

Stages ANOMALY



Sponsorship Opportunities



Anomaly Fashion Experience

Presented By Designs By J. Stocking
St.Charles Foundry Arts Centre
520 N Main Center, St Charles, M O

Sunday- April

23

2023

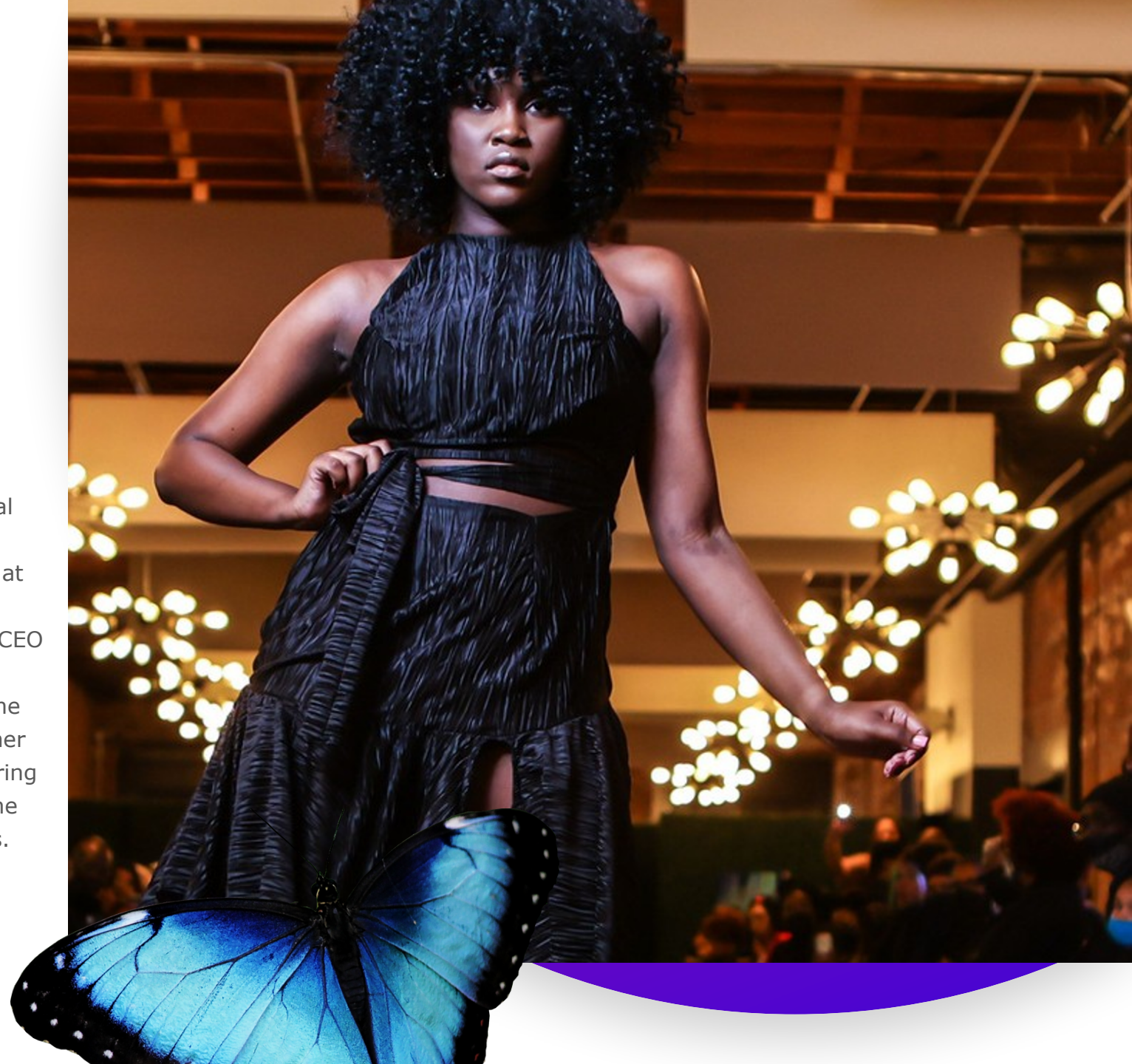
3 p m - 7 p m



Designs By J. Stocking

Jasmine Stocking, a St. Louis native has had a love and natural talent for fashion and design from an early age. She says, "Fashion is her freedom and her fix". After completing studies at the University of Missouri- Columbia in Textile and Apparel Management, she produced two successful fashion shows. As CEO of dbjs, she aspires to empower others through her classy, sophisticated, and edgy designs, while bringing elegance to the forefront, to boost her clients confidence and poise. Through her platform Anomaly Fashion Experience, she prides herself on bring an upscale and inviting event of fashion to life and uplifting the community, while highlighting designers and others in the arts.

