

This newsletter includes a curated collection of top stories from <u>World Geothermal Energy Day</u>, and the global media, showcasing the latest in Geothermal Energy innovation. Please get in <u>touch</u> if you'd like to be a guest contributor, or if you have any feedback or tips.

World Geothermal Energy Day October 17



www.WorldGeothermalEnergyDay.org

- 1) Commission and Startup your new Geothermal System on World Geothermal Energy Day for maximum media attention.
- 2) Sign Your New Deal for a Geothermal Installation on World Geothermal Energy Day for maximum social media outreach.

THE LATEST NEWS IN GEOTHERMAL ENERGY

German Chancellor Olaf Scholz Praises Eavor's Technology

https://www.eavor.com/blog/german-chancellor-olaf-scholz-praises-eavors-technology/

Alberta Minister of Environment and Protected Areas Rebecca Schulz promotes Eavor-Loop™ technology in Germany

https://www.eavor.com/blog/alberta-minister-of-environment-and-protected-areas-rebecca-schulz-promotes-eavor-loop-technology-in-germany/

Startups Are Shaking Up Geothermal Power's Prospects

https://www.powermag.com/startups-are-shaking-up-geothermal-powers-prospects/

How the Salton Sea could supply enough lithium to meet total U.S. demand

 $\underline{https://www.cnbc.com/video/2022/05/04/how-the-troubled-salton-sea-could-supply-the-us-with-green-lithium.html}$

Geothermal Coming of Age: A Short History

https://www.phcppros.com/articles/17798-geothermal-coming-of-age-a-short-history



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Drilling starts for first commercial Eavor-Loop in Geretsried, Germany

https://www.thinkgeoenergy.com/drilling-starts-for-first-commercial-eavor-loop-in-geretsried-germany/

Advancing Geothermal Energy

https://www.geothermal-advancement.com/

Who are we?

http://lageo.com.sv/

ELECTRIC POWER and ENERGY TRENDS

Eavor Loop visit | Scholz pledges 10 times more geothermal heating by 2030

https://www.rechargenews.com/energy-transition/eavor-loop-visit-scholz-pledges-10-times-more-geothermal-heating-by-2030/2-1-1506423

Eavor signs agreement for Eavor-Loop geothermal project in Northern California

https://www.thinkgeoenergy.com/eavor-signs-agreement-for-eavor-loop-geothermal-project-in-northern-california/

Eavor Technology reports validation of its Eavor-loop scalable geothermal technology

https://www.thinkgeoenergy.com/eavor-technology-reports-validation-of-its-eavor-loop-scalable-geothermal-technology/

UPCOMING EVENTS (please let us know of any upcoming events that we should share)

World Geothermal Congress 2023 September 14 to 23

https://www.wgc2023.com/wgc2023/en/

Geothermal Rising Conference 1-4 October 2023 in Reno, Nevada.

https://grc2023.mygeoenergynow.org

IGSHPA Annual Conference December 5 – 7, 2023 Las Vegas, Nevada Convention Center.

2023 is also NGWA's 75th anniversary.

https://igshpa.org/igshpa-annual-conference-2023



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World Geothermal Energy Day – October 17

Your Participation in World Geothermal Energy Day

Hello friends of geothermal and the people who make it happen...

No doubt you are considering how and in what way to join in on the fun, education, and interest of the upcoming "World Geothermal Energy Day", a day for celebrating the benefits of geothermal energy and the people who make it happen.

Our plan is to give you a front row seat to World Geothermal Energy Day events and celebrations.

You are a Key Part of World Geothermal Energy Day

World Geothermal Energy Day aims to create awareness and drive geothermal energy literacy while also improving the education of all aspects of geothermal. This is about people and their passion and we work to help bring participants closer to exemplary geothermal projects and drive good educational and community outreach programs.

The Big Day for Geothermal Energy- October 17th, annually

Each person has their ideal way to celebrate the virtues and benefits of geothermal energy. Some may open their offices, shops, universities, facilities, installations and homes for events (both virtual and physical). Some may engage at the local, regional, national or international levels. Some companies will celebrate their people on social media. You create an event and we help to publicize it on the web site at www.WorldGeothermalEnergyDay.org

The Hashtag is #WorldGeothermalEnergyDay. This is how we gain leverage in our outreach through the multitude of Social Media channels and their ability to carry our message forward.



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Share the Passion for Geothermal Energy Day

For geothermal advocates and leaders, World Geothermal Energy Day is an opportunity for both the engineering and construction community and their constituents and clients to share in their mutual passion for good geothermal projects while preserving and promoting relationships, traditions and shared memories. Swing open the doors (both virtually and physically) and have some fun while also educating those who attend.

The website, www.WorldGeothermalEnergyDay.org maintains information about this global project and will help those wishing to organize events. Organizers are encouraged to check back for event details. Organizers can download a range of promotional collateral from the website including press releases for local media, tweetables, flyers and online banners. Event and brand logos are made available via the main website https://worldGeothermalEnergyDay.org and organized around hashtag #WorldGeothermalEnergyDay

Social Media Posting

Feel free to share your event ideas, brand and interests by posting with hashtag #WorldGeothermalEnergyDay. You can see ALL posts on major Social Media channels here: https://linktr.ee/worldgeothermalenergyday. Feel free to share this LinkTree URL with those interested in World Geothermal Energy Day.

Sponsors, Supporters, Partners, Participants and Media

To join in, simply send a HIGH-resolution logo to us and we will post on the web site. If you wish to donate a small amount to the "Donate Now" button, that is appreciated and all proceeds are applied to spreading the word for World Geothermal Energy Day events and celebrations, worldwide.

We are rabid enthusiasts for geothermal energy, and we want to help your event be a great success. If you need us, simply send an e-mail requesting details. We fulfill our greatest ambitions when we highlight the people at the heart of the Geothermal Energy community.

Please forward these details to others who may be interested to join in this important single-day event celebrating Geothermal Energy, globally.













Make a donation today and help support our efforts to amplify your message, globally.