



Squosh Social CIC – Aims and Objectives

Aim

To reduce waste, prevent reusable items from going to landfill, and improve communal living environments by rescuing and redistributing discarded furniture and household items free of charge to people most in need.

Objectives

- Divert reusable furniture from landfill by identifying, rescuing, and removing discarded but usable items from communal bin stores, void properties, and shared residential areas.
- Redistribute rescued furniture and household items free of charge to individuals and families experiencing financial hardship, housing transition, or immediate need, ensuring dignity and accessibility.
- Improve recycling and reduce contamination in communal bin stores by addressing oversized and unflattened cardboard and removing items that prevent correct recycling.
- Encourage positive behaviour change through cleaner bin store environments, clear signage, resident engagement, and visible positive outcomes such as the "Don't Bin It, Donate It" campaign.
- Reduce overflowing bins, missed collections, and unnecessary waste journeys, helping landlords and councils lower environmental and financial costs.
- Create volunteering, training, and entry-level employment opportunities for local people, including those facing barriers to work.
- Improve the appearance, safety, and usability of neighbourhoods and shared communal spaces.
- Support environmental sustainability and the circular economy by extending the life of furniture and household goods.
- Work in partnership with housing providers, local authorities, and community organisations to deliver lasting social and environmental benefit.