www.stlanomaly.com





About

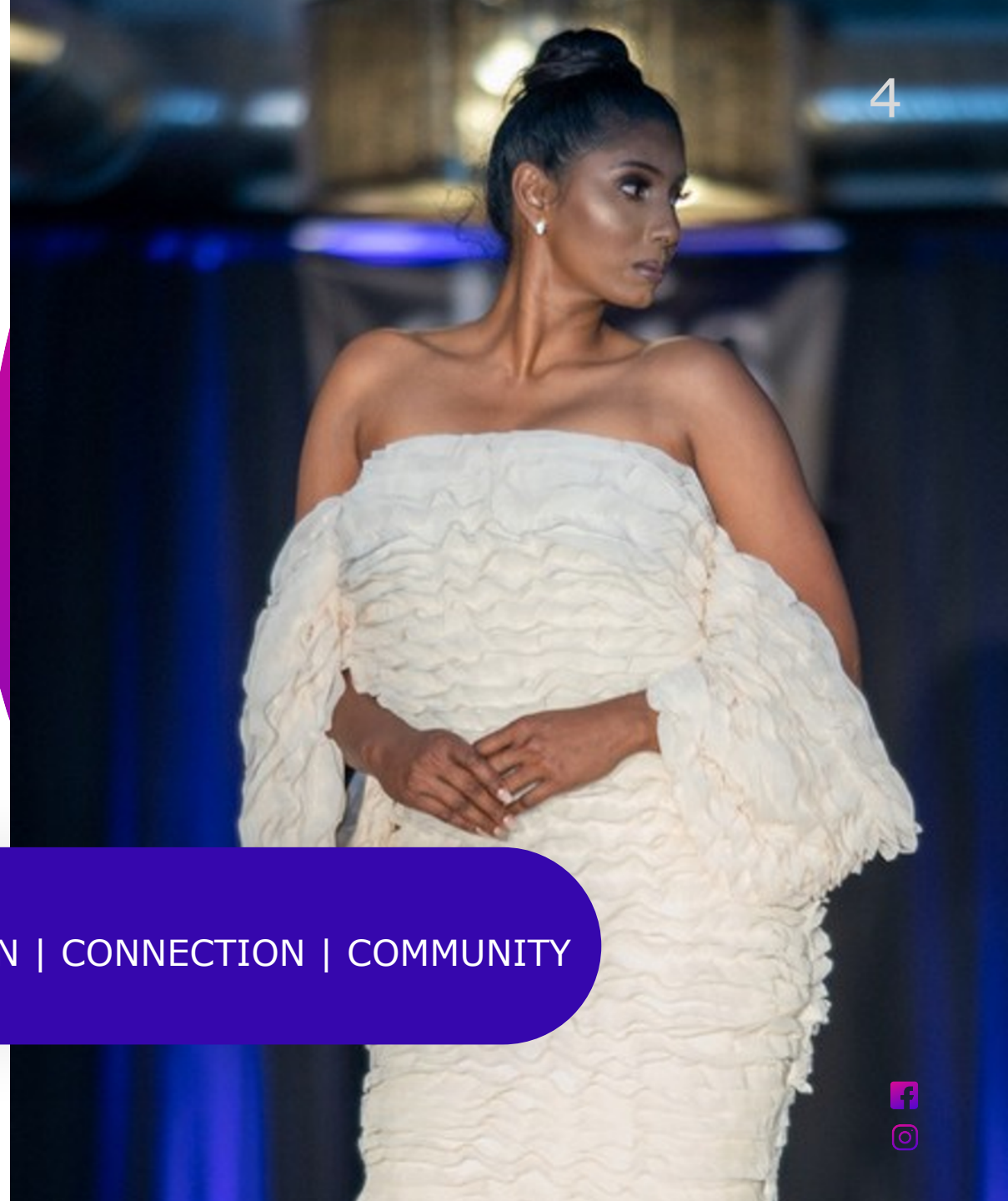
ANOMALY FASHION EXPERIENCE

The Anomaly Fashion Experience is an annual fashion show and mixer event presented by Designs By J. Stocking (dbjs) to create an inviting, premium atmosphere, ignited with inspiration, and elevating the St. Louis Fashion scene.

A DAY OF: FINE ARTS | MUSICAL ARTISTRY | FASHION | CONNECTION | COMMUNITY

www.stlanomaly.com

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2023 Event Theme

STAGES

