



Media Kit 2025

# ROYAL PALM

## The Magazine

PROFILES • SOCIAL EVENTS • DINING • LIFESTYLE • ENTERTAINMENT • HISTORY



# ROYAL PALM

## The Magazine



**Royal Palm The Magazine** celebrates life in Royal Palm Beach and the surrounding area. Our mission is to truly represent this vibrant community on the pages of a sophisticated, upscale publication.

**Royal Palm The Magazine** presents all things current, interesting and important directly to the people who care about and support this amazing community. The magazine is the preferred resource guide for things local: dining and entertainment, professional services, community events, fundraisers and much more.

**Royal Palm The Magazine** a creative and independent voice – representing our community with the pride and acknowledgment it well deserves.

Call us today and place your advertising message in **Royal Palm The Magazine!**

**Publisher:** Dawn Rivera  
**Executive Editor:** Joshua I. Manning  
**Chairman/CEO:** Barry S. Manning

## ROYAL PALM BEACH DEMOGRAPHICS

Located in the heart of Palm Beach County, Florida, the Village of Royal Palm Beach is home to many of the region's working professionals with a diverse housing stock, upscale shopping, professional buildings, a large industrial park and two large medical campuses. It is a vibrant community with one of the highest park area per capita ratios in the State of Florida. Located at the crossroads of the western communities, it is home to several large shopping areas, particularly on State Road 7, Okeechobee Blvd. and Southern Blvd.

Population	39,615
Size	11.20 square miles
Median Age	40.8
Percent College Graduates	34.4%
Median Household Income	\$84,797
Per Capita Income	\$33,418
Median Home Value	\$461,504
Total Number of Households	12,942
Average Family Size	3.42
Home Ownership Rate	83.2%
Number of School Students	5,311

### Top Industries

Healthcare Services	15.2%
Educational Services	11.6%
Professional Services	9.7%

Sources: Census.gov, DataUSA, Zillow, Village of RPB

**ROYAL PALM**  
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[www.royalpalmthemagazine.com](http://www.royalpalmthemagazine.com)

e-mail: [royalpalmthemagazine@gmail.com](mailto:royalpalmthemagazine@gmail.com)

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## The Magazine

### Advertising Information

#### ADVERTISING RATES

<b>FULL COLOR</b>	<b>6x</b>	<b>3x</b>	<b>1x</b>
Full Page	\$1195	\$1395	\$1595
Half Page	\$595	\$695	\$795
Third Page	\$485	\$565	\$675
Quarter Page	\$395	\$445	\$495
Sixth Page	\$195	\$245	\$295
<b>COVERS</b>	<b>6x</b>	<b>3x</b>	<b>1x</b>
Back	\$1595	\$1795	\$1995
Inside Front <b>gold</b>	\$1395	\$1595	\$1795
Inside Back	\$1295	\$1495	\$1695

#### PUBLICATION DATES/DEADLINES

<b>PUBLICATION DATE</b>	<b>AD RESERVATIONS DEADLINE</b>	<b>ART/ELEMENTS DUE</b>
January/February 2025	December 16, 2024	January 1, 2025
March/April 2025	February 16, 2025	March 1, 2025
May/June 2025	April 16, 2025	May 1, 2025
July/August 2025	June 16, 2025	July 1, 2025
September/October 2025	August 16, 2025	September 1, 2025
November/December 2025	October 16, 2025	November 1, 2025

#### ADVERTISING SPECIFICATIONS

##### Full Page:

Bleed - 8.875" x 11.375"

Trim - 8.375" x 10.875"

Live Area - 7.375" x 9.875"

##### Half Page:

7.375" x 4.75"

##### Third Page:

4.8125" x 4.75"

##### Quarter Page:

3.625" x 4.75"

##### Sixth Page:

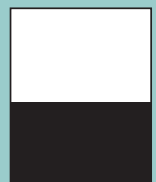
4.8125" x 2.25"

##### Acceptable File Formats:

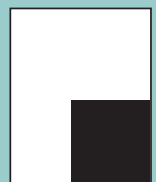
PDF (Flattened art/text), Illustrator EPS (Flattened art/text), TIFF or JPG. All artwork should be in CMYK color mode, 300 dpi.



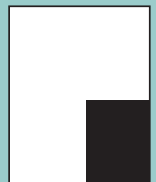
FULL PAGE



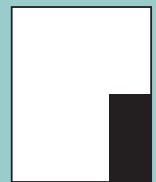
HALF PAGE



THIRD PAGE



QUARTER PAGE



SIXTH PAGE