



DIVERSITY TOURISM
— ACADEMY —

Become a Course Content Creator
Join Our Team!



Join the DTA Team!

Powered by the National Blacks in Travel and Tourism Collaborative (BTT), the Diversity Tourism Academy (DTA) is one of several initiatives designed to level the playing field for black and brown businesses and entrepreneurs to access business growth opportunities in the travel and tourism industry.

As the Founder & CEO of BTT, I am pleased to provide an opportunity to help amplify the voices and expertise of black and brown consultants, educators and content creators through our platform. Our DTA Course Creators will be able to produce new or showcase and sell existing online and/or live virtual courses through the Diversity Tourism Academy.

DTA creates an alternate revenue stream for our course creators. In addition, DTA provides industry stakeholders access to destination and tourism business enhancement education to help build stronger businesses and more diverse and inclusive destinations for all to thrive!

Stephanie M. Jones
Founder & CEO
National Blacks in Travel & Tourism Collaborative

