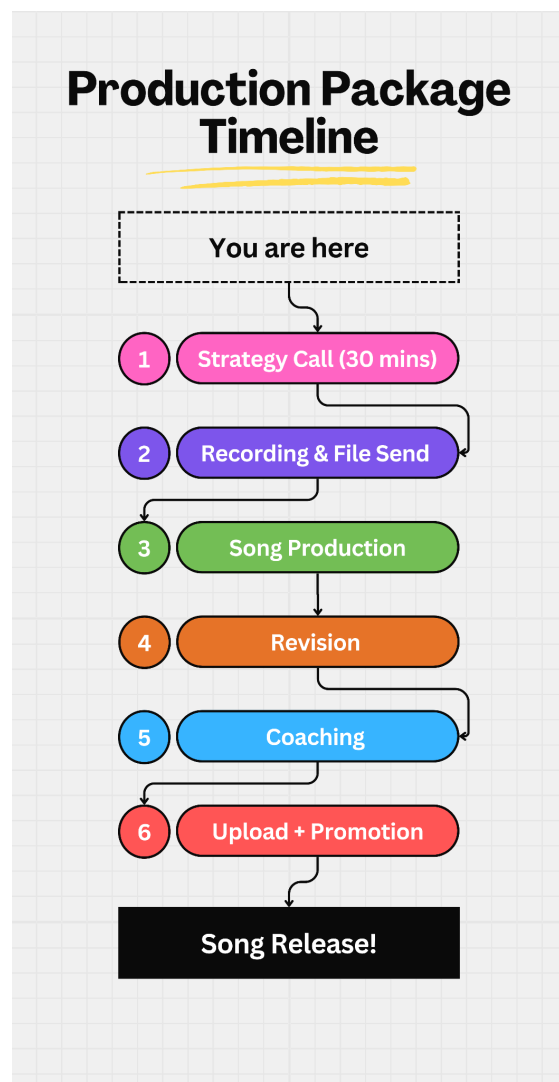


Nate Hopkins Music

Production Package Guide + Forward Steps

Your Guide to your First Song

We are thrilled to be working with you in this upcoming season. Here's the general timeline of your musical journey... starting right now!



1: Strategy Call:

In a virtual meeting, your producer will talk through the “Production Agreement” (see additional email attachment if you bought through the website), and provide more information in regards to the production of your song. By the end of the meeting, you will know what needs to be done to make your dream song!

2: Recordings Sent

Hopefully if you've made it this far, you have a song/cover that is already written and just needs to be produced! After the **Strategy Call** you will send your producer (via google drive) all of the files you want to be produced. This includes lead vocals, instruments, background vocals, and anything else you may want as an element of your song.

If you do not have your own gear to record music, **don't worry!** We will put you in contact

with an independent **music studio in your area**, and you will be able to record your vocals and desired instruments there (for an additional fee). If you are curious if your area has a participating studio, reach out via the inquiry form on our website.

3: Song Production

In 3-7 business days, you will have the first cut of a fully produced, mixed, and mastered song.

4: Revision

After your initial cut of the song, you have the opportunity to revise any element that you hear that doesn't sit well with you. Remember, your taste will likely be different from the producer's taste in some way, so there is no shame in wanting things to sound different!

After this first revision, you will be sent back an edited cut of the song. This will be titled "[song name] (2nd_bounce)". When this is sent to you, you will have a second revision available to you for free if there are still unsatisfactory elements of the song." After you ask for these revisions, you will be sent a cut titled "[song name] (3rd_bounce)". If there are any more revisions after this, there will be additional charges (see production agreement).

At some point in this stage, you will be satisfied with the final product, and you will have the final version of your song.

5: Coaching

Part of what you paid for is free music industry coaching *if* you plan to release your song onto streaming platforms. Here's what is offered to you:

- Release Strategy Techniques (ways to promote your music)
- Recommended websites for playlist submission
- Recommended free apps to improve your artist image on streaming platforms
- Step-by-step navigation through "Distrokid" the official distributor of NH Music
 - Plus 7% off your profile registration
- Additional help for the upload of your song so you can be good-to-go on release day.

6: Promotion + Upload

Now the ball is back in your court, and we'll be anticipating the next time we get to work together



So, what do I do now?

Here are a couple things you can do now that you've read this guide:

- Contact your Producer
 - If you've filled out the inquiry form online, you should have received an email or a phone number from your producer. Introduce yourself, and let them know that you are ready to start this process!
- Read the Production Agreement
 - Attached in the confirmation email is the "Production Agreement". This is what you and your producer will go over during the **Strategy Call**. (Don't be frightened by all of the fine print. Everything will be read over in the **Strategy Call** and you won't have any questions by the end of the meeting).



See you soon!

