

FLEAS & TICKS

WHY FLEA & TICK CONTROL MATTERS
DURING THE WINTER MONTHS

PROTECT YOUR PETS

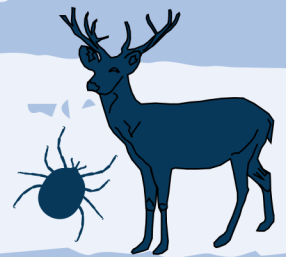


Typically, we think of fleas & ticks as a spring or summer problem, but fleas & ticks are finding ways to survive even in the coldest winter months; mostly on our four-legged friends and in our homes. Once fleas enter your home, they can survive indefinitely as long as they have a host to feed on.



Fleas can be found year-round in warmer climates, on domestic or wild animals. For areas with harsher winters, fleas are getting more clever. Adult fleas can stay alive on warm-blooded hosts, even in below freezing temperatures. Fleas will also find cozy environments in barns, garages, or outdoor kennel bedding. It only takes your pet to brush up against one of these hiding places to collect fleas and give them a ride to your house.

Contrary to popular belief, ticks do not die after the first frost! Depending on the species of tick, it can remain active in fall and winter months, especially when temperatures are above freezing! This is true for the tick which carries Lyme disease. They actually begin their prime feeding around the time of the first frost. As long as the tick can stay on the body of a warm host, it can survive!



PREVENTION IS KEY

Stopping flea & tick treatments in cool months has been attributed to increased infestation of pets. The winter is the best time to combat and defend against fleas & ticks!

1 CHECK YOUR PETS
DAILY for fleas & ticks.

2 REDUCE EXPOSURE
by keeping pets away
from flea & tick habitats.

3 USE PRODUCTS
YEAR ROUND
designed to prevent
future exposure.