

SKILLS

Summary of Skills

Detail-oriented, well organized, values teamwork, self-motivated, efficient, resourceful, practical, bilingual (fluent in Spanish), natural multi-tasker, willing to relocate

Software Applications

Adobe Illustrator, Adobe Photoshop, Adobe InDesign

Conceptual Skills

Package design, publication design, collateral design, identity systems, branding, advertising, environmental graphics, web layouts

EDUCATION

The Art Institute of Phoenix

Phoenix, AZ | June 2007 | Highest Honors Graduate Award
Bachelor of Arts in Graphic Design | GPA 3.9/4.0

Kirkwood Community College

Cedar Rapids, IA | May 2004 | Outstanding Student Graduate Award
Associate of Applied Science in Graphic Communication | GPA 3.8/4.0

WORK EXPERIENCE

Consultant/Freelance Designer | January 2007 - Present

CarolinaR, LLC | Scottsdale, AZ

Large and diversified client list of various sizes and project needs.

Projects include: Research & product development, package design, branding, identity systems, page layouts, environmental graphics, and web layouts.

Senior Packaging Designer | October 2011 - May 2014

Schawk! Inc (On-site for Henkel/The Dial Corporation) | Scottsdale, AZ

Conceptualized and created designs for new and/or existing CPG's (Consumer Packaged Goods).

Responsible for design adaptation across several brands.

Coordinated projects to ensure proper prioritization, quality and timely completion under tight time lines.

Graphic Designer | September 2007 - September 2010

Design Packaging, Inc | Scottsdale, AZ

Collaborated with Creative Director on the development of several packaging projects.

Built innovative concept mock-ups & developed custom production templates.

Worked with international manufacturers to ensure timely and accurate production.

Prepared files for prepress, and verified factory proofs prior to mass production.

Junior Designer | January 2007 - August 2007

McMurry, Inc | Phoenix, AZ

Collaborated with Art Director on multiple design projects.

Prepared files for prepress, and verified proofs prior to mass production.

Coordinated design cohesiveness between all freelancers.

Graphic Artist | 2003 - 2005

Pindar Set, Inc | Cedar Rapids, IA

Created effective visual advertisements for clients across the U.S.

Designed logo identities and various print collateral materials.

Produced spec work and contributed to further sales.