

Publicity Director Responsibilities

- Attend monthly club and board meetings to represent our Publicity activities
- Maintain and keep a record of all external publicity including articles, contacts, etc.
- Communicate appropriate HBYC activities to local media, which may include:
 - Local Newspapers and/or Pasco sections of area newspapers
 - Local Radio Stations if announcement for public service, etc.
- Update annually, arrange for printing, and distribute HBYC flyers to appropriate commercial establishments