

# USEFUL STATISTICS AND REALITIES OF NETWORK MARKETING

Over **200 MILLION** people will enter the network marketing industry over the next **DECADE**

The typical **40-YEAR PLAN** is history, with the average person going through 7 career changes in a lifetime

Every week, more than 55,000 people in the United States alone sign up as network marketers **150,000** per week worldwide

Someone joins a network marketing company every **10 SECONDS**



**52%** of all small businesses are home-based

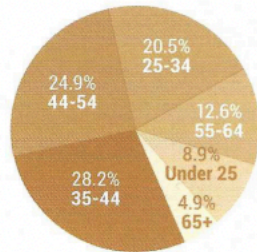


The network marketing industry is a **183.7 BILLION DOLLAR PER YEAR** industry globally

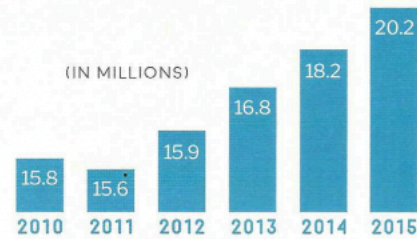
If you stay with a network marketing company for over 10 years, you have a 90% chance of being in the top 1/10th of 1% of money earners. (If you are in a large enough company that should make you a millionaire.)

Direct sales did **183.7 BILLION** globally in revenue in 2015.

Direct selling accounted for **36.74 BILLION** sales in 2015 in the United States alone up from 32 billion 2 years ago.



PEOPLE INVOLVED BY AGE



PEOPLE INVOLVED IN DIRECT SELLING

Average cost to start a network marketing business: under **\$5**

Average cost to start a small business: **\$35,000**

Industries that have created the most millionaires

**2. NETWORK MARKETING**

**1. REAL ESTATE**

**NATIONAL FOOTBALL LEAGUE**  
**9.5 BILLION**

**VIDEO GAMES**  
**67 BILLION**

**WORLDWIDE MUSIC INDUSTRY**  
**16.5 BILLION**

**MOVIE INDUSTRY**  
**80 BILLION**