



TAILS OF HOPE | tailsofhopewpa.org
at **The Thomas M. O'Brien Animal Care Center**
2450 Hoezle Rd. Hermitage, PA 16148
PH: 724-346-4673 | FAX: 724-346-4674
EMAIL: contactus@tailsofhopewpa.org

Executive Board

Diane Webster,
President

Position Available.
Vice President

Sandi Brass,
Treasurer

Position Available.
Secretary

Board of Directors

Mary Criss Garrett,
Member

Marsha Gazy,
Member

Ligaya Kurelko
Member

Michelle Mueller
Member

April Shernisky
Member

Luanne Shernisky
Member

Member positions
available.

Executive Director

Soraya Hejazi,
Executive Director

Mission

Tails of Hope serves as an active member of a lifesaving community by addressing the Root Cause of pet overpopulation through low-to no-cost spay/neuter programs, TNR programs, and supporting other animal welfare organizations while bringing awareness to animals in need and helping to keep families together.

Community is everything. As *the first and only* non-profit Spay/Neuter clinic in Mercer County, PA, our work is essential. We provide affordable veterinary care to families, pets, shelter pets, and homeless pets in communities across the nearly *40 counties we serve in Western PA & Eastern OH*. Our programs help keep pets & families healthy, out of shelters, off our streets, and - most importantly - at home with the people who love them.

Opportunity for Your Company

It takes a community to support programs like ours, and we'd love to have your support. For our **annual year-end fundraising drive** which kicks off in November with a month-long **#GivingTuesday** campaign and culminates on December 31 through our **Holiday Fund Drive**, you have two opportunities:

MATCHING SPONSORS

Companies who commit to match funds Tails of Hope raises.

MATCHING GIFTS FOR EMPLOYEES

Companies who encourage employee giving and matches donations made by its employees to Tails of Hope.

(See below for more info on Employer Match Programs.)

Providing a donation Match is a proven strategy to excite and engage donors. Studies show 84% of donors are more likely to give when a match is offered and 1 in 3 donors would give a larger amount if their donation were matched. Plus, including matching gifts in a fundraising appeal can increase response rates by 71%. Tails of Hope has already served over 17,000 pets and homeless animals since our doors opened in 2017.

Won't you help us serve 17,000 more?

Benefits For Your Company from Tails of Hope

To thank you for your compassionate and generous support to the community, we will (with your permission):

- ✓ Include your company name in a Press Release.
- ✓ Add your company's logo and a quote from a company representative to our fundraising campaign landing pages.
- ✓ Include your company's logo on program materials on our website.
- ✓ Express our gratitude on our website and social media accounts.
- ✓ Include your company logo in our monthly November and December e-Newsletters, plus campaign specific emails, which reach approximately 7,000 people.

Tails of Hope, Inc. is a non-profit 501(c)3 public charity (EIN 81-1070254) and all donations are fully tax deductible to the extent required by law.



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More Benefits for Your Company

When your company supports Tails of Hope, your company is:

- ✓ Making a connection to the first and only non-profit Spay/Neuter clinic in Mercer County, PA which serves almost 40 counties across Western PA & Eastern OH.
- ✓ Promoting brand culture to help retain current customers and/or employees.
- ✓ Increasing brand exposure to attract new customers and/or employees.
- ✓ Showing social responsibility and a way to give back to the community.
- ✓ Aligning your company and values with making the future brighter for pets, families, and our community by reducing the immediate and long-term burden on families, community shelters, and the community at large by helping to address the Root Cause of pet abandonment, abuse, neglect, preventing potentially fatal medical conditions and preventable diseases for people & pets, and preventing entry into shelters in the first place.

Please **complete and return the attached form or contact us by September 30, 2025**, if you're interested in amplifying gifts for families & pets this year to make a lasting difference for health and well-being for generations to come.

Email: soraya.h@tailsofhopewpa.org Subject: 2025 Matching Sponsor

Phone: 724-346-4673 (HOPE)

On behalf of the families and pets we serve, thank you in advance for being an active part of our lifesaving community.

We hope to hear from you soon,

Tails of Hope's Board of Directors

More About Employer Matching Gift Programs

Employer Matching Gift Programs are an easy way to boost morale for their teams and have fun hosting their own fundraisers. Employee Matching Gift Programs are corporate giving programs in which the company matches donations made by employees to eligible non-profit organizations. It's an easy way to double your philanthropic contribution for our community. Your company can make an even greater impact by organizing company-wide donation events!

Employers interested in implementing an Employer Matching Gift Program can contact Tails of Hope's Executive Director, Soraya Hejazi: soraya.h@tailsofhopewpa.org



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-- 2025 YEAR-END FUND DRIVE MATCHING SPONSOR OR GIFT COMMITMENT FORM --

Must be returned by Monday, September 30, 2025

<p><input type="checkbox"/> YES! Our Company will be a <u>MATCHING SPONSOR</u> for funds raised by Tails of Hope during the 2025 Year-End Fund Drive from November 1- December 31, 2025.</p> <p>I/We understand the donation match will be made in one payment and will be due to Tails of Hope no later than January 15, 2026, after the Year-End Fund Drive closes at midnight on December 31, 2025, and final results are calculated and relayed to us by no later than January 5, 2026.</p> <p>Our Match Gift Commitment Amount is (\$500-\$20,000) \$ _____</p>	<p><input type="checkbox"/> YES! Our Company will encourage and offer <u>MATCHING GIFTS FOR OUR EMPLOYEES</u> during the 2025 Year-End Fund Drive for Tails of Hope from November 1 - December 31, 2025.</p> <p>I/We understand we will collect our employee donations from November 1- December 31, 2025, and the total combined with our company 1:1 match will be made in one payment and due to Tails of Hope no later than midnight on December 31, 2025.</p>
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Both Matching Sponsors and Matching Gifting Companies must complete the following:

Company Name: _____

Company Name (how you'd like it to appear in marketing):

Website: _____

Authorized Company Representative

Name: _____

Title: _____

Signature: X _____

Direct Phone: _____

Direct Email: _____

Address: _____

City: _____ State: _____ Zip: _____



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-- 2025 YEAR-END FUND DRIVE MATCHING DONOR COMMITMENT FORM --

Quote for Marketing Purposes describing why your company chooses to give back to the community by supporting Tails of Hope's mission and this fund drive:

Send your logo (SVG or PNG preferred), along with this completed form, by September 30, 2025, to:

Soraya Hejazi, Executive Director at Tails of Hope

Email: soraya.h@tailsofhopewpa.org Subject: 2025 Match

Tails of Hope, Inc. is a non-profit 501(c)3 public charity (EIN 81-1070254) and all donations are fully tax deductible to the extent required by law.

TOH Representative: _____