



# KAKIRA SUGAR LIMITED

# BOTTLING PLANT

## European Spirits Challenge 2023





# European Spirits Challenge 2023

## About the Competition

The European Spirits Challenge™ is held by the 16 year established Peak Publishing organisation which operates the largest wine and spirits awards in the world – “the most influential beverage competition in the world” , “responsible for 1 billion bottles sold since 2006.” Winners of the European Spirits Challenge™ often experience impressive press coverage in trade, news, and lifestyle media, as well as increased brand exposure due to their spirits European Spirits Challenge™ Medals.

The competition, which is the most important spirits contest in Europe, saw thousands of entries from 31 countries compete for the top spot in 2023.

## Products Entered

Kakira Vodka  
Kakira Coffee Flavoured Vodka  
Kakira Gin  
Waragi Wild Crane Premium Gin  
Kakira Silver Rum  
Kakira Gold Rum  
Kakira Dark Rum



EUROPE'S MOST IMPORTANT  
SPIRITS COMPETITION







# European Spirits Challenge 2023

## Product Evaluation Approach

Using the Triple Blind Tasting Method, the expert judges from the European Spirits Challenge are not privy to any information about the samples they taste.

The competition is fierce, with some of the most prominent spirits buyers in Europe in attendance. The excitement is always palpable as the best spirits in the world vj for the judges' attention.





# European Spirits Challenge 2023 – GOLD MEDALS



Kakira Vodka



Kakira Gin



Waragi Wild Crane  
Premium Gin



Kakira Dark Rum





# European Spirits Challenge 2023 – SILVER MEDALS



Kakira Coffee  
Flavoured Vodka



Kakira Silver Rum



Kakira Gold Rum



# KAKIRA SUGAR LIMITED BOTTLING PLANT MONDE SELECTION AWARDS 2023







# Monde Selection Quality Awards 2023

## About the Competition

Monde Selection, independent Quality Institute, has been evaluating consumer products since 1961 to indicate with an international Award their level of quality to consumers.

With over 60 years of experience, Monde Selection is a leading International Quality Institute specialised in the evaluation of products quality based on organoleptic (sensory) and scientific parameters. The Institute aims to support producers and companies from all over the world to promote the quality of their products thanks to prestigious Quality Awards. The quality level of each registered product is measured and certified by independent experts, all external to the organisation and selected on the basis of their professional qualifications, competence, experience, and integrity.

Each year, more that 1000 companies from almost 100 countries trust Monde Selection by presenting over 3250 products to its professional jury.

## Products Entered

Kakira Vodka  
Kakira Coffee Flavoured Vodka  
Kakira Gin  
Waragi Wild Crane Premium Gin  
Kakira Silver Rum  
Kakira Gold Rum





# Monde Selection Quality Awards 2023

## Product Evaluation Approach

Monde Selection aims to deliver the most impartial and independent evaluation. The quality of each product is evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria.

To guarantee an objective judgement, the jury members fill in, in a strict independent way, the evaluation forms which include up to 30 parameters to establish the quality profile of the product. Each product category has its own evaluation form with specific quality criteria weighted according to the evolution of the consumers expectations and the recommendations of the scientific board of Monde Selection.

The evaluation sessions take place during a period of four months where each sample is evaluated by experts as a whole and is not compared to another.

Monde Selections Spirits and Liqueurs jury is composed of internationally recognised oenologists, master sommeliers, oenology professors, chemical engineers and specialised press columnists. All are qualified professionals carefully chosen for their skills and integrity.

The Jury experts are selected with great care for their skills and are specialised in one or several spirits or liqueurs such as aguardiente, cognac, gin, kaoliang, makgeolli, rum, sake, vodka, whisky, etc.







# Monde Selection Quality Awards – **GOLD AWARDS**



Kakira Vodka



Kakira Coffee  
Flavoured Vodka



Kakira Gin



Waragi Wild Crane  
Premium Gin



# Monde Selection Quality Awards – SILVER AWARDS



Kakira Silver Rum



Kakira Gold Rum





**KAKIRA SUGAR LIMITED**

**BOTTLING PLANT**

**International Wine and Spirits**

**AWARDS 2023**





# International Wine & Spirits Awards 2023 (IWSC)

## About the Competition

The IWSC is a global wine and spirits community, focused on people and expertise. Their mission is to champion the best spirits from around the world by taking a personal approach to their partners needs. They offer comprehensive business support via their network of world-class experts and aim to bring this global community together to share insights and help each other grow.

The IWSC offers an opportunity to put our spirits in front of some of the worlds most eminent spirit professionals, including our Spirits Judging Committee, master distillers, major buyers from across the industry and key media.

## Products Entered

Kakira Vodka  
Kakira Coffee Flavoured Vodka  
Kakira Gin  
Waragi Wild Crane Premium Gin  
Kakira Silver Rum  
Kakira Gold Rum

We are an  
**IWSC winner!**







# International Wine & Spirits Awards 2023 (IWSC)

## Product Evaluation Approach

IWSC uses a rigorous and thorough judging process. Each sample is tasted by a panel of expert judges overseen by a member of our Judging Committee, who supervises the panels to ensure consistency and fair benchmarking across the competition. The Judging Committee also re-tastes the top-scoring entries for final endorsement.

The judging session is limited to an average of 65 samples, and panel discussions are encouraged to ensure that each wine or spirit is given the time it deserves.

"In a competition where the bar is high, the IWSC judging process is fair but demanding, so achieving a medal is meaningful.





# International Wine & Spirits Awards 2023 (IWSC) GOLD AWARDS



Kakira Vodka has taken the **Number 1** Spot amongst the other Vodkas entered which have been distilled from Sugar Cane Molasses.

Kakira Vodka





# International Wine & Spirits Awards 2023 (IWSC)

## SILVER AWARDS



Kakira Gin



Waragi Wild Crane  
Premium Gin



# International Wine & Spirits Awards 2023 (IWSC) **BRONZE AWARDS**



Kakira Coffee  
Flavoured Vodka