



Media Kit 2026

ROYAL PALM

The Magazine

PROFILES • SOCIAL EVENTS • DINING • LIFESTYLE • ENTERTAINMENT • HISTORY



ROYAL PALM

The Magazine



Royal Palm The Magazine celebrates life in Royal Palm Beach and the surrounding area. Our mission is to truly represent this vibrant community on the pages of a sophisticated, upscale publication.

Royal Palm The Magazine presents all things current, interesting and important directly to the people who care about and support this amazing community. The magazine is the preferred resource guide for things local: dining and entertainment, professional services, community events, fundraisers and much more.

Royal Palm The Magazine a creative and independent voice – representing our community with the pride and acknowledgment it well deserves.

Call us today and place your advertising message in **Royal Palm The Magazine!**

Publisher: Dawn Rivera
Executive Editor: Joshua I. Manning
Chairman/CEO: Barry S. Manning

ROYAL PALM BEACH DEMOGRAPHICS

Located in the heart of Palm Beach County, Florida, the Village of Royal Palm Beach is home to many of the region's working professionals with a diverse housing stock, upscale shopping, professional buildings, a large industrial park and two large medical campuses. It is a vibrant community with one of the highest park area per capita ratios in the State of Florida. Located at the crossroads of the western communities, it is home to several large shopping areas, particularly on State Road 7, Okeechobee Blvd. and Southern Blvd.

Population	39,615
Size	11.20 square miles
Median Age	40.8
Percent College Graduates	34.4%
Median Household Income	\$84,797
Per Capita Income	\$33,418
Median Home Value	\$461,504
Total Number of Households	12,942
Average Family Size	3.42
Home Ownership Rate	83.2%
Number of School Students	5,311

Top Industries

Healthcare Services	15.2%
Educational Services	11.6%
Professional Services	9.7%

Sources: Census.gov, DataUSA, Zillow, Village of RPB

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Advertising Information

ADVERTISING RATES

FULL COLOR	6x	3x	1x
Full Page	\$1195	\$1395	\$1595
Half Page	\$595	\$695	\$795
Third Page	\$485	\$565	\$675
Quarter Page	\$395	\$445	\$495
Sixth Page	\$195	\$245	\$295

COVERS	6x	3x	1x
Back	\$1595	\$1795	\$1995
Inside Front	\$1395	\$1595	\$1795
Inside Back	\$1295	\$1495	\$1695

PUBLICATION DATES/DEADLINES

PUBLICATION DATE	AD RESERVATIONS DEADLINE	ART/ELEMENTS DUE
January/February 2026	December 16, 2025	January 1, 2026
March/April 2026	February 16, 2026	March 1, 2026
May/June 2026	April 16, 2026	May 1, 2026
July/August 2026	June 16, 2026	July 1, 2026
September/October 2026	August 16, 2026	September 1, 2026
November/December 2026	October 16, 2026	November 1, 2026

ADVERTISING SPECIFICATIONS

Full Page:

Bleed - 8.875" x 11.375"

Trim - 8.375" x 10.875"

Live Area - 7.375" x 9.875"

Half Page:

7.375" x 4.75"

Third Page:

4.8125" x 4.75"

Quarter Page:

3.625" x 4.75"

Sixth Page:

4.8125" x 2.25"

Acceptable File Formats:

PDF (Flattened art/text), Illustrator EPS (Flattened art/text), TIFF or JPG. All artwork should be in CMYK color mode, 300 dpi.



FULL PAGE



HALF PAGE



THIRD PAGE



QUARTER PAGE



SIXTH PAGE