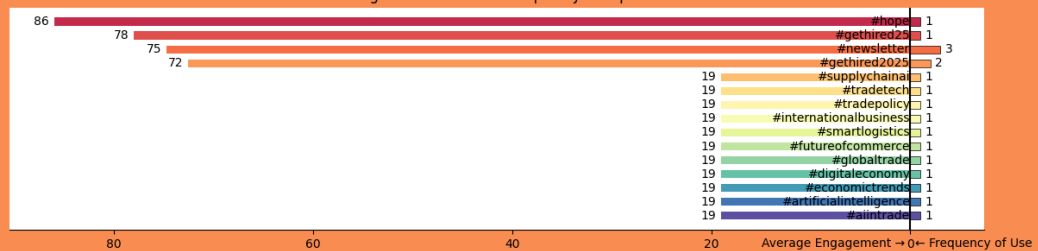
## Key Analytical Insights

Average Engagement per post: 89  
 Expected Range per post: 78 - 100  
 Number of Posts this month: 23  
 ■ Content Performance Analysis:  
 7 posts exceeded expectations  
 6 posts underperformed  
 10 posts performed within range  
 ■ Recommendations:  
 1. Replicate content type from the top 30%.  
 2. Audit content of the bottom 26%.

## Hashtag Driven Insights

■ Top Performing: #hope  
 - Average Engagement: 86 (Used 1x)  
 ■ Worst Performing: #aintrade  
 - Average Engagement: 19 (Used 1x)  
 ■ Most Used: #newsletter  
 - Average Engagement: 75 (Used 3x)  
 ■ Recommendations:  
 1. Use top performing hashtags often.  
 2. Reconsider using underperforming hashtags.  
 3. Apply hashtags for better content analytics.

## Hashtags: Performance & Frequency for Apr 2025



# Do-It-Yourself Options: Tiers of App

## Collector

- Only HTML and image folders created.
- No custom creation, only monthly.
- Can only run 5 post URLs at a time.
- \$ 111 for annual subscription.

## Organizer

- Everything in Collector + DOCX output.
- Custom output creation possible.
- Can run 10 post URLs at a time.
- \$ 222 for annual subscription.

## Analyzer

- Everything in Organizer + XLSX output.
- Post Analytics based on month/custom XLSX files.
- Can run 15 post URLs at a time.
- \$ 333 for annual subscription.

# Done-For-You Options

## Monthly

- We collect, organize, and analyze monthly data from your profile and share with you.
- \$100 per month + Analyzer subscription required.

## Annual

- We collect, organize, and analyze monthly data for the entire past 12 months for you.
- \$1,000 one-time fee + Analyzer subscription required.

## Coaching-based

- We work with you to collect, organize, and analyze weekly data for you.
- Weekly 1-hour meeting with Dr. K to improve content & performance.
- Analyzer subscription required + contact us for pricing information.



# Inbound Updates

## **Launching Web-based SaaS Application in June 2025.**

- Pricing for all tiers will be higher with online storage option.
- Current subscribers will have access with no extra costs.

## **Annual analytics dashboards.**

## **Text-based Actionable Reports.**

## **Help-videos for app interface and URLs.**

## **General support monthly calls and community.**

## **Analytics for Business Page Performance on LinkedIn.**

# 5 Actionable Insights from LinkedIn Data



Use Hashtags in your posts (3 to 5 max.)



If using video, upload a thumbnail for clarity and SEO.



Format your post with shorter sentences (8 words max.)



Leave sufficient white space between sections.



Clear CTA at the bottom of the post (Follow, Repost, Share, etc.)



# Special Offer for May 8-9, 2025

Analyzer Subscription 10% off (\$300):  
Purchase using QR code or the link below.

- <https://www.paypal.com/ncp/payment/H8GYPTC5DUBEL>

FREE 1-hour session with Dr. K by May 15 for  
new subscribers:

- Analyze dashboard details.
- Guidance on your content.
- Personalized insights.
- <https://calendly.com/k-lehenbauer/post-it-save-it-app-demo>

OFFER VALID on May 8<sup>th</sup> and 9<sup>th</sup> ONLY.