This year's Anomaly theme will be called "Stages". The intention is to acknowledge the different phases and transitions of life and understanding that everyone's journey is unique. It represents the miraculous transitions in life in comparison to the metamorphosis of a butterfly.

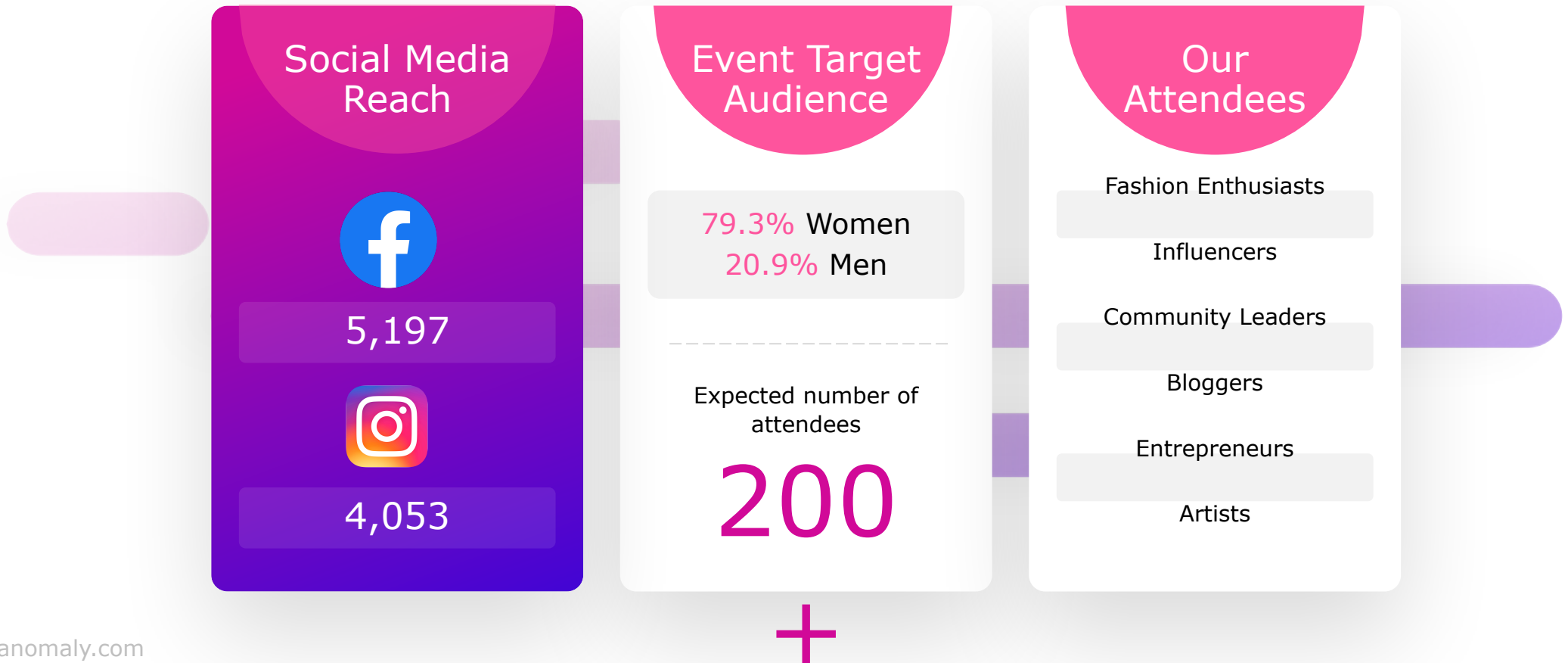
The walking before flying. The stopping and going. The isolation. The growing pains. The waits. The independence. The acceptance. The freedom. The new heights. The rest. The flight. The stretching. The beauty of it all.

