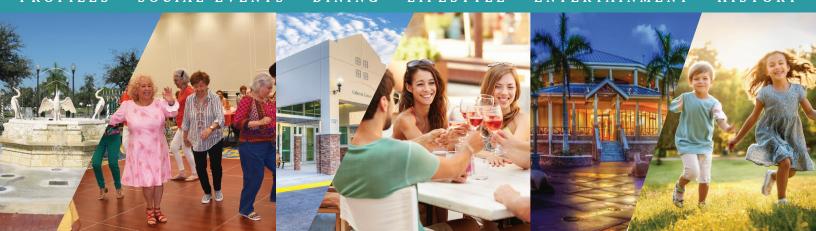


Media Kit 2026

ROYAL PALIVIONAL The Magazine

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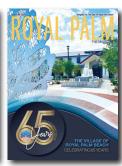


ROYAL PALIM

The Magazine













Royal Palm The Magazine celebrates life in Royal Palm Beach and the surrounding area. Our mission is to truly represent this vibrant community on the pages of a sophisticated, upscale publication.

Royal Palm The Magazine presents all things current, interesting and important directly to the people who care about and support this amazing community. The magazine is the preferred resource guide for things local: dining and entertainment, professional services, community events, fundraisers and much more.

Royal Palm The Magazine a creative and independent voice — representing our community with the pride and acknowledgment it well deserves.

Call us today and place your advertisting message in Royal Palm The Magazine!

Publisher: Dawn Rivera
Executive Editor: Joshua I. Manning
Chairman/CEO: Barry S. Manning

ROYAL PALM BEACH DEMOGRAPHICS

Located in the heart of Palm Beach County, Florida, the Village of Royal Palm Beach is home to many of the region's working professionals with a diverse housing stock, upscale shopping, professional buildings, a large industrial park and two large medical campuses. It is a vibrant community with one of the highest park area per capita ratios in the State of Florida. Located at the crossroads of the western communities, it is home to several large shopping areas, particularly on State Road 7, Okeechobee Blvd. and Southern Blvd.

| Population | 39,615 |
|----------------------------------|-----------|
| Size 11.20 square miles | |
| Median Age | 40.8 |
| Percent College Graduates | 34.4% |
| Median Household Income | \$84,797 |
| Per Capita Income | \$33,418 |
| Median Home Value | \$461,504 |
| Total Number of Households | 12,942 |
| Average Family Size | 3.42 |
| Home Ownership Rate | 83.2% |
| Number of School Students | 5,311 |
| | |

Top Industries

| Healthcare Services | 15.2% |
|-----------------------|-------|
| Educational Services | 11.6% |
| Professional Services | 9.7% |

Sources: Census.gov, DataUSA, Zillow, Village of RPB

The Magazine

Advertising Information

ADVERTISING RATES

| FULL COLOR Full Page | 6x \$1195 | 3x \$1395 | 1x \$1595 |
|-------------------------|---------------------|---------------------|---------------------|
| Half Page | \$595 | \$695 | \$795 |
| Third Page | \$485 | \$565 | \$675 |
| Quarter Page | \$395 | \$445 | \$495 |
| Sixth Page | \$195 | \$245 | \$295 |
| COVERS Back | 6x \$1595 | 3x \$1795 | 1x \$1995 |
| In g OVF Pont | \$1395 | \$1595 | \$1795 |
| Inside Back | \$1295 | \$1495 | \$1695 |

PUBLICATION DATES/DEADLINES

| PUBLICATION DATE |
|------------------------|
| January/February 2026 |
| March/April 2026 |
| May/June 2026 |
| July/August 2026 |
| September/October 2026 |
| November/December 2026 |
| |

DUDI IOATION

| AD RESERVATIONS DEADLINE |
|--------------------------|
| December 16, 2025 |
| February 16, 2026 |
| April 16, 2026 |
| June 16, 2026 |

DUE January 1, 2026 March 1, 2026 May 1, 2026 July 1, 2026 September 1, 2026 August 16, 2026 October 16, 2026

ART/ELEMENTS

November 1, 2026

ADVERTISING SPECIFICATIONS

Full Page:

Bleed -8.875" x 11.375" 8.375" x 10.875" Trim -Live Area - 7.375" x 9.875"

Half Page:

7.375" x 4.75"

Third Page:

4.8125" x 4.75"

Quarter Page: 3.625" x 4.75"

Sixth Page:

4.8125" x 2.25"

Acceptable File Formats:

PDF (Flattened art/text), Illustrator EPS (Flattened art/text), TIFF or JPG. All artwork should be in CMYK color mode, 300 dpi.





HALF PAGE





