

COMMUNITY PARTNERSHIP

OUTREACH PACKET



Community Partnership Outreach Packet

Why Outreach Matters

Community-centered crisis response demands collaboration. Whether you're serving survivors, stabilizing mental health crises, or providing frontline care-connection saves lives. This packet equips you with the tools to build trust, establish partnerships, and extend your impact.

Sample Outreach Email

Subject: Partnership Opportunity - Crisis Stabilization & Support

Hi [Name],

My name is Yanni Profit, founder of The Advocacy Blueprint. We're expanding our outreach efforts to build community-based partnerships that serve individuals in crisis with dignity and care. I'd love to schedule 20 minutes to introduce our program and explore how we can align efforts.

Looking forward to connecting,

Yanni Profit

www.theadvocacyblueprint.org

Phone Outreach Script

Hi, this is Yanni Profit with The Advocacy Blueprint. I'm reaching out to introduce our crisis and advocacy services and see how we might collaborate with your team. Do you have a few minutes or an ideal contact person I can follow up with?

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Printable One-Sheet Summary

- Services: Crisis Response | DV Advocacy | Trauma-Informed Trainings
- Who We Serve: Survivors, frontline professionals, community organizations
- Contact: yanni@theadvocacyblueprint.org | @TheAdvocacyBlueprint
- Website: www.theadvocacyblueprint.org

Partnership Language & Follow-Up Strategy

Use clear asks when inviting collaboration: e.g., 'We're seeking cross-referral partners for mental health and DV support.'

Follow up within 5-7 days after first contact. Track every outreach touchpoint to build intentional relationships and avoid duplicating efforts.