

AGILE SWOT Analysis:

1) VUCA Radar Scan

Trends Category	V Volatility	U Uncertainty	C Complexity	A Ambiguity	Biggest Opportunities?	Biggest Threats?
Industry Structure						
Substitutes						
Competition						
Customers/ Buyers						
Technology						
Socio Demographics						
Ecology/ Sustainability						
Economics						
Political/ Regulatory						

AGILE SWOT Analysis:

2) VUCA Readiness

Biggest VUCA Threats	Agility Strengths	Maximization Actions	Fragility Weaknesses	Mitigation Actions
1.				
2.				
3.				
4.				
5.				

Biggest VUCA Opportunities	Agility Strengths	Maximization Actions	Fragility Weaknesses	Mitigation Actions
1.				
2.				
3.				
4.				
5.				