



THE MCCORDS

MOTIVATIONAL SPEAKERS | TEACHERS | ENTREPRENEURS

The mccord's are electrifying speakers & successful entrepreneurs helping athletes across all sports achieve emotional stability. Their message is one that teaches athletes how to focus over their emotions so they can reach thier max potential



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ABOUT THE MCCORD'S



The McCords' primary goal is to help their athletes attain emotional stability to help them become the best version of themselves. The McCord's have experienced several challenges individually and collectively as a family, such as bad decision making. Tony dropped out of college with only one semester left to graduate, quit his job incorrectly & was evicted & car was repossessed. He also disrespected coaches and was suspended from team activities and a game. Shanice experienced self-inflicted hardships from making emotional decisions; she lost the Hope Scholarship in her first semester of college. But she rebounded and got her bachelors & masters & also her educational specialist degree in professional counseling.

Collectively, the McCord's have gone from bad decision making to 6-figure entrepreneurs & rising top motivational speakers!

How did The McCord's overcome the bad decisions of their past, & become a healthy family, a successful business family, & top rising motivational speakers that they are today? Learning to focus on their emotions has given them the emotional stability needed to win daily! The McCord's now teaches and inspires others to do the same. Their proven formula for success will leave your athletes inspired and challenged to focus over their emotions. The McCord's passionate, practical, and organic message will take your organization to the next level and give them the desired results.

SPEAKING TOPICS



1) FOCUS OVER YOUR EMOTIONS

- ❖ Identify our emotions influence our thoughts, our thoughts dictate our actions, & our actions leads to wins or loses
- ❖ understand your emotions are not your friend because our emotions wants to stay in comfort zone and will lie to you to stay in comfort zone
- ❖ Focus over emotions by sticking to do list & daily process & win!

2) THE BASICS LEAD TO EMOTIONAL STABILITY

- ❖ The basics keep things simple, when things are simple, your mind and emotions are stable & clear
- ❖ Benefits of committing to the basics include increased consistency, stability, finances, & relationships

3) SMALL WINS LEADS TO CONSISTENCY

- ❖ Little accomplishments build confidence & encourage consistency
- ❖ Break down Big tasks or goals into small things you can do now, and DO IT!

4) PRINCIPLES OVER PREFERENCES

- ❖ Principles are based on truth, logic, & practicality
- ❖ Preferences are based on emotions, comfort, and convenience
- ❖ Making principle-based decisions leads to more stability, consistency, success, & wins



THE GAME OF EMOTIONS



SAMARI McCORD
MOTIVATIONAL SPEAKER
D1 STUDENT ATHLETE



THE GAME OF EMOTIONS



TONY "JUDAH" McCORD
MOTIVATIONAL SPEAKER



THE GAME OF EMOTIONS



MICAH McCORD
MOTIVATIONAL SPEAKER
ATL ZOOM STUDENT ATHLETE



THE GAME OF EMOTIONS



SHANICE McCORD
MOTIVATIONAL SPEAKER



BOOKING INFORMATION

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