



SPONSORSHIP PROGRAM

Where every note begins a new story. Whether you're just starting your musical journey or preparing for the stage, we're here to guide you with creativity, confidence, and growth.

SPONSORSHIP

Your organization or business can help us grow and reach more aspiring musicians through event sponsorship. As a community-focused orchestra, we rely on the generous support of local businesses and organizations to continue our mission of making music education accessible to all.



Sponsorship Opportunities

Partner with Legato Strings Orchestra for our annual Christmas concerts, recitals, and special collaborative performances. Your sponsorship directly supports our young musicians and helps us maintain affordable music education for families in our community.

Sponsorship Benefits

By supporting Legato Strings Orchestra, you're investing in the next generation of musicians and contributing to the cultural richness of our communities in GTA. Your support helps us keep our programs affordable and accessible while maintaining the highest standards of musical education.

Upcoming Events

- Next Gen Holiday Concert, Music4Life & LSO Event
29th November 2025
- Legato Christmas Concert
19th December 2025
(Public Event)
- Legato Meet & Greet Concert
11th April 2026 (Private Event)

Our Sponsors 2019-24



Community Partners



Supporters



Media Partners



Bijo Sebastian
Media



Immigrant Tales
Podcast | Newsletter



SPONSORSHIP OPPORTUNITIES



Mega Sponsor

Elevate your brand all year as the Grand Patron of Legato Strings Orchestra. Enjoy bold co-branding across every ad, spotlight recognition at our concerts and events, and the chance to fuel the passion, growth, and brilliance of our performances.



Diamond Sponsor

Be a Key Supporter of Legato Strings Orchestra and put your brand in the spotlight. Gain recognition on stage, across social media, and throughout our concert experience.



Gold Sponsor

Cap off the season in style by sponsoring our Finale Performance and place your brand center stage. Enjoy special recognition on the podium, across video and print, and throughout our social media platforms.



Silver Sponsor

Sponsor the reception and put your organization in the spotlight. Engage with attendees, showcase your brand in the venue, and gain recognition across video, print, and social media.



Bronze Sponsor

Support Legato Strings Orchestra by sponsoring a musical number and gain visibility throughout the evening. Enjoy acknowledgment during the performance and showcase your brand's commitment to music and the arts.



Event Supporters

We are proud to recognize your valued contribution in our concert program. Thank you for supporting Legato Strings Orchestra and helping us bring music, inspiration, and community enrichment to life.

Step into the spotlight and make a lasting impact by partnering with Legato Strings Orchestra. Our sponsorship opportunities offer your organization the chance to showcase your brand, connect with a passionate audience, and support the growth and excellence of world-class musical performances. Join us in bringing the transformative power of music to life, celebrate artistry, and leave a meaningful mark on the community.

SPONSORSHIP PACKAGE



| | Mega Sponsor | Diamond Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Event Sponsor | Song Sponsor | Compliments |
|--|----------------|-----------------|----------------|----------------|----------------|---------------|--------------|--------------|
| Sponsorship Cost (# available if limited) | \$5,000 (1) | \$2,500 (1) | \$1,000 (2) | \$500 (5) | \$250 (10) | \$150 (15) | \$75 (5) | \$50 |
| Partner with Legato year-round and shine across all events, media, and promotions, making a lasting impact through music | ✓ | | | | | | | |
| Prominent Sponsor Banner showcased at the main entrance of the event venue for maximum visibility | ✓ | ✓ | | | | | | |
| Your logo will be featured under Legato's sponsorship for one full year. | ✓ | ✓ | ✓ | | | | | |
| Your brand will be recognized from the podium and showcased on our big screen during the event. | Intro + Finale | Intro + Finale | Intro + Finale | | | | | |
| Sponsor recognition featured across our social media platforms | ✓ | ✓ | ✓ | | | | | |
| Exclusive promotional table at the event reception to showcase your brand. | ✓ | ✓ | ✓ | ✓ | | | | |
| Showcase your brand with a featured video, ad, or logo in our pre-show concert reel for maximum audience engagement | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Your logo prominently displayed in all online performance videos shared on our social media channels | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Get your brand noticed by being featured in the event's official printed program | Full Page Ad | Full Page Ad | 1/2 Page Ad | 1/4 Page Ad | 1/4 Page Ad | Logo or Name | Logo or Name | Logo or Name |
| Enjoy an exclusive ticket to experience the show firsthand | 10 | 4 | 2 | 2 | 2 | 2 | 1 | 1 |

LEGATO
Legends Begin Here

CHRISTMAS CONCERT 2025

RECITALS, DUETS & ORCHESTRA

DECEMBER 19
5:00 PM TO 8:00 PM

St. Francis Centre
78 Church Street S.
Ajax, ON L1S 6B3

www.legatostrings.ca

For Sponsorship please contact:



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Legatotoronto



@Legato_toronto



Legato Toronto Channel