A percentage of the proceeds will benefit the Metamorphosis Transitional Housing for Women



Anomaly Audience

Anomaly Reach & Attendees





Partner with Us

Partner With Anomaly

Our opportunities may be tailored to fit your organizational needs.

Our partnership will give the opportunity to:

1. Engage with existing and new target audiences
2. Gain audience insights and boost brand visibility
3. Test new products and/or services to increase sales
4. Contribute to a positive charitable event

www.studioanomaly.com



2020 & 2022

Previous Features & Partners



DIBA Shoes
Outlet Store



THE ST. LOUIS AMERICAN

VoyageSTL

LADUE NEWS



Sponsorship Opportunities

\$5000

Platinum Butterfly

- ✓ Press Release/Media Mentions,
- ✓ Social Media Recognition (Pre/Post Event),
- ✓ Branded E-Blast,
- ✓ Digital Ad Placement, Product Placement/Vendor Booth, Select Parking,
- ✓ 4 VIP Event Tickets

\$2500

Gold Cocoon

- ✓ Press Release/Media Mentions,
- ✓ Social Media Recognition (Pre/Post Event),
- ✓ Digital Ad Placement, Product Placement/Vendor Booth,
- ✓ 3 VIP Event Tickets

\$1500

Silver Caterpillar

- ✓ Social Media Recognition (Pre/Post Event),
- ✓ Digital Ad Placement,
- ✓ Product Placement/Vendor Booth,
- ✓ 2 VIP Event Tickets

\$500

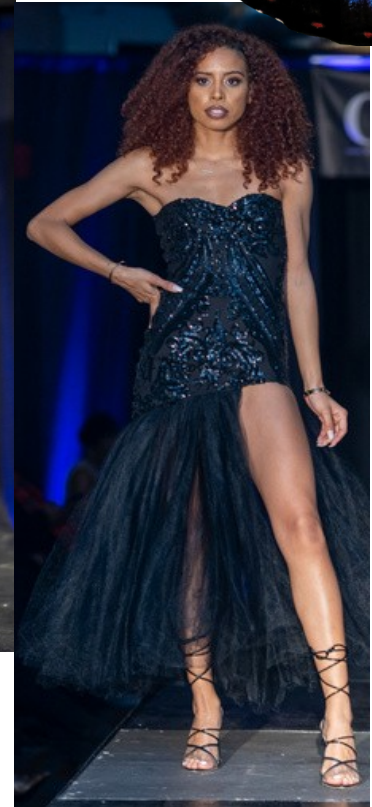
Bronze Flower

- ✓ Social Media Recognition (Pre/Post Event),
- ✓ Digital Ad Placement,
- ✓ 2 VIP Event Tickets

*All sponsorship levels will receive logo on website and promotional materials, event signage, verbal recognition, and the opportunity to contribute to VIP guest swag bags.



ANOMALY Collection



Thank You .

for considering an investment into the mission
of the Anomaly Fashion Experience

Contact Us



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Saint Louis, Missouri



www.stlanomaly.com



Facebook/Anomaly



@Anomaly_event