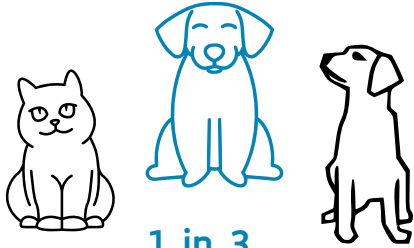


# MICROCHIP YOUR PET

**WHAT IS A MICROCHIP?** A microchip is about the size of a grain of rice and contains a unique number used to identify animals when scanned by a shelter or vet.

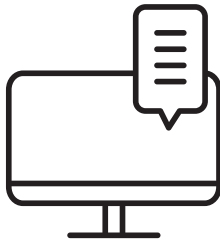
**WHY MICROCHIP?** A microchip does not replace a tag or collar. But unlike a tag or collar, a microchip cannot be easily removed if a pet is lost or stolen. A microchip greatly increases your chances of being united with your pet.

## DID YOU KNOW?



**1 in 3**

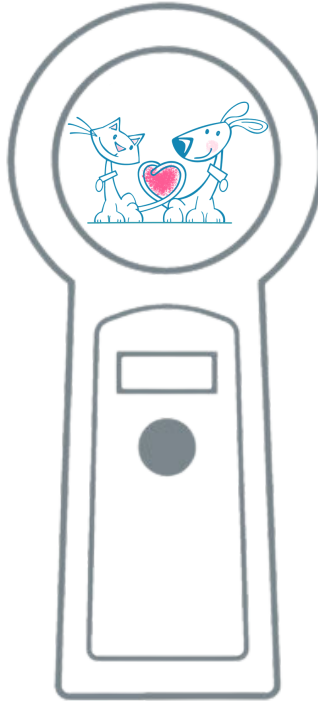
family pets will get lost.



But only

**6 out of 10**

microchips are registered.



Microchipped dogs are **more than 2x** as likely to be returned to their guardians.



Microchipped cats are **more than 20x** as likely to be returned to their guardians.

**24Petwatch** is North America's largest lost pet database & microchip registry  
**30,000,000** pets registered!

**REGISTER AND ALWAYS UPDATE YOUR PET'S MICROCHIP!**



Over 730,000 lost pets reunited with their grateful families, thanks to the **24Petwatch** pet database, microchip registry and DirectConnect services.



**24Petwatch** collaborates with over 5,000 shelters, rescues, clinics and partners to help care for and reunite pets if they go missing.



**\*Don't delay - call us for details & your appointment today!**