

SPONSORSHIP OPPORTUNITIES



*Shine*  
ANOMALY

Sunday, April 27, 2025

3 p m - 6 : 3 0 p m

**WATERSEGE**

**200 SALT LICK RD**

**ST. PETERS, MO 63376**

**Fashion Experience**

**PRESENTED BY**

**DESIGNS BY J.STOCKING**

[www.stlanomaly.com](http://www.stlanomaly.com)



*J. Stocking*

# Designs By J. Stocking

Jasmine Stocking is a St. Louis native who has had a love and natural talent for fashion and design from an early age. She says, "Fashion is her freedom and her fix." After completing studies at the University of Missouri-Columbia in Textile and Apparel Management, she went on to produce several successful fashion events. As CEO of Designs By J. Stocking, she aspires to empower others through her classy, sophisticated, and edgy designs, while bringing elegance to the forefront, to boost her wearers confidence and poise. Through her platform, Anomaly Fashion Experience, she prides herself in bringing an upscale and inviting event of fashion to life and uplifting the community, while highlighting designers and others in the arts.

*About*

# ANOMALY FASHION EXPERIENCE

The Anomaly Fashion Experience is a fashion show and mixer event presented by Designs By J. Stocking (dbjs) to create an inviting, premium atmosphere, ignited with inspiration, and elevating the St. Louis Fashion scene.

*An afternoon of* **ART - FASHION - CONNECTION - COMMUNITY**

# SHINE

This year's Anomaly theme will be called "Shine". The intention is to encourage authenticity and individuality. It is to encourage the selected designers to show up as their true selves in artist form. It is not only extended to the designers but the Anomaly guests as well. This will be a time for the community to Shine in their own way.

Collectively forming light.

# Anomaly Audience

## ANOMALY REACH & ATTENDEES

### Social Media Reach



4,604



5,245

### Event Target Audience

79.3% Women

20.9% Men

Expected number of attendees

**200+**

### Our Attendees

Fashion Enthusiasts

Influencers

Community Leaders

Bloggers

Entrepreneurs

Artists

\*Includes followers from anomaly\_event, iamjstocking, and designsbyjstocking

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# Partner with Us

## WHY PARTNER WITH ANOMALY?

Our opportunities may be tailored to fit your organizational needs.

**Our partnership will give the opportunity to:**

- #1** *Engage* with existing and new target audiences
- #2** *Gain* audience insights and *boost* brand visibility
- #3** *Test* new products and/or services to increase sales
- #4** *Contribute* to a positive event supporting the arts

PREVIOUS FEATURES



2020, 2022, 2023

*Previous Features & Partners*



**LADUE NEWS**



**THE ST. LOUIS AMERICAN**



# SPONSORSHIP

*Opportunities*

<b>Platinum</b>	<b>\$3500</b> Press Release/Media Mentions, Social Media Recognition (Pre/Post Event), Branded E-Blast, Digital Ad Placement, Product Placement/Vendor Booth, Select Parking, 4 VIP Event Tickets
<b>Gold</b>	<b>\$2500</b> Press Release/Media Mentions, Social Media Recognition (Pre/Post Event), Digital Ad Placement, Product Placement/Vendor Booth, 3 VIP Event Tickets
<b>Silver</b>	<b>\$1500</b> Social Media Recognition (Pre/Post Event), Digital Ad Placement, Product Placement/Vendor Booth, 2 VIP Event Tickets
<b>Bronze</b>	<b>\$500</b> Social Media Recognition (Pre/Post Event), Digital Ad Placement, 2 VIP Event Tickets

\*All sponsorship levels will receive logo on website and promotional materials, event signage, verbal recognition, and the opportunity to contribute to VIP guest swag bags.





# AD BOOK *Opportunities*

**Full Page**      **\$100**

**1/2 Page**      **\$75**

**3/4 Page**      **\$50**

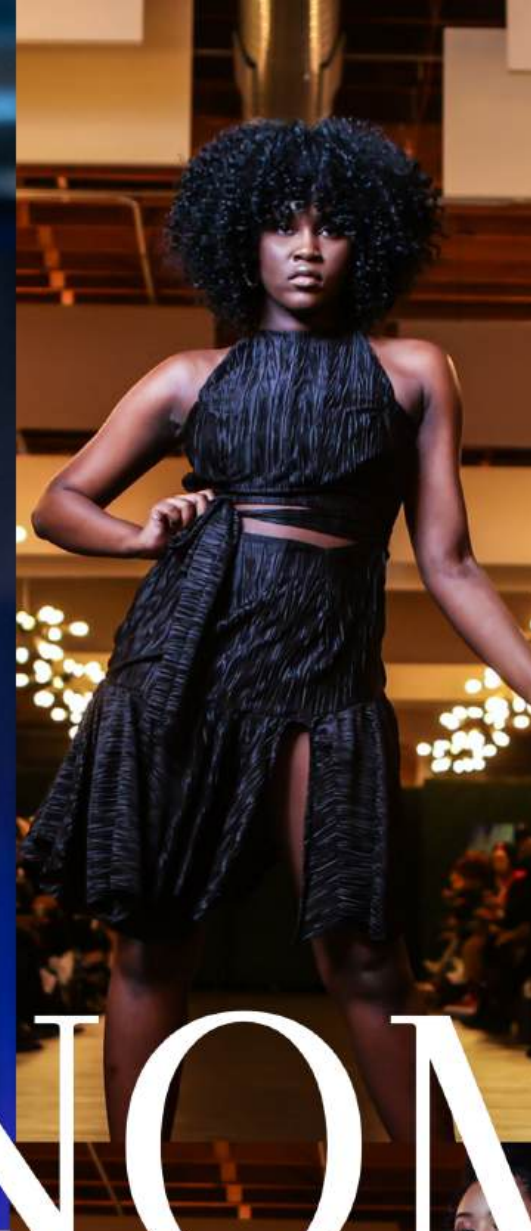
**1/4 Page**      **\$35**

**Business  
Card**      **\$20**

Advertise your business or service in the Anomaly program booklet, which will meet the hands and eyes of up to 200 potential clients, members, or customers.

Ad submissions are to be emailed following payment. Payments can be made via Zelle or Cash.

[anomalyfashionevent@gmail.com](mailto:anomalyfashionevent@gmail.com)



# ANOMALY

*Contact Us*

# LET'S SET UP A MEETING

Jasmine Stocking

Email: [Anomalyfashionevent@gmail.com](mailto:Anomalyfashionevent@gmail.com)

THANK YOU FOR CONSIDERING AN INVESTMENT INTO THE MISSION OF THE ANOMALY FASHION EXPERIENCE