

Maya Rubin

200 Transcript Ave Lexington, KY 40508. 8478404408. mayaarubin@gmail.com

HIGHLIGHTS OF QUALIFICATIONS

- Marketing and Advertising experience with two different companies
- Knowledgeable in several social media platforms
- Outstanding written and verbal communication skills
- Excellent in time management and engagement with others
- Photo/ Video editing skills

EXPERIENCE

CUTCO/ Vector Marketing

Sales Representative

05/2018-08/2018

- Cross-sold additional products and services to purchasing customers
- Expanded network by attending industry events, identifying and pursuing leads and establishing rapport with new clients.
- Negotiated and closed deals with minimal required support from sales and finance managers.
- Attended 4-day training to learn question-based selling techniques.

Flashmob Solutions Marketing

Creative Director

05/2019-08/2019

- Edited photos, videos and stories for all social media platforms
- Developed team building skills
- Expanded knowledge on editing software

The Brag House

Media/Marketing Intern

10/2020-1/2021

- Managed social media content on Instagram
- Created executions to post across all platforms
- Wrote and presented pitches
- Developed and strengthened photo/video editing skills

EDUCATION

Bachelor of science, Integrated Strategic Communication, Writing Rhetoric & Digital Studies
University of Kentucky, May 2021