

Inspiring CEOs & Brands To Grow Through Effective Sponsoring.

Jose Antonio Rodriguez is the developer of an innovative program he calls, "Network for Kindness", that empowers entrepreneurs to find their social purpose to better engage their audience and improve customer loyalty. Allowing brands to create social impact in a world where what we stand for is as important as the products and services we represent. Facilitating entrepreneurs opportunities to network for good in the new era of digital marketing.

In an era where your network will determine your net worth, Mr. Rodriguez seeks to build relationships with influential leaders and build a vibrant community that improves the quality of life for everyone. Volunteering and joining a nonprofit board is a proven way to forge powerful relationships that seek to advance the common good. Helping others and benefiting through both personal and professional growth is a core principle this innovative program offers.

Pledge to become a part of Network For Kindness. As a sponsor of Dare To Care For The Homeless your Logo will appear on their website and the charities social media platform. Dare To Care For The Homeless will also authorize you to proudly display the official sponsor of Dare To Care For The Homeless digital badge on your social media assets.



Take action and help Dare To Care for the Homeless help others with your generous sponsorship.

Google Maps Ranking. Dare To Care For The Homeless can help their sponsors with geographical marketing. When your business has a link on the Dare to Care website Google will rank you higher for the Long Beach area. This means that you become more geographically relevant in the Long Beach area. Dare To Care for The Homeless has a search engine friendly highly searchable directory that Google crawls.

NAP Listing. Not just your logo and link to your website is added to the Dare to Care for the homeless website. The addition of your Name, Address and Phone number will also appear on the Dare to Care website. This will boost your "Google my business" ranking.

Flexible Geographical Ranking. Geographical reach can also be accomplished by establishing groups of volunteers located throughout the United States and in any major city of the world. We are currently developing volunteer groups and supporters in France, London, Mexico City and major cities of the United States of America. Our global outreach initiative helps us engage people in citizen diplomacy, leverage technology and share resources geographically. Goodness has gone global and you can be a part of this expansion. Dare To Care For The Homeless can duplicate its social impact in most major cities of the world because homelessness is a global problem. The program can establish structure while being sensitive to the geographical and cultural differences of the region.

Niching Down. Dare To Care For The Homeless can also focus on an industry specific group of people such as graphic designers, lawyers or most other professions. These professionals form part of the Dare To Care volunteer family. We can also reach out to business owners by Standard Industry Code. If you want to focus on a small, well-defined group of people, Dare To Care For The Homeless can help. Became a sponsor and enjoy the benefits of being a member of the Network of Kindness.